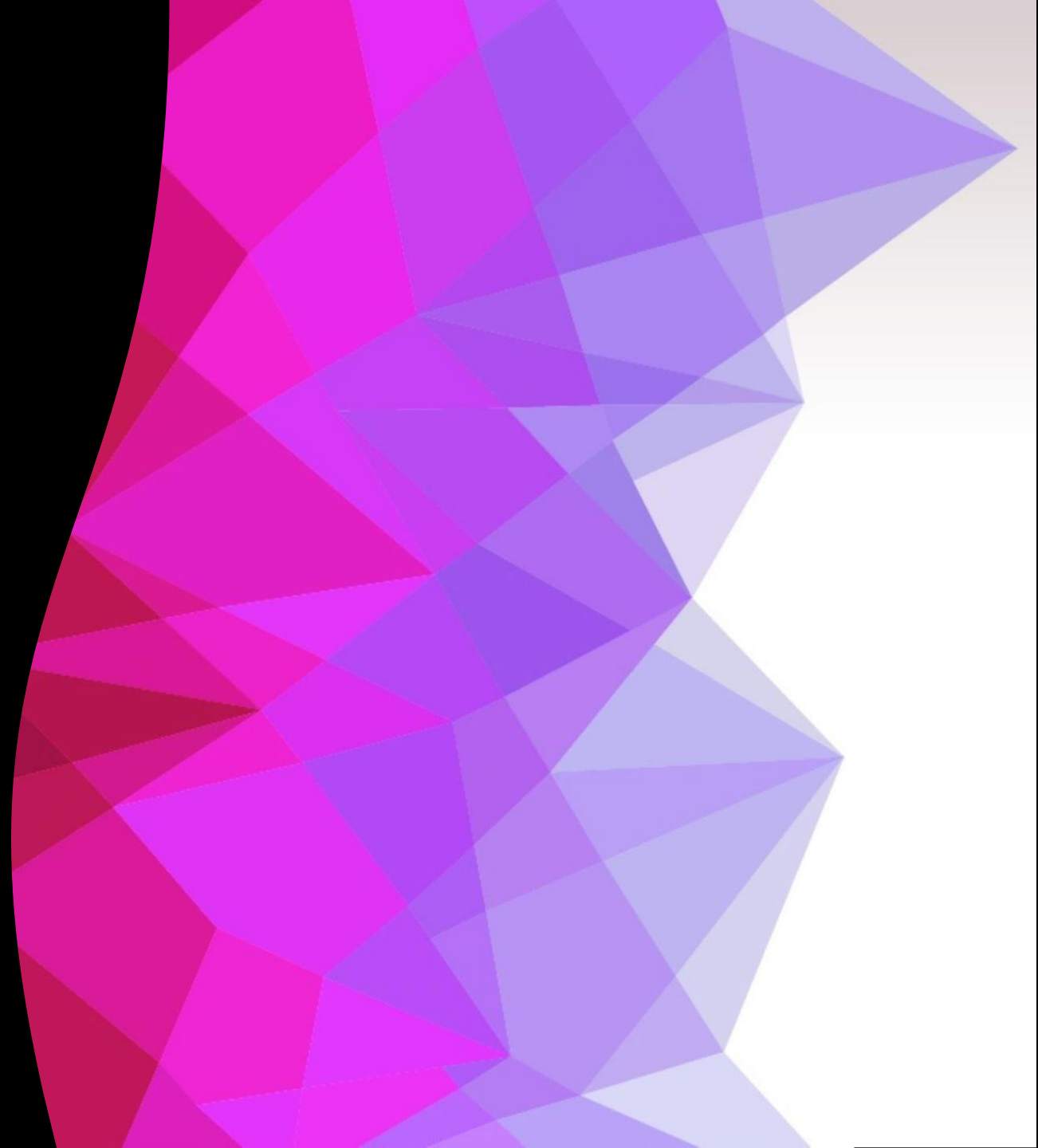


Simple Black-Box Adversarial Attack

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PROBLEM STATEMENT

The problem we aim to address in our paper "Simple Black-box Adversarial Attack" is the generation of effective adversarial examples that can fool machine learning models without knowledge of their internal architecture or parameters.

SOLUTION

The paper proposes a gradient-free optimization approach called SimBA to generate adversarial examples. SimBA iteratively perturbs the input data by adding small noise until the model's output changes, and then uses a heuristic search to refine the perturbations.

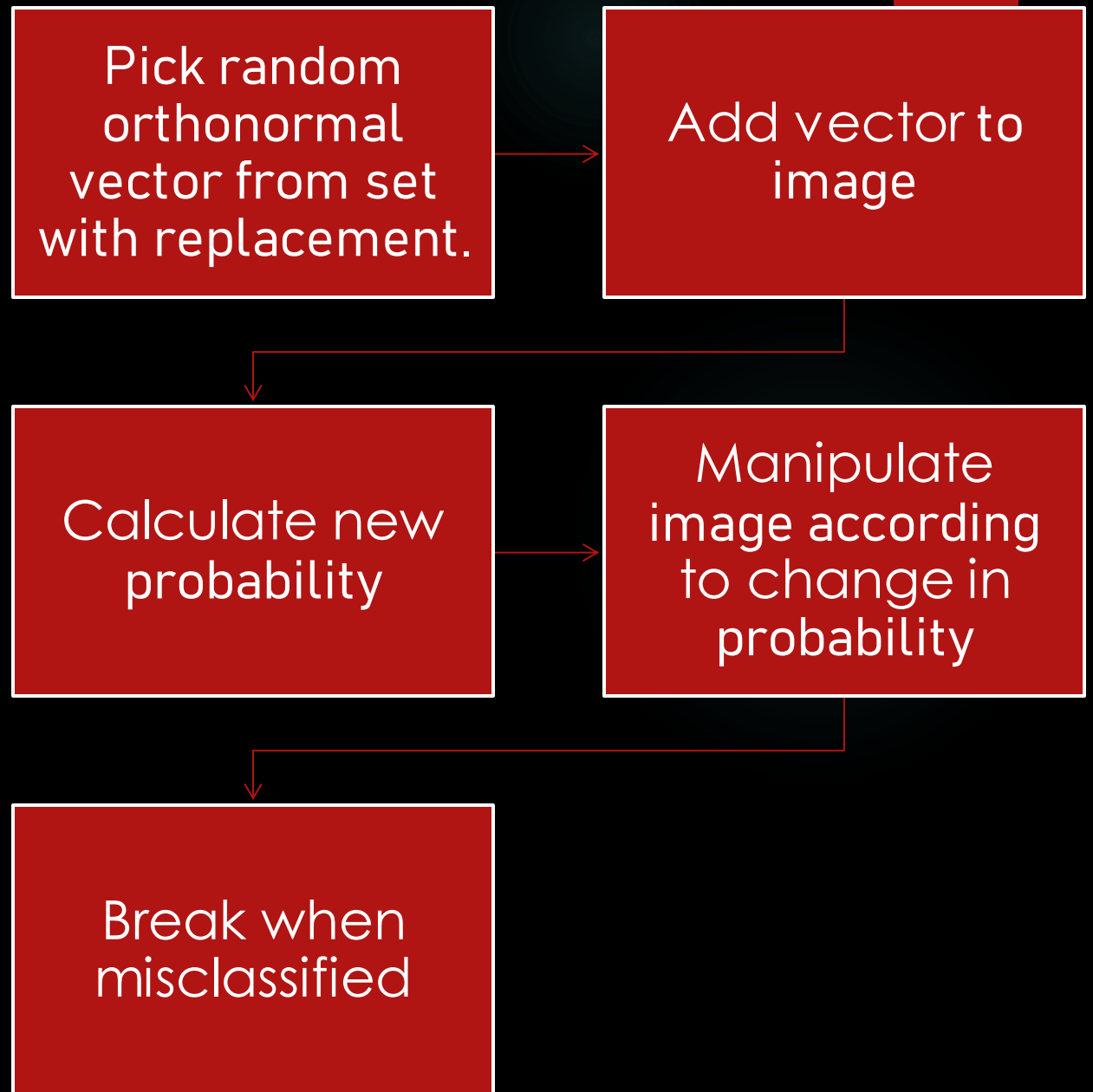
SimBA

- ▶ SimBA is a gradient-free optimization approach for generating adversarial examples that can fool machine learning models without knowledge of their internal architecture or parameters.
- ▶ SimBA works by iteratively perturbing the input data by adding small random noise until the model's output changes. Once a change in output is observed, SimBA uses a heuristic search to refine the perturbation and find the most effective one.
- ▶ Lowercase "e" refers to the perturbation or noise added to the input data by the SimBa attack algorithm.

