## The Glimpse Group Completes \$5,500,000 in Aggregate Equity Fundings

NEW YORK, March 25, 2019 -- The Glimpse Group, Inc. ("Glimpse"), a Virtual Reality and Augmented Reality ("VR" and "AR") platform company comprised of multiple VR and AR software & services companies, announced today that it has successfully concluded its non-institutional funding efforts.

Since inception, Glimpse has raised over \$5,500,000 in Common Share equity, primarily from angel investors, family offices, Glimpse's founders and board members. We expect that future fundraising activities will focus on institutional and strategic investors.

Glimpse is based in New York City and currently owns and operates 10 subsidiary companies, each providing a variety of Enterprise-focused, ROI-driven VR & AR software and services solutions. Primary targeted industries include: Health & Wellness, Education, Corporate Training, Data Visualization, Branding, Food & Hospitality, Financial Services, Social VR and Sports.

Glimpse President & CEO Lyron Bentovim commented: "Over the past 2.5 years, we have built a substantive VR/AR platform company, with real staying power as the industry evolves from its early stages. We believe that our unique structure, business model and robust VR/AR ecosystem significantly increases our underlying companies' chances of success, presents a viable and diversified investment vehicle and creates strong competitive advantages. This has translated into increasing revenues, Tier 1 customers and partners, filed patents and a solid position in the emerging VR/AR software and services world. I would like to thank our investors for their continued support and contributions."

## **About The Glimpse Group, Inc.**

The Glimpse Group is a Virtual and Augmented Reality platform company, comprised of multiple VR and AR software & services companies, and designed with the specific purpose of cultivating entrepreneurs in the VR/AR industry. Our unique business model simplifies challenges faced by VR/AR entrepreneurs and creates a robust ecosystem, while simultaneously providing investors an opportunity to invest directly into the emerging VR/AR industry via a diversified platform. For more information on The Glimpse Group, please visit <a href="https://www.theglimpsegroup.com">www.theglimpsegroup.com</a>

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