# Esha Agarwal

## **Summary**

Data Analyst with proven success in leveraging SQL, Python, and Power BI to drive insights and business growth. Delivered actionable insights that improved campaign effectiveness by 15%, streamlined workflows saving 10+ hours weekly, and enhanced decision-making through interactive dashboards.

## **Skills**

- Data Analysis & Visualization: Power BI, Tableau, Advanced Excel, Matplotlib, Seaborn
- Programming & Libraries: Python, R, SQL, Pandas, NumPy, OpenCV
- Database Management: MySQL, Microsoft SQL Server, DBMS
- Soft Skills: Communication, Data Storytelling, Team Collaboration

## **Experience**

## Prodigy Infotech Pvt. Ltd.

May 2024 - July 2024

Data Analyst Intern

- Analyzed datasets to uncover trends and patterns, improving operational efficiency by 15%.
- Designed interactive Power BI dashboards that improved project insights, reducing decision-making time by 25% and increasing report accuracy by 15%.
- Automated data-cleaning processes in Python, saving 10+ hours per week across teams.
- Optimized SQL queries, reducing data extraction time by 20%.

#### DealsKnight Pvt. Ltd.

May 2024 - August 2024

**Business Analyst** 

- Collaborated with clients to design tailored Tableau dashboards, increasing user adoption by 30%.
- Streamlined reporting templates, reducing error rates in executive summaries by 15%.
- Conducted detailed data analyses to identify client growth opportunities, leading to a 12% increase in ROI.
- Improved internal documentation processes, saving 5 hours weekly for cross-functional teams.

## **Education**

#### **GLA University**

August 2020 – June 2024

Bachelor of Technology in Computer Science (Data Analytics)

#### **Projects**

#### Sales Insights Dashboard (Power BI + SQL)

- Created a Power BI dashboard that identified key sales trends, improving sales forecasting accuracy by 20%.
- Processed and merged datasets from 5+ sources using SQL, improving reporting accuracy by 20% and reducing query time by 15%.
- · Automated weekly reports, reducing manual effort by 8 hours and improving turnaround time.
- Visualized regional KPIs, enabling decision-makers to target underperforming markets effectively.

## Image Dehazing AI (Python + OpenCV)

- Developed a real-time image enhancement tool using Dark Channel Prior, improving visibility by 30%.
- Optimized Python algorithms, reducing image processing time by 25%.
- Integrated image enhancement workflows into existing systems, increasing processing speed.
- Applied advanced OpenCV techniques to handle low-light and foggy environments effectively.

#### HR Analytics Project (Excel + Power BI)

- Built an HR analytics dashboard to analyze employee attrition trends and patterns, reducing turnover rates by 5%.
- Used Python and SQL to clean and preprocess HR datasets, ensuring data accuracy for actionable insights.
- Applied DAX functions in Power BI to uncover key drivers of job satisfaction and attrition.
- Streamlined workforce reporting processes, saving 30% of time spent on manual analysis.