The Approach

Algorithm 1 SimBA in Pseudocode

```
1: procedure SIMBA( $\mathbf{x}, y, Q, \epsilon$ )
2:    $\delta = 0$ 
3:    $\mathbf{p} = p_h(y \mid \mathbf{x})$ 
4:   while  $\mathbf{p}_y = \max_{y'} \mathbf{p}_{y'}$  do
5:     Pick randomly without replacement:  $\mathbf{q} \in Q$ 
6:     for  $\alpha \in \{\epsilon, -\epsilon\}$  do
7:        $\mathbf{p}' = p_h(y \mid \mathbf{x} + \delta + \alpha \mathbf{q})$ 
8:       if  $\mathbf{p}'_y < \mathbf{p}_y$  then
9:          $\delta = \delta + \alpha \mathbf{q}$ 
10:         $\mathbf{p} = \mathbf{p}'$ 
11:      break
  return  $\delta$ 
```



Orthogonal Search Vectors (Q)

- ▶ Cartesian Basis
 - ▶ The standard basis $Q = I$
 - ▶ Increasing/Decreasing color of one pixel in every iteration
 - ▶ Corresponds to L0 attack
- ▶ Discrete Cosine Basis
 - ▶ Representing image in the frequency domain by breaking it down into a sum of cosine functions of varying frequencies and amplitudes. (DCT)
 - ▶ Adding noise in the frequency domain and then getting it back to the image space using IDCT.

Untargeted vs Targeted

Untargeted

- ▶ Aim to reduce the probability of original class
- ▶ Break when the highest probability is assigned to a different class

Targeted

- Aim to increase the prob of target class
 - Target class not chosen randomly.
 - A class that is not too close to original class. (10th from prediction)
- Break when highest probability is assigned to target class

- TinyImageNet
- Attacks
 - Untargeted Attack (cartesian bias)
 - Targeted Attack
 - Discrete Cosine Bias (if time permits)

SCOPE

(AS DISCUSSED WITH TA)



Implementation Details

- ▶ Finetuned the Resnet50 model to work on TinyImageNet database.
- ▶ Implemented proposed solution in paper, SimBa, to execute targeted and untargeted attack.
- ▶ Tested observations on 500 test images in untargeted and 100 images in targeted.



Dataset

Finetuning Resnet50

```
100%|██████████| 2/2 [00:01<00:00, 1.03it/s]
100%|██████████| 1563/1563 [03:16<00:00, 7.94it/s]
100%|██████████| 157/157 [00:09<00:00, 17.01it/s]
Epoch: 1 Training Loss: 2.267500 Training Accuracy: 0.507110 Validation Loss: 1.307188 Validation Accuracy: 0.670800
100%|██████████| 1563/1563 [02:48<00:00, 9.29it/s]
100%|██████████| 157/157 [00:08<00:00, 19.04it/s]
Epoch: 2 Training Loss: 1.145882 Training Accuracy: 0.707690 Validation Loss: 1.193575 Validation Accuracy: 0.696100
100%|██████████| 1563/1563 [02:48<00:00, 9.26it/s]
100%|██████████| 157/157 [00:08<00:00, 18.93it/s]
Epoch: 3 Training Loss: 0.826008 Training Accuracy: 0.783250 Validation Loss: 1.172133 Validation Accuracy: 0.706400
```

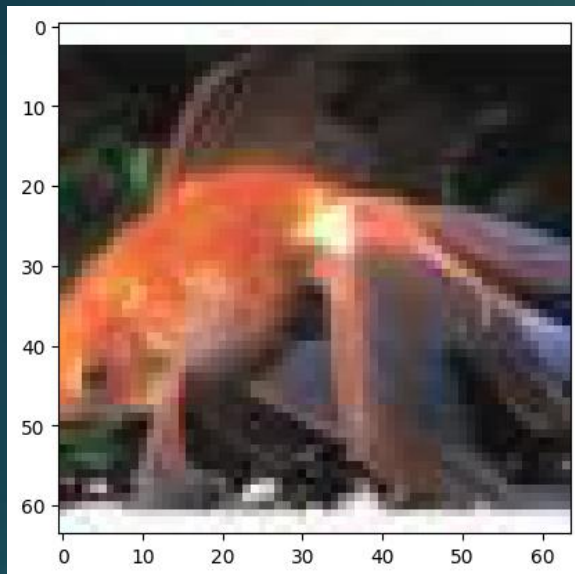

Attacks

- ▶ Untargeted attack (max 5000 iter, 500 correctly predicted images)
 - ▶ SimBA
 - ▶ SimBA-DCT
- ▶ Targeted attack (max 5000 iter, 100 correctly predicted images)
 - ▶ SimBA (can easily be extended to DCT with the same code)
- ▶ We run all attacks for $e = [0.2, 0.4, 0.6, 0.8, 1.0]$

