Eshaan Kaul

Designer, Researcher, Builder

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Experience

SEPT'21 - JUL'22
REMOTE

Independent Product Consultant

- Worked with founders across FinTech, Web3, and Creator Economy on Product and Design

Flipkart

JAN'19 - APR'21
BANGALORE, INDIA

Product Designer II, Conversational Assistant

- Led the VUI design for voice & conversational AI constructs (Voice Search, Flippi, Grocery Assistant & Support Chatbot). Increased Voice Search adoption rate from 29% to 38% in 6 months and decreased bounce rates in Grocery Assistant from 60% to 55%
- Designed a conversational Decision Assistant Chatbot & revamped the Support Chatbot

Product Designer I → II, Fintech & Payments

- Spearheaded the launch of Co-branded Credit Card program, which observed issuance of 500,000+ cards in first 6 months
- Owned the end-to-end product design for Consumer Finance products - Pay Later, Advanz EMIs & Advanz App, scaled Pay Later to 1 M+ approved users, and increased its checkout adoption from 7% to 18%

Playment

APR'18 - JAN'19
BANGALORE, INDIA

Product Designer, Design Systems

- Designed Jarvis, a platform that facilitates data annotations, monitors workforce and manages projects; which reduced project setup time by ~25%
- Built design system - Pixel, which increased designers' throughput by ~33% and scaled the coverage of the design system to 3 products

Onething

MAY'17 - MAR'18
GURGAON, INDIA

UX Designer

- Revamped brand identity & WorkSpace; the revamped launch onboarded 3 clients and 100+ independent professionals on WorkSpace
- Established a knowledge brand of Onething - Monochrome and grew the size of community to 3,000+ active members
- Led UX design for partner projects - Paytm, Disprz and FushionCharts

Achievements

- Awarded - Mission Impossible, Chandrayaan 2, Kool and the Gang by Flipkart's CEO for contributions to the Fintech & Payments Group, 2020-21
- Y Combinator Startup School - Certificate of Completion for Delib, 2020
- Top Design Writer on Medium for the month July, 2017
- Pictoreal Winner'13 - PICT's Annual Fine Art & Photography Exhibition, 2013

Education

Cornell University
AUG'22 - PRESENT

Master's in Information Science

Pune Institute of Computer Technology (PICT) - Savitribai Phule Pune University
AUG'12 - MAY'16

B.E Computer Engineering

Skills

Product Development

Product Management, Interface Design, Interaction Design, Lo-Fi/Hi-Fi Prototyping, Visual Design, User Research, Design Systems, Concept Development

Tools & Softwares

Figma, Adobe Creative Suite (Ps, Il, Xd, Lr), Sketch, Principle, Origami Studio

Prototyping & Development

Rapid Prototyping (HTML, CSS, JS), Python, Jekyll, React, Processing, p5js SwiftUI, Arduino, Git

Volunteer Experience

Coder Dojo (Programming education), **MIT LaunchX Entrepreneurship Program** (Startup mentorship), **Door Step School** (Education), **iSpirt** (Technology think tank)

PICT IEEE Student Branch (PICT's annual technical festival), **ACM** (Technical association), **Emergency Design Collective** (Public health), City chapter lead for **Sketch, Dribbble, Product Hunt**

Talks & Workshops

- IIT Gandhinagar - What's IIT Got To Do With it? - On Product Design, 2021
- 'Building for Bharat' by Women in Product - On Financial Inclusion, 2019
- Monochrome Meetup - On Cognitive Modeling Techniques, 2018