

The Glimpse Group Joins the Kaltura Video Technology Marketplace to Provide Virtual and Augmented Reality Solutions to the Kaltura Ecosystem

NEW YORK, March 18, 2019 -- The Glimpse Group, Inc. ("Glimpse"), a Virtual Reality and Augmented Reality ("VR" and "AR") platform company comprised of multiple VR and AR software & services companies, announced today that it has joined the Kaltura Video Technology Marketplace as a Premier Partner.

Kaltura is a global leader in the video technology space, providing solutions across Cloud TV, Education and Enterprise video markets. The companies plan to leverage Glimpse's ecosystem to provide and integrate enterprise VR and AR solutions into the Kaltura video platform.

"Kaltura's Video Technology Marketplace, which Glimpse is now part of, brings the latest technology innovations to our customers," said Liad Eshkar, Managing Director of Kaltura Partnerships and Strategy. "We view VR and AR as natural extensions of video consumption across campus and in the workplace. Our joint solution will be geared towards improving video KPIs such as adoption, completion rates, engagement levels and productivity. Glimpse, via its variety of VR/AR solutions, is a natural partner for Kaltura in this emerging industry."

Lyron Bentovim, President & CEO of Glimpse said: "Glimpse's companies offer a wide range of ROI-driven VR/AR solutions to businesses and organizations across industries including, Financial Services, Education, Health Care, Branding, Food & Hospitality, Real Estate, Sports and Manufacturing. Our solutions can effectively enhance video content, drive higher engagement and improve productivity. We are excited to announce this cooperation and believe it will facilitate and accelerate the integration of VR/AR solutions into enterprises and educational institutions looking to stay ahead of the curve."

About The Glimpse Group, Inc.

The Glimpse Group is a Virtual and Augmented Reality platform company, comprised of multiple VR and AR software & services companies, and designed with the specific purpose of cultivating entrepreneurs in the VR/AR industry. Our unique business model simplifies challenges faced by VR/AR entrepreneurs and creates a robust ecosystem, while simultaneously providing investors an opportunity to invest directly into the emerging VR/AR industry via a diversified platform. For more information on The Glimpse Group, please visit www.theglimpsegroup.com

About Kaltura

Kaltura's mission is to power any video experience. A recognized leader in the EVP (Enterprise Video Platform), EdVP (Education Video Platform), Cloud TV, and OVP (Online Video Platform), markets, Kaltura has emerged as the fastest growing video platform with the broadest use cases and appeal. Kaltura is deployed globally in thousands of enterprises, educational institutions, media companies, and service providers and engages hundreds of millions of viewers at home, at work, and at school. The company is committed to three core values - openness, flexibility, and collaboration - and is the initiator and backer of the world's leading open source video management project, which is home to more than 150,000 community members; corp.kaltura.com

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