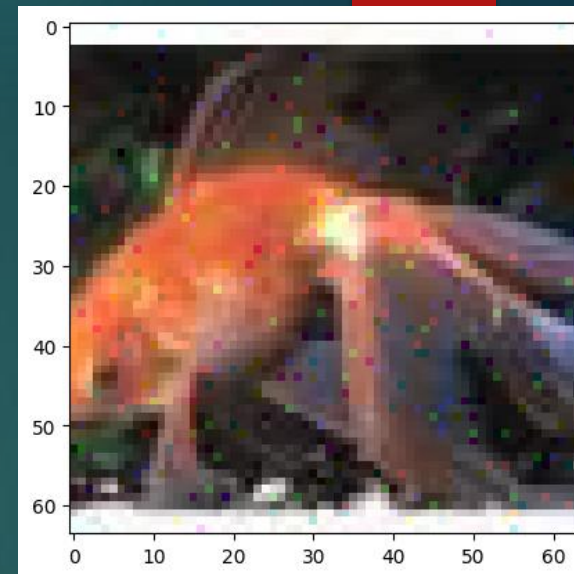


RESULTS
UNTARGETED

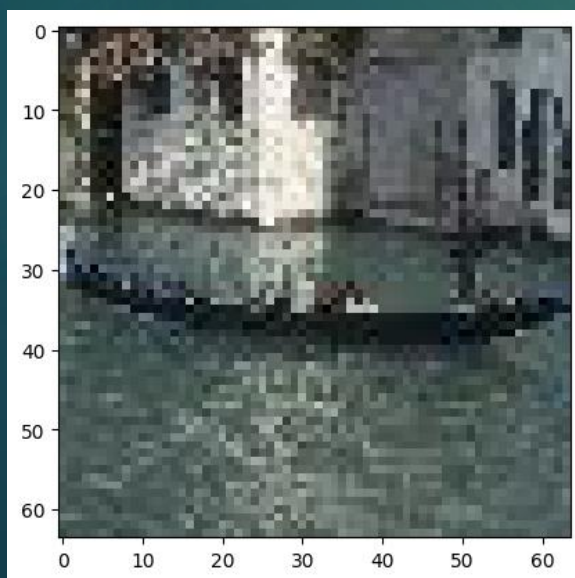
Goldfish



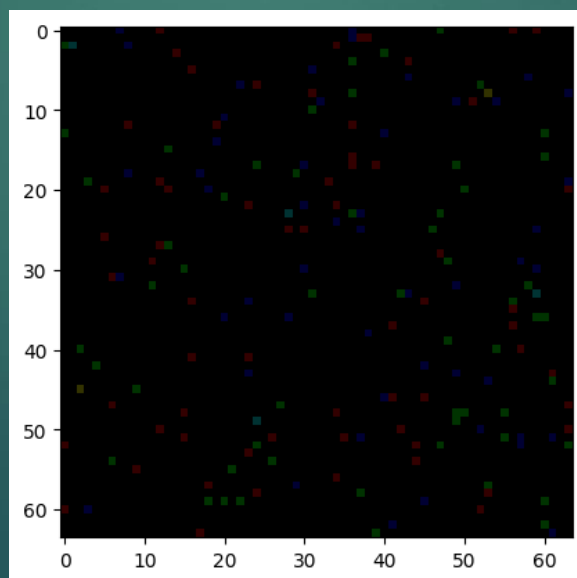
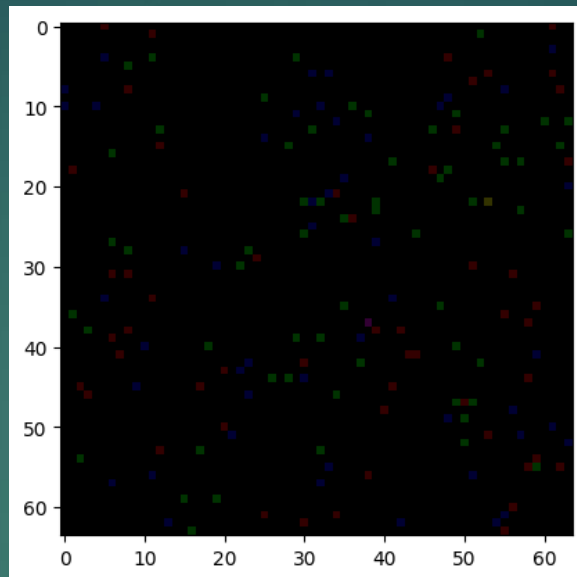
Sea Cucumber



