

CONTACT

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EDUCATION

Ohio State University Bachelor of Business Administration | Marketing

CERTIFICATIONS

HarvardX CS50 - Intro to Computer Science

CodeCademy Pro Web Development Career Path

KEY SKILLS

Product Development

Analytics & SEO

People Leadership

Brand Building

TECH SKILLS

Full Stack Developer

Javascript | Typescript | Nextjs

AI | Machine Learning Integration

AWS | Route53, Amplify, CloudFront, Lambda, S3, SES

Database Management

API Integration

Webflow

CRM Integration

Git | Github

Authentication | Authorization

CMS Integration

Hotjar

Eric Goldschmidt

Software Engineer | Product Developer | Full Stack

PROFESSIONAL SUMMARY

Experienced full stack web developer with 3+ years experience building fast, scalable web solutions in several industries. Expert in tailoring solutions specific to user's needs utilizing the most modern development tools available today. Proven in delivering API-integrated, business-driven solutions. Known for leading projects end-to-end, optimizing UX/UI design, and maintaining high code quality. Ready to bring innovative solutions to new challenges!

PROFESSIONAL EXPERIENCE

The Glimpse Group - Immersive Technologies | New York, NY Full Stack Engineer | React Developer, June 2022 - October 2023

Joined rapidly expanding immersive technologies startup, engaged directly with c-suite to design and deliver a robust global website integrating modern practices.

- Responsible for the development and management of Full-Stack Web Applications for The Glimpse Group's global marketing team featuring Next.js, a React | Node hybrid framework, written in TypeScript.
- Experience integrating headless CMS including Hygraph and databases such as MongoDB and PostgreSQL.
- Extensive experience working with a team, implementing versioned, well-commented, code.
- Comfortable implementing outside resources utilizing API including Insightly CRM, Hygraph CMS and Emailjs.
- Developed supporting SPAs utilizing Nextjs, Webflow and Wordpress.
- Data analysis driven A | B version testing utilizing Google Analytics | Hotjar
- Spearheaded initiatives with product development and sales to align market efforts with business goals, resulting in a 40% increase in conversion.

Subway Realty Group - Real Estate Firm | New York, NY **Office Manager | Webmaster**, October 2013 - June 2019

Recruited as a real estate agent upon arriving to NYC, quickly ascended to Office Manager through development and design of website and supporting materials.

- Maintained all functionality of the firm's website including developing an online tenant application and applicant tracking, featuring database design, graphic design, SSL, CRM integration and email notifications.
- Built custom dashboards in CRM to measure sales statistics.
- Individually oversaw and signed over 250 property rentals generating \$700,000 gross revenue annually.
- Directly responsible for managing a 12 person team of agents.
- Designed all branding materials including Logo, Website and all Marketing Materials using Adobe Suite.

PASSION PROJECT

Goldylocks.io - Rental Tools for Real Estate Professionals | New York, NY Creator | Developer | Real Estate Broker, 2024

Creativity and inspiration are as valuable as capability when developing successful products for users at scale. Designed and implemented full application end-to-end.

- Constructed a fully scalable, performant Nextjs 14 application featuring: Typescript, Tailwind, Nodemailer, Bcrypt, React-Hook-Form, Next-Auth, Yup.
- Hosted with AWS integrating services including Route53, Amplify, S3 and SES.
- Database maintained utilizing Prisma | MongoDB.
- Tools integrated with AI | Machine Learning.