



Eric Goldschmidt

Software Engineer | Product Developer | Full Stack

CONTACT

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EDUCATION

Ohio State University

BSBA | Marketing

CERTIFICATIONS

HarvardX

CS50-Intro to Computer Science

Codecademy Pro

Web Development Career Path

TECH SKILLS

Full Stack Developer

JavaScript | TypeScript | Next.js

React.js | Node.js

HTML5 | CSS3

Redux

JSON handling

AI | ML Integration

AWS | Route53, Amplify,

CloudFront, Lambda, S3, SES

Database Management

REST API Integration

Webflow

CRM Integration

Git version control | Github

Authentication | Authorization

CMS Integration

Hotjar

Object-oriented design

UX/UI best practices

Wireframe-to-code conversion

Accessibility standards

State management

Component-based architecture

Performance debugging

Cross-browser compatibility

Product Development

Analytics & SEO

Brand Building

Code optimization

Adobe Suite

WordPress customization

PROFESSIONAL SUMMARY

Experienced full stack web developer with 4+ years experience building fast, scalable web solutions in several industries. Expert in tailoring solutions specific to user's needs utilizing the most modern development tools available today. Proven in delivering API-integrated, business-driven solutions. Known for leading projects end-to-end, optimizing UX/UI design, and maintaining high code quality. Ready to bring innovative solutions to new challenges!

PROFESSIONAL EXPERIENCE

The Glimpse Group - Immersive Technologies | New York, NY

Full Stack Engineer | React Developer, June 2022 - October 2023

Joined rapidly expanding immersive technologies startup, engaged directly with c-suite to design and deliver a robust global website integrating modern practices.

- Responsible for the development and management of Full-Stack Web Applications for The Glimpse Group's global marketing team featuring Next.js, a React | Node hybrid framework, written in TypeScript.
- Experience integrating headless CMS including Hygraph and databases such as MongoDB and PostgreSQL.
- Extensive experience working with a team, implementing versioned, well-commented, code.
- Comfortable implementing outside resources utilizing API including Insightly CRM, Hygraph CMS and Emailjs.
- Developed supporting SPAs utilizing Nextjs, Webflow and WordPress.
- Data analysis driven A | B version testing utilizing Google Analytics | Hotjar
- Spearheaded initiatives with product development and sales to align market efforts with business goals, resulting in a 40% increase in conversion.

Subway Realty Group - Real Estate Firm | New York, NY

Office Manager | Webmaster, October 2013 - June 2019

Recruited as a real estate agent, quickly advanced to Office Manager by leveraging technical expertise to enhance the firm's digital presence and operational efficiency.

- Web Development: Designed, developed, and maintained the firm's website, creating an online tenant application system with database integration, SSL encryption, and automated CRM workflows, including email notifications.
- Custom Tools: Built dashboards within the CRM to track and analyze sales performance, optimizing the team's operational insights.
- Digital Design: Designed branding materials, including the company's logo, website, and marketing collateral, using Adobe Suite to ensure a cohesive and professional brand identity.
- Team Support: Managed a team of 12 agents, providing them with digital tools to streamline operations and enhance client engagement.
- Revenue Impact: Oversaw over 250 property rentals annually, generating \$700,000 in gross revenue and driving efficiency through web-based systems.

PASSION PROJECT

Goldyllocks.io - Rental Tools for Real Estate Professionals | New York, NY

Creator | Developer | Real Estate Broker, 2024

Creativity and inspiration are as valuable as capability when developing successful products for users at scale. Designed and implemented full application end-to-end.

- Constructed a fully-scalable, performant Next.js 14 application featuring: TypeScript, Tailwind, Nodemailer, Bcrypt, React-Hook-Form, Next-Auth, Yup.
- Hosted with AWS integrating services including Route53, Amplify, S3 and SES.
- Database maintained utilizing Prisma | MongoDB .
- Tools integrated with AI | Machine Learning.