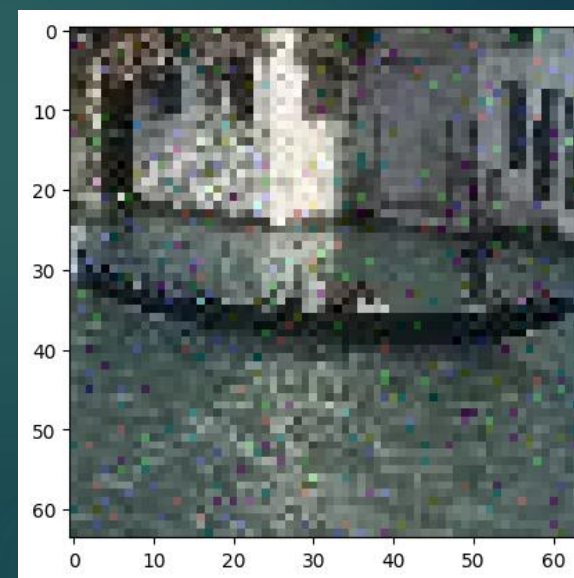
Gondola



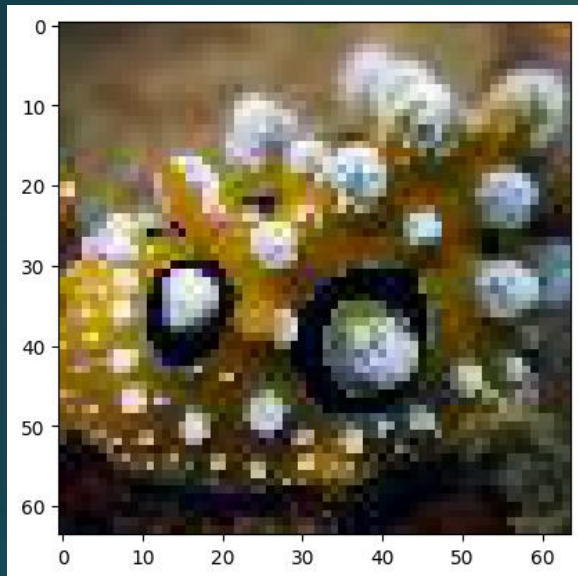
PERTURBATIONS



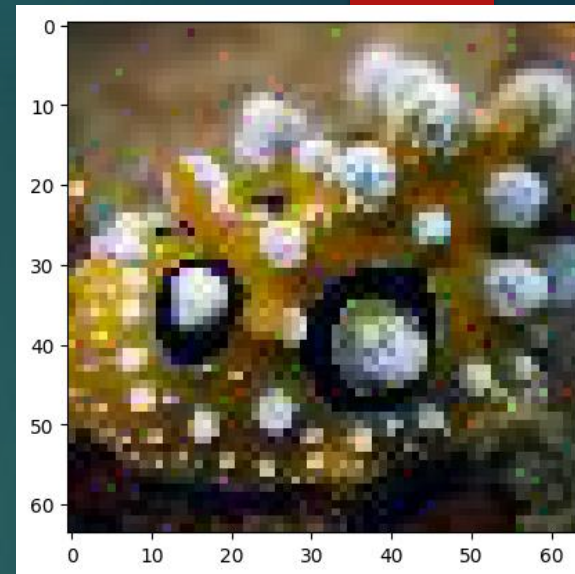
Fountain



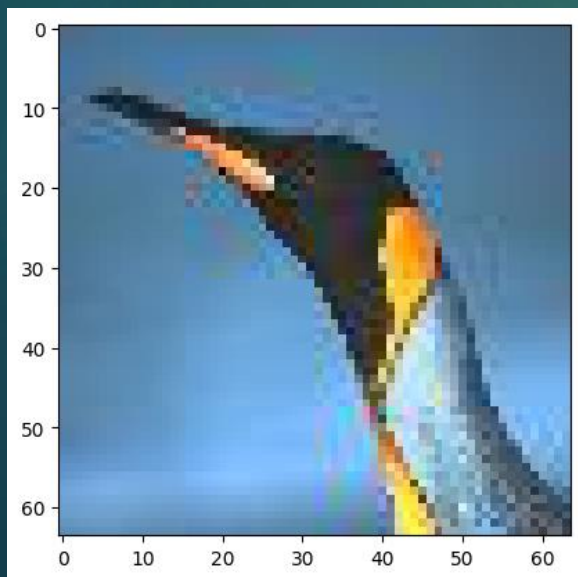
Sea Slug



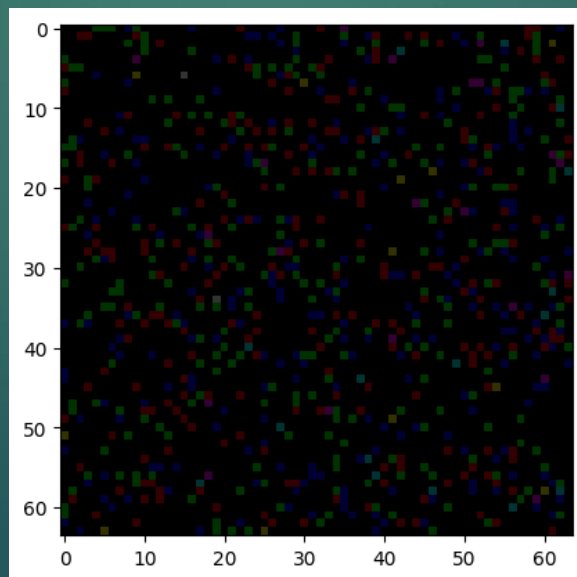
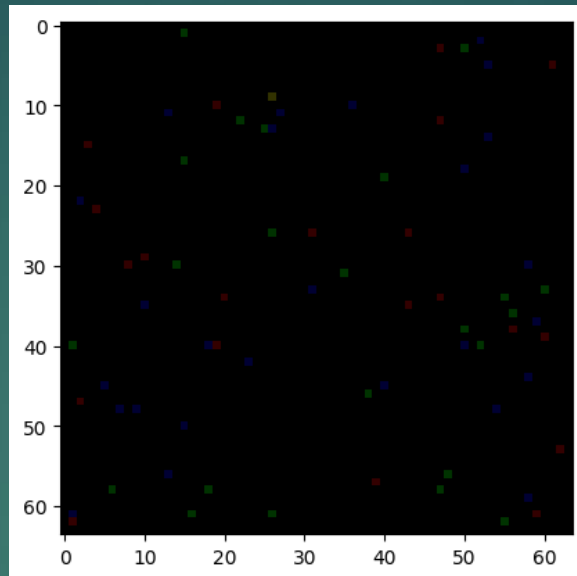
Pill Bottle



