

# QReal Hires Leading Instagram Enterprise Augmented Reality Experience Designer, Ege Islekel, as Creative Manager

**NEW YORK, NY / ACCESSWIRE / October 5, 2021 /** QReal ([www.qreal.io](http://www.qreal.io)), a wholly owned subsidiary of The Glimpse Group, Inc. (NASDAQ:VRAR; "Glimpse"), and a provider of hyper-realistic, Augmented Reality (AR), 3D digital content targeting, among others, the e-Commerce, Retail, Food & Hospitality, Branding, Apparel, Luxury, Automotive and Construction industries, today announced the hire of Ege Islekel as Creative Manager.



Mr. Islekel began his Facebook Spark AR Experience design work in early 2018 after completing his master's degree at Scuola Politecnica di Design in Milano. With his Renaissance period inspired Instagram effects reaching over half a billion views, he became one of the leading designers in the Facebook Spark AR Community.

As an official member of Facebook's Spark AR Partner Network program, Mr. Islekel has designed and created over 100 branded AR Instagram effects for well-known global brands. He has extensive experience in creating innovative AR filters, photorealistic rendering, 3D modeling, animation and will now manage QReal's Instagram AR Lens creation and AR design process.

Video Link: <https://vimeo.com/616974588>

Mike Cadoux, QReal's General Manager commented: "QReal continues to expand its AR, 3D modeling and design capabilities to better serve its expanding base of enterprise customers, brands and partnerships with the leading social media platforms. We believe that the addition of Ege's creativity, designs and customer relationships, especially in the content of Facebook's Spark AR Partner Network program, will further propel QReal's position in the fast growing enterprise AR market. We are very excited about the addition of Ege to the QReal team."

## About QReal

QReal creates, distributes and manages photorealistic, life-like, 3D and Augmented Reality (AR) content. This content is typically integrated in social media campaigns and e-commerce platforms with the goal of increasing sales, improving brand recognition, creating viral content and boosting e-commerce conversion. Current industry verticals include: food, fashion, apparel, architecture and automotive. QReal aims to expand the medium of AR, make it beautiful and manageable. For more information, visit [www.qreal.io](http://www.qreal.io)

## About The Glimpse Group, Inc.

The Glimpse Group (NASDAQ:VRAR) is a diversified Virtual and Augmented Reality platform company, comprised of multiple VR and AR software & services companies, and designed with the specific purpose

of cultivating companies in the emerging VR/AR industry. Glimpse's unique business model simplifies challenges faced by VR/AR companies and creates a robust ecosystem, while simultaneously providing investors an opportunity to invest directly into the emerging VR/AR industry via a diversified platform. For more information about The Glimpse Group, please visit [www.theglimpsegroup.com](http://www.theglimpsegroup.com)

### **Safe Harbor Statement**

This press release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "view," "could," "estimate," "expect," "intend," "may," "should," and "would" or similar words. All forecasts are provided by management in this release are based on information available at this time and management expects that internal projections and expectations may change over time. In addition, the forecasts are entirely on management's best estimate of our future financial performance given our current contracts, current backlog of opportunities and conversations with new and existing customers about our products and services. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise.

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