# **ESHAAN ARORA**

eshaan.arora@utexas.edu | (727) 608-7093 eshaanarora.com/ • github.com/eshaanarora99/ • linkedin.com/in/e-arora/ • Austin, TX

#### **EDUCATION**

#### The University of Texas at Austin - McCombs School of Business | Austin, TX

May 2025

Master of Science, Business Analytics

· Coursework Includes: Optimization, Advanced Machine Learning, Information Management

#### Florida State University | Tallahassee, FL

July 2021

Bachelor of Science, Finance and Economics

- Coursework Includes: Calculus, Econometrics, Programming, Investments, Analysis of Economic Data
- Honors Student Association, Dean's List, Mortar Board Honor Society

#### PERSONAL AND ACADEMIC PROJECTS

ScanSense AI: Enhanced Self-Checkout with Machine Learning – University of Texas at Austin

December 2024

- Developed an AI-powered self-checkout system using ResNet architecture to classify non-barcoded grocery items with 78.6% validation accuracy, addressing challenges like plastic bag obstructions and poor lighting.
- Implemented data augmentation techniques and Cost-Aware Fallback Strategy to improve model robustness and minimize financial losses from misclassification.
- Leveraged OpenCV for image preprocessing and segmentation, enhancing accuracy

#### Market Dashboard and Tracker – Personal Project

October 2024

- Built a real-time financial dashboard using Python and Yahoo Finance API to dynamically monitor market indices
- Integrated web scraping techniques with BeautifulSoup to extract and process live financial data
- · Delivered interactive visualizations using Matplotlib to provide clear and data-driven investment insights

### **Predicting Michelin Star Potential with Data Analytics** – University of Texas at Austin

October 2024

- Analyzed 78,000+ restaurant reviews using Topic Modeling (LDA), Sentiment Analysis, and Bigram/Trigram Analysis
- Predicted 10 Austin restaurants with Michelin Star potential based on textual and sentiment patterns.
- Identified key differentiators such as chef personality, review length, and dining experience consistency.

### DIY Spotify Wrapped: Comprehensive Spotify Song History Analysis – Personal Project

September 2024

- Developed an interactive analysis tool in Python to process and visualize Spotify listening data
- Leveraged libraries like Matplotlib and Pandas to identify listening patterns and preferences from historical datasets
- Delivered insights on peak listening times, artist preferences, and genre trends

### **EXPERIENCE**

Fidelity National Information Services, Inc (FIS) - Senior Auditor; St. Petersburg, FL

September 2021 - June 2024

- Staffed and led a range of data-driven audit engagements, including financial, IT, and operational audits
- Made findings on value-add observations relating to data security and compliance, upholding company integrity
- · Produced comprehensive audit reports, delivering value-add insights and recommendations to business stakeholders

### Florida Department of Economic Opportunity – Program Analyst Intern; Tallahassee, FL

March 2021 - July 2021

- Transitioned a \$50 million loan program to Salesforce, streamlining loan administration
- · Analyzed repayment metrics for bridge loans, and produced user-friendly dashboards for decision makers
- Migrated state municipal bond records to Salesforce, improving data accessibility for stakeholders

#### **TECHNICAL SKILLS**

- Computer Software: Access, Visio, Excel, Canva, Snowflake, Neo4j
- Computer Languages: R, Python, SQL, HTML

## **ADDITIONAL INFORMATION**

Languages: Fluent in Hindi, Conversational in Spanish (B1 Level)

Interests: Chess, Duolingo, World History

Work Eligibility: Eligible to work in the United States with no restrictions