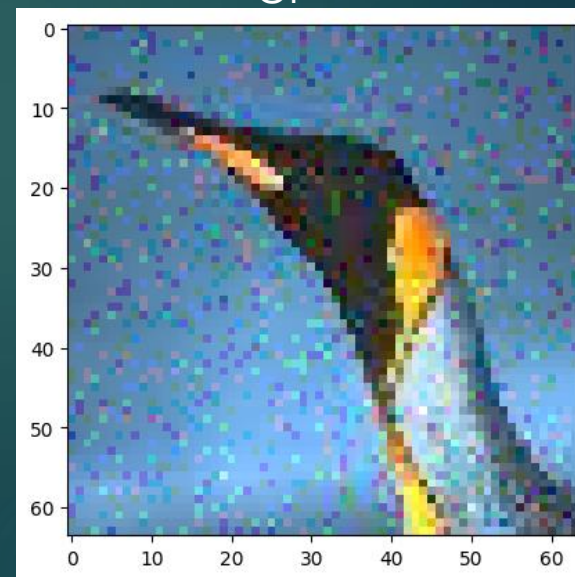
King Penguin



PERTURBATIONS

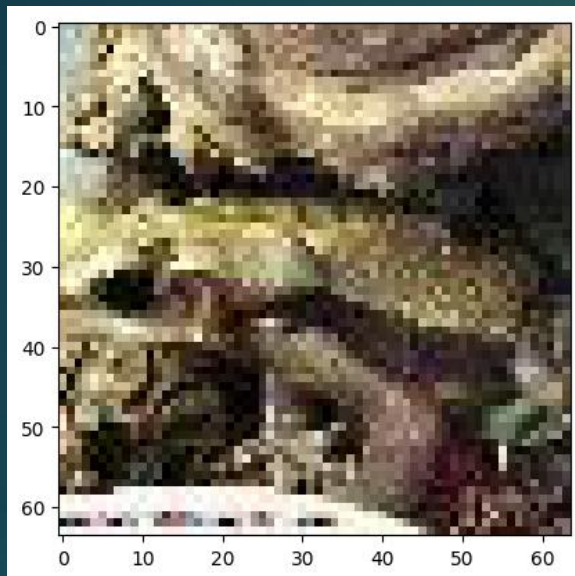


Flagpole

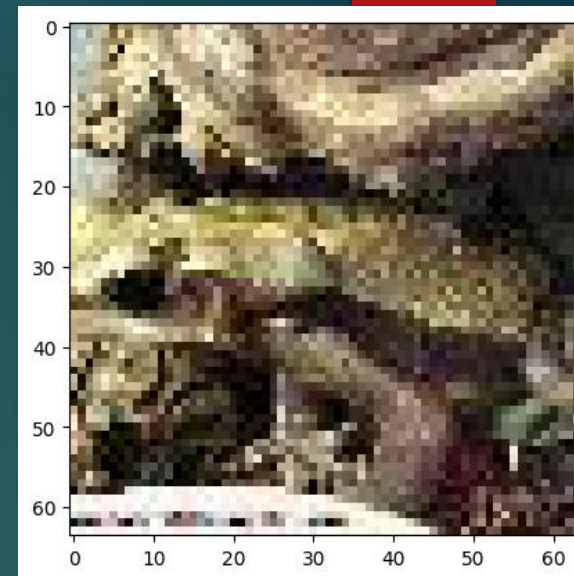


RESULTS UNTARGETED DCT

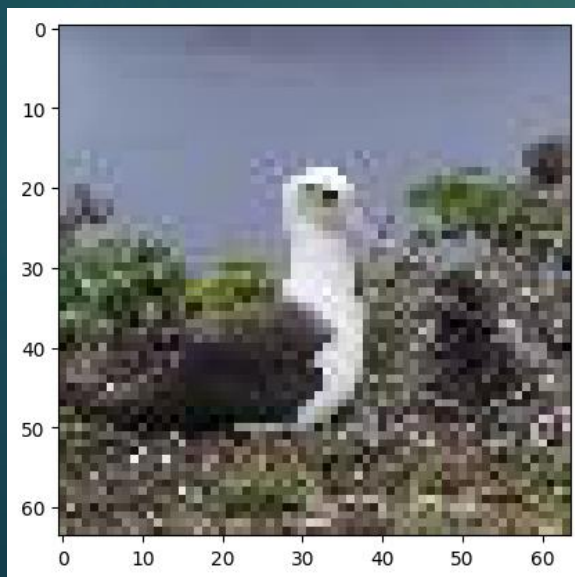
Tailed Frog



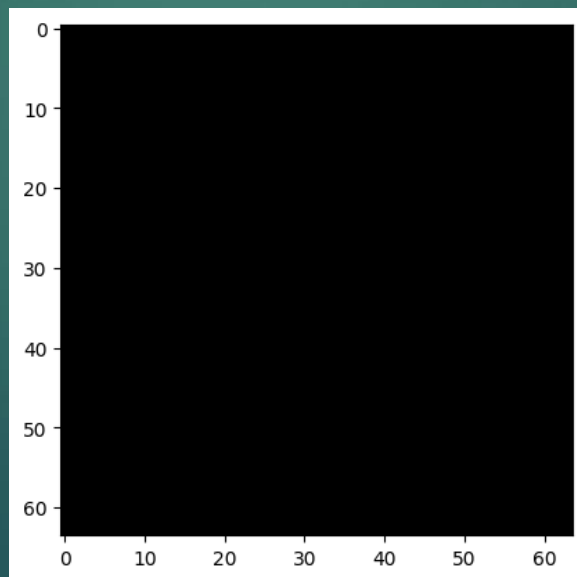
Lakeside



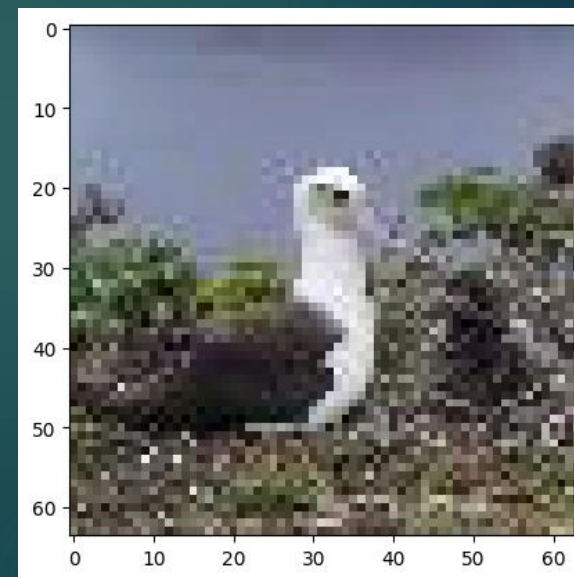
Albatross



PERTURBATIONS



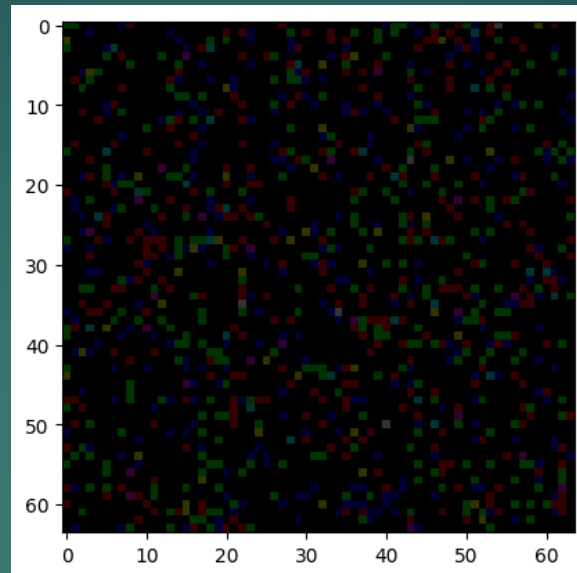
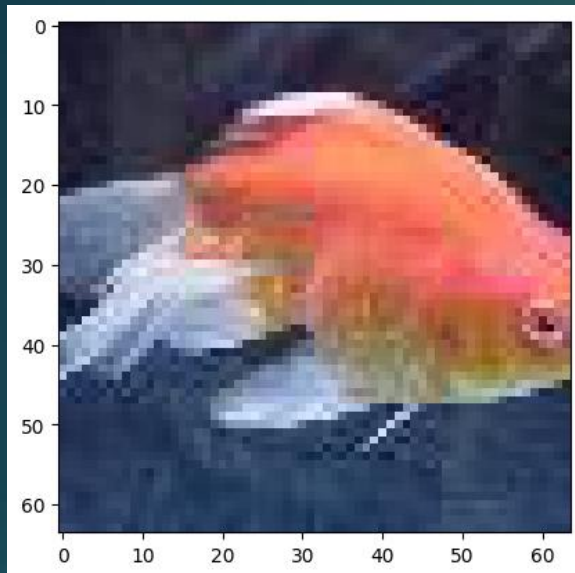
Plunger



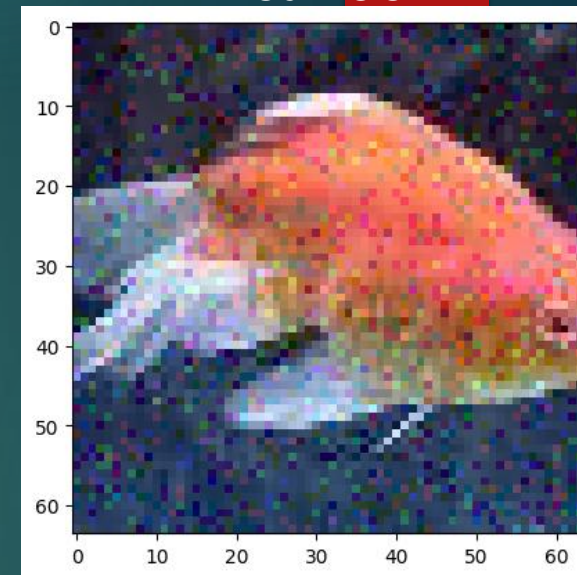
RESULTS
TARGETED



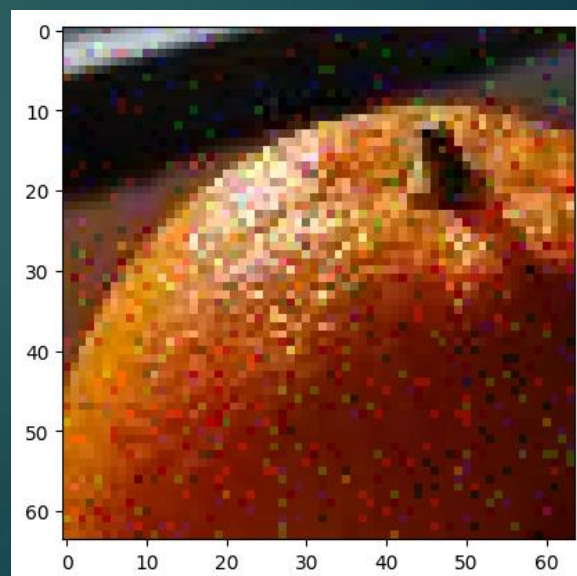
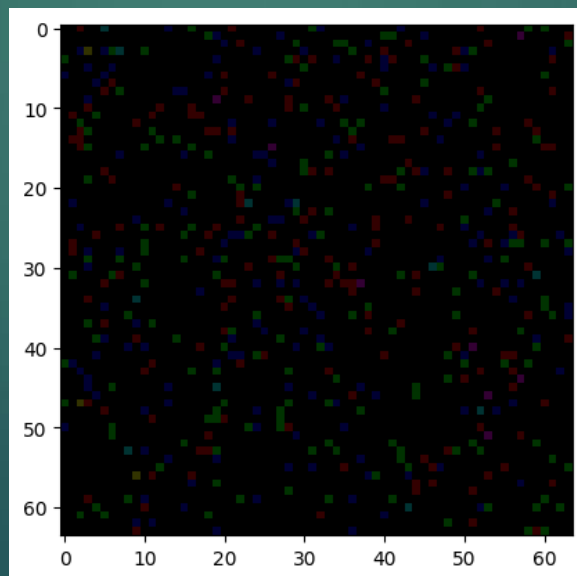
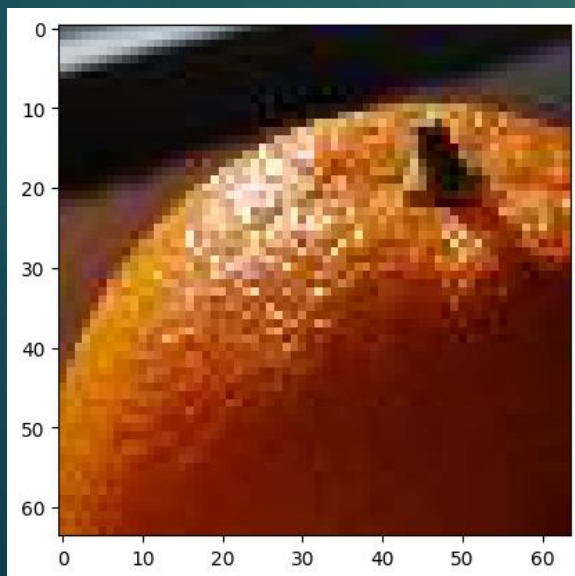
Goldfish



