

La Sala Restaurants Revenue Analysis

	January	February	March	April	May	June	Totals	Projected Increase	Projected Total	Ranking	Stay Open
Chicago	\$ 93,886.00	\$ 12,456.00	\$ 12,405.00	\$ 11,029.00	\$ 13,059.00	\$ 15,059.00	\$ 157,894.00	\$23,684.10	\$181,578.10	Excellent	YES
Minneapolis	\$ 11,244.00	\$ 15,050.00	\$ 12,029.00	\$ 14,255.00	\$ 12,987.00	\$ 15,678.00	\$ 81,243.00	\$12,186.45	\$93,429.45	Poor	NO
Austin	\$ 13,403.00	\$ 14,007.00	\$ 13,087.00	\$ 12,355.00	\$ 18,565.00	\$ 14,086.00	\$ 85,503.00	\$12,825.45	\$98,328.45	Poor	NO
Los Angeles	\$ 25,098.00	\$ 23,575.00	\$ 22,436.00	\$ 27,899.00	\$ 23,556.00	\$ 22,221.00	\$ 144,785.00	\$21,717.75	\$166,502.75	Excellent	YES
New York City	\$ 32,098.00	\$ 24,354.00	\$ 25,080.00	\$ 28,009.00	\$ 31,093.00	\$ 39,409.00	\$ 180,043.00	\$27,006.45	\$207,049.45	Excellent	YES
New Orleans	\$ 10,866.00	\$ 14,087.00	\$ 19,038.00	\$ 18,239.00	\$ 19,484.00	\$ 20,001.00	\$ 101,715.00	\$15,257.25	\$116,972.25	Average	YES
Orlando	\$ 25,049.00	\$ 29,039.00	\$ 23,993.00	\$ 27,309.00	\$ 22,398.00	\$ 21,029.00	\$ 148,817.00	\$22,322.55	\$171,139.55	Excellent	YES
	\$211,644.00	\$132,568.00	\$128,068.00	\$139,095.00	\$141,142.00	\$147,483.00	\$ 900,000.00		\$900,000.00	Excellent	YES
Analysis			Rankings								
Average of all totals	\$128,571.43		Total	Rank							
Minimum of all totals	\$81,243.00		\$ 70,000.00	Poor							
Maximum of all totals	\$180,043.00		\$100,000.00	Average							
Percent Increase	15%		\$120,000.00	Good							
Chicago January Goal	\$ 93,886.00		\$150,000.00	Excellent							