Mushroom



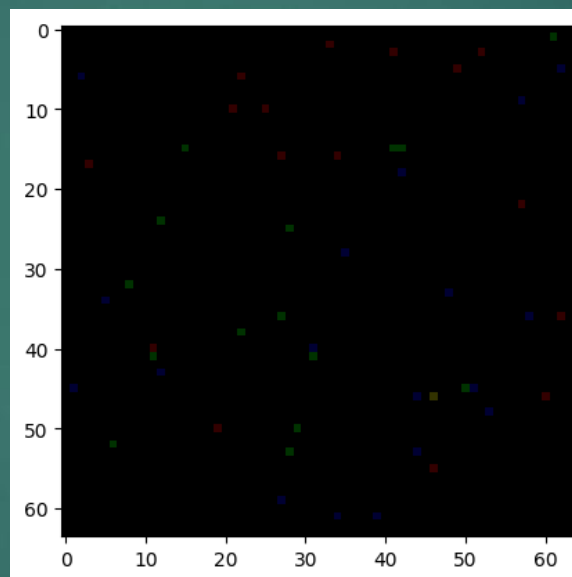
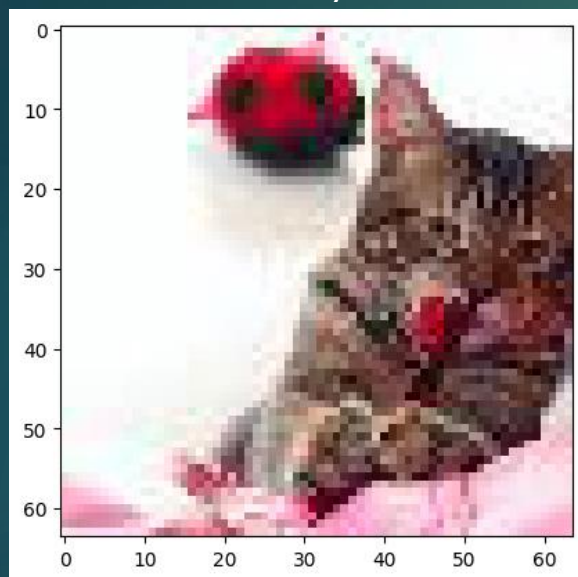
PERTURBATIONS



Orange

American Lobster

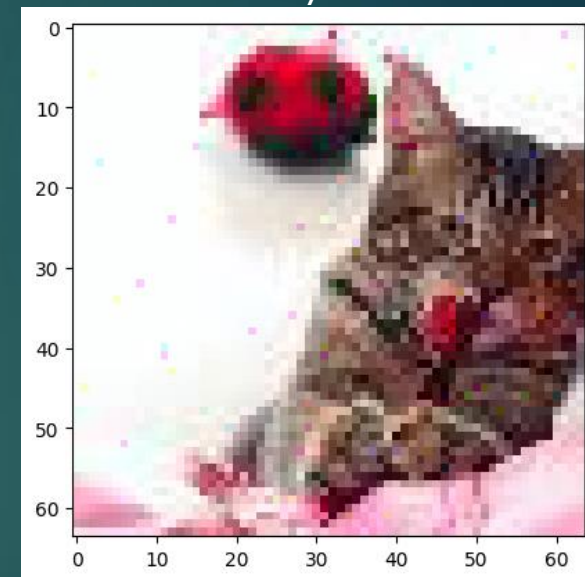
Tabby



PERTURBATIONS



Teddy Bear



Paper: ImageNet

Untargeted

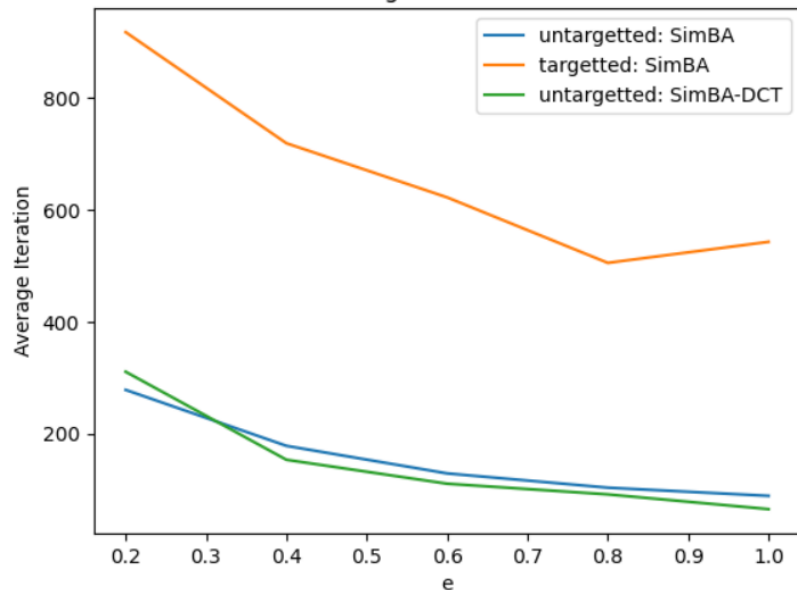
Attack	Average queries	Average L_2	Success rate
Label-only			
Boundary attack	123,407	5.98	100%
Opt-attack	71,100	6.98	100%
LFBA	30,000	6.34	100%
Score-based			
QL-attack	28,174	8.27	85.4%
Bandits-TD	5,251	5.00	80.5%
SimBA	1,665	3.98	98.6%
SimBA-DCT	1,283	3.06	97.8%

Targeted

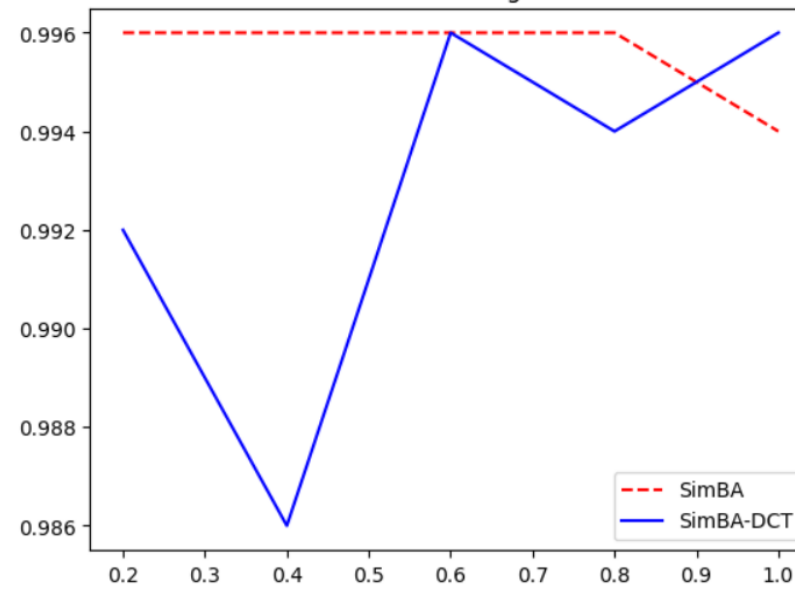
Attack	Average queries	Average L_2	Success rate
Score-based			
QL-attack	20,614	11.39	98.7%
AutoZOOM	13,525	26.74	100%
SimBA	7,899	9.53	100%
SimBA-DCT	8,824	7.04	96.5%

Our Implementation: TinyImageNet

Average Iteration vs ϵ

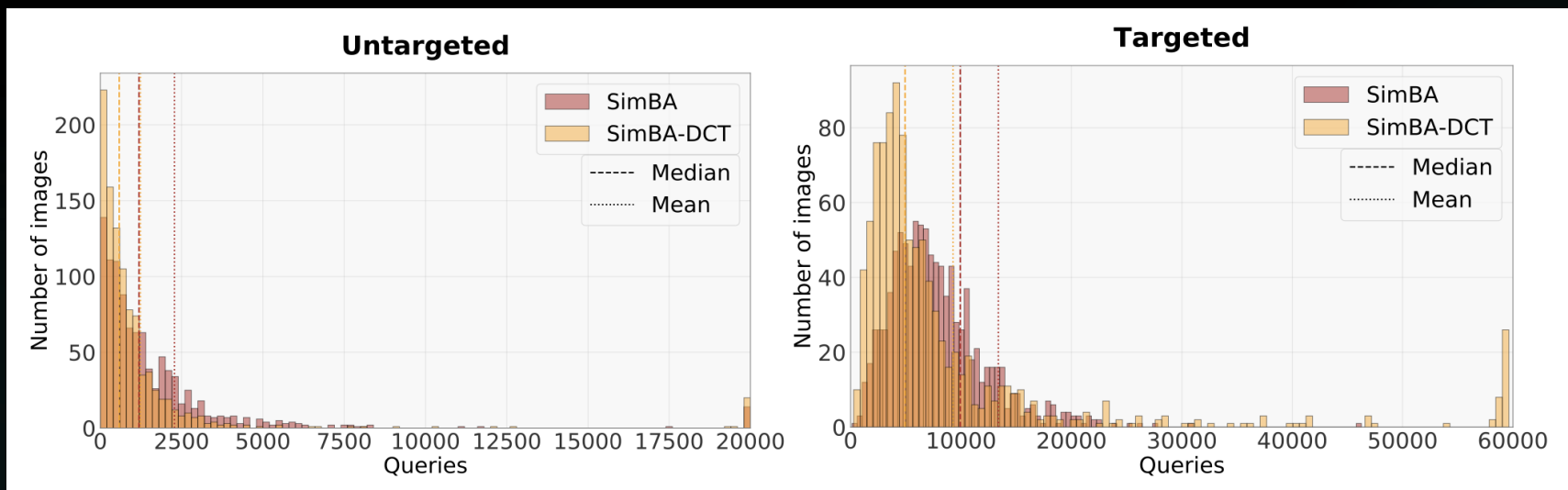


Success Rate for Untargetted Attack



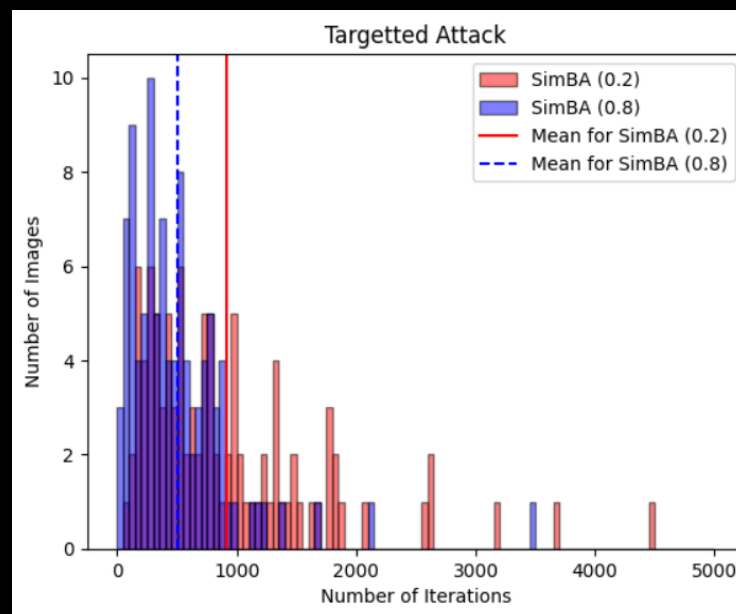
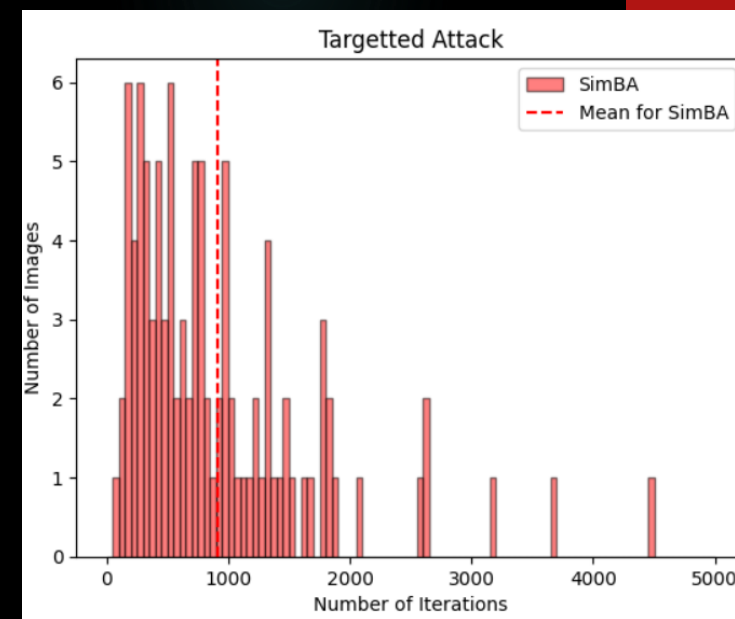
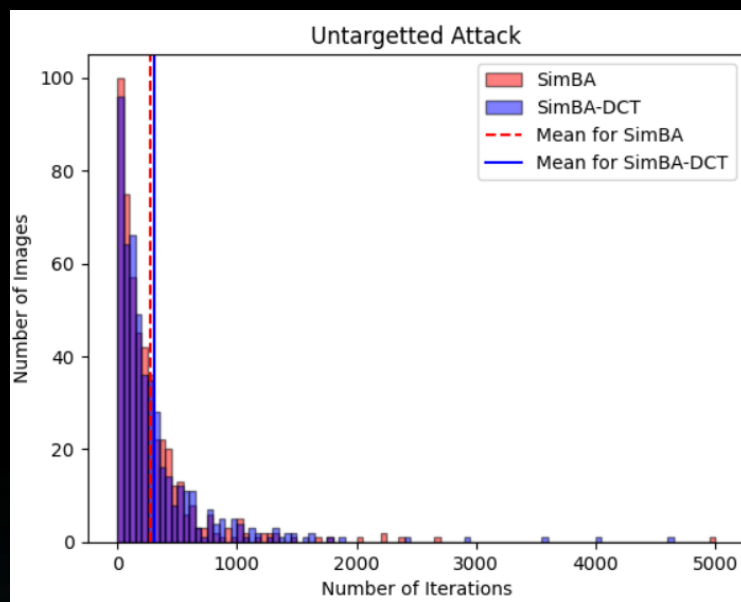
Paper:

- maximum iterations are more than ours
- more number of images

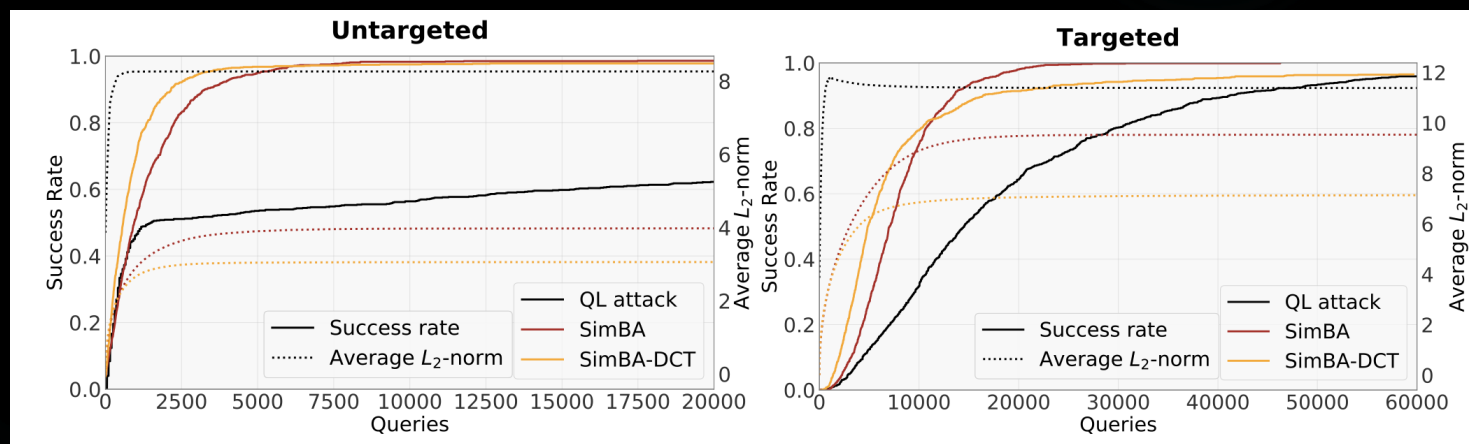


Ours :

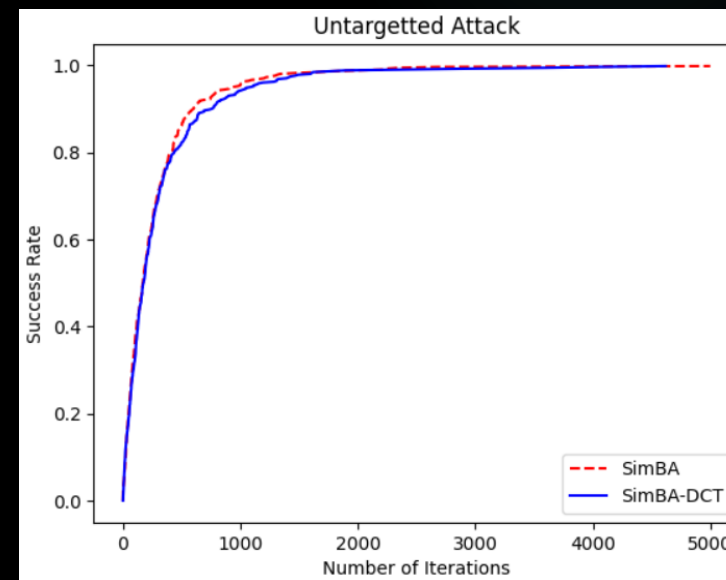
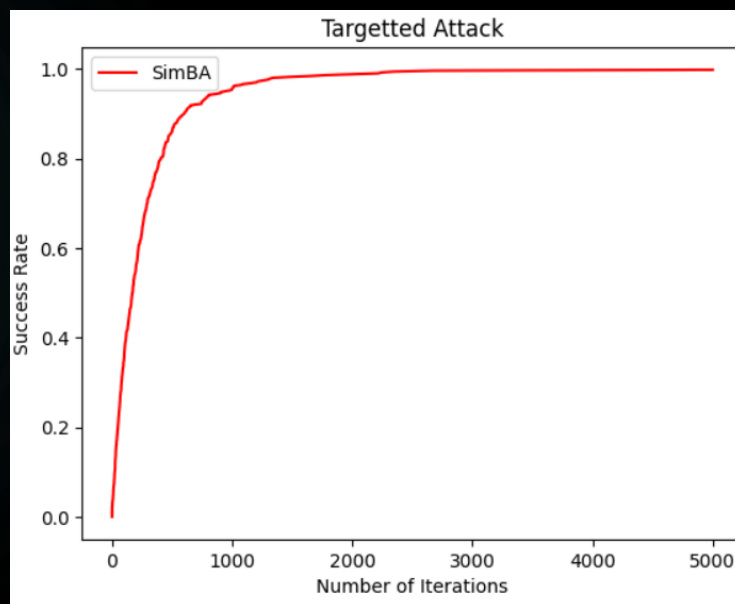
where $\epsilon = 0.2$

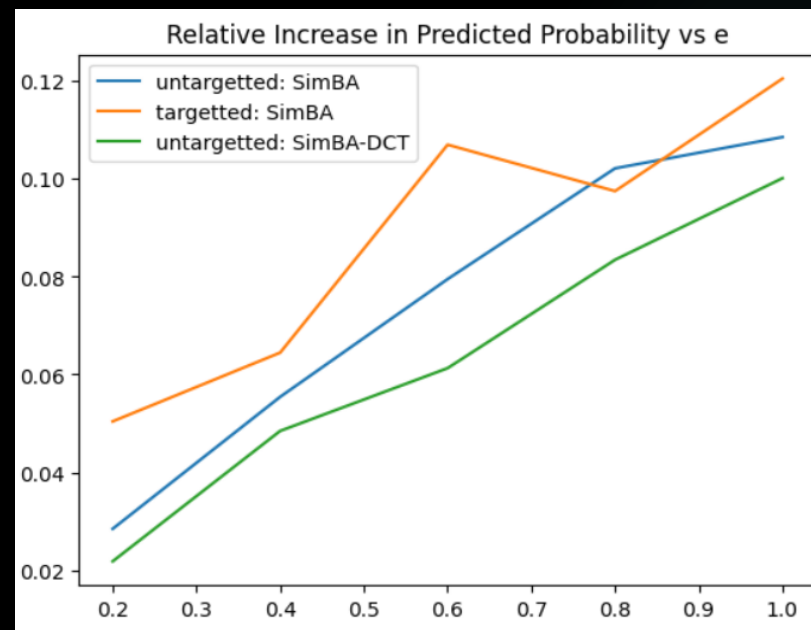
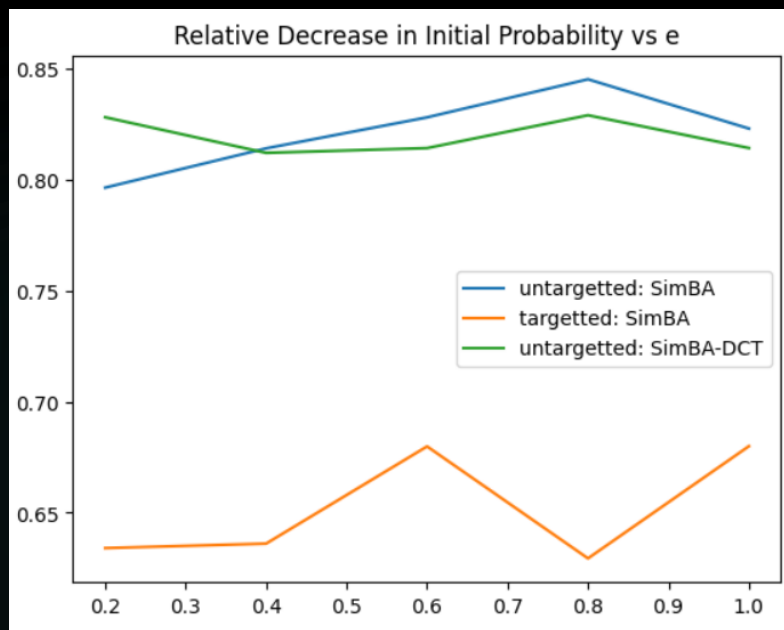


Paper:



Ours :





Limitations

- ▶ Smaller images were harder to imperceptibly attack since not all pixels contribute to the confidence of a particular class.
- ▶ Finding effective perturbations for smaller images requires more fine-grained control over the perturbation, which can be challenging to achieve while maintaining imperceptibility.



Future Work

- ▶ General Basis to get Q
- ▶ Try on more images and higher iterations
- ▶ Try ImageNet instead of TinyImageNet



References

- ▶ Simple Black-box Adversarial Attacks; Chuan Guo, Jacob R. Gardner, Yurong You, Andrew Gordon Wilson, Kilian Q. Weinberger
- ▶ Low Frequency Adversarial Perturbation; Chuan Guo, Jared S. Frank, Kilian Q. Weinberger
- ▶ <https://huggingface.co/datasets/Maysee/tiny-imagenet>



CONTRIBUTION

- ▶ ESHIKA –
FINETUNE RESNET
+ SIMBA-DCT
- ▶ AMEYA –
TARGETED
ATTACK
- ▶ ADITH -
UNTARGETED
ATTACK (SIMBA)