Sakthi Dental Clinic Client Project Description

Dear Intern,

Welcome to another exciting project at ShadowFox! We're thrilled to have you onboard as we begin working on a new website for one of our new clients, **Sakthi Dental Clinic**. This project offers a fantastic opportunity for you to apply your skills in creating a modern, professional, and user-friendly healthcare website from the ground up.

This document outlines everything you need to know to begin building with confidence and clarity.

Note: You have the freedom to use any copyright free images and icons for this work.

Understanding the Client

Sakthi Dental Clinic is a trusted name in the local healthcare community at Hosur, known for its specialized dental services tailored especially for women and children. With a focus on comfort, care, and modern treatment practices, the clinic operates with the mission to provide premium dental solutions to everyone, from general consultations to advanced procedures like implants and orthodontics.

Your design should reflect the professionalism, warmth, and credibility that the clinic stands for.

User-Centric Design

This website is for a diverse audience, patients of all ages, guardians, and even senior citizens. Prioritise clarity, ease of navigation, and responsive layouts. Key CTAs like *"Fix an Appointment"* should be prominently displayed(Note: Our web development team will handle the respective button action; all you need to do is create a CTA button). Also, remember that many users will access this from mobile devices, design accordingly.

Client Expectations

- A clean, modern, and minimalistic design for their new website

- Smooth flow of content with a clear navigation structure

- Emphasis on key sections: Treatments, Amenities, Testimonials, Contact

- Highlighting trust factors such as doctor credentials, and clinic specialties

Suggested Features to Include

1. **Prominent Hero Section**: A warm welcome message with a clean layout and strong headline introducing the clinic's specialization in dental care for women and children.

2. **Quick Navigation Bar**: With sections like About Us, Treatments, FAQs and Contact.

3. **Highlight Treatments**: Create a visually engaging section that showcases dental treatments (e.g Tooth Extraction, Braces, Cleaning, Fillings).

4. **Amenities Section**: Include details like parking availability, wheelchair access, and transportation facilities.

5. **Testimonials**: Add client testimonials with attractive cards to build credibility.

6. **Footer Design**: Contain clinic contact details, navigation shortcuts, and a list of offered services.

Respective content that needs to be included in the website

Home Page Content for Sakthi Dental Clinic

Hero Section

Headline:
 Specialized Dental Care for Women, Children & Families

Subtext:
 Experience compassionate, expert-led dental services tailored to your needs, all in a modern and welcoming environment.

CTA Button:

- Fix an Appointment

- Emergency Dental Support (optional CTA)

Welcome Message / Assurance Banner

Message:
 You are always in safe hands.
 We are ready to help, anytime.

This banner builds trust and sets a warm, responsive tone for first-time visitors(Use the banner images given in the drive link)

Why Choose Sakthi Dental Clinic?

Introduce this as a short section explaining the clinic's philosophy and what makes it stand out.

- All-in-One Care
   From general dentistry to specialized treatments, everything under one roof.

- Experienced Doctors
   Our dentists are professionally trained and committed to personalized patient care.

- Patient-Centric Approach
   We prioritize comfort, safety, and transparency in every treatment we offer.

- Technology-Driven Services
   Modern tools and equipment ensure precision and safety.

Our Core Treatments

Section Title: Explore Our Services

Create a visually organized 2-column or 3-column layout with icons/images and short descriptions:

- Tooth Extraction
   Safe and painless removal of impacted or decayed teeth.

- Artificial Complete Denture
   Full mouth replacement to restore confidence and function.

- Tooth Filling
  Composite fillings for cavity treatment and tooth restoration.

- Teeth Cleaning or Scaling
  Preventive care to remove plaque and protect gums.

- Bleaching
  Cosmetic whitening treatments for a brighter smile.

- Orthodontic Treatment
  Braces and aligners to straighten and align teeth.

CTA Button: View Full List of Treatments(To redirect to treatments page)

Testimonials

Section Title: What Our Patients Say

Use a few rotating quotes to build social proof:

"The doctors are extremely kind and attentive. My braces treatment is progressing really well. 5/5." - *Manisha M*

"I got my teeth cleaned and whitened here, and the results were amazing. The staff is so humble and professional. I've recommended Sakthi Dental Clinic to my entire family." - Mr. *Arun Kumar*

"Their attention to detail is outstanding. My daughter needed braces and the entire process from consultation to regular follow ups has been so smooth. Really grateful for their care." - *Mrs. Revathi S.*

Clinic Highlights / Amenities

Section Title: *Clinic Facilities*

- Convenient central location

- Hassle-free parking

- Doctors available daily (9 AM - 9 PM)

- Pickup & drop-off support

- Wheelchair access

Suggestion: Add small icons beside each feature for clarity and a modern look. (Icons are available in the drive link below, feel free to use additional copyright free icons if required)

Footer

Keep this minimal and organized:

- Address and Contact Info(Provided below)

- Quick Links (Home, About, Treatments, Privacy Policy)

- List of Key Treatments

- Social Media Icons (Instagram, Facebook, YouTube)

About Us Page:

Get to Know Dr. Anupriya

Your Trusted Partner in Dental Care

Bringing over 20 years of expertise, Dr. Anupriya stands as a leading figure in modern dentistry at Hosur. She began her professional journey after graduating in 2000. Her passion for delivering exceptional dental care was further nurtured during six impactful years at Mathura Clinic, where she refined her clinical skills and deepened her commitment to patient wellbeing.

In 2004, Dr. Anupriya established Sakthi Dental Clinic in Hosur with a clear vision to make high-quality dental care accessible to all. Her dedication extends beyond private practice, reflected in her long-standing service with the Primary Health Center at Chandara Hospital, where she has been a trusted dental consultant for over a decade.

At Sakthi Dental Clinic, we believe that a healthy smile is a gateway to confidence and wellbeing. Our clinic blends advanced dental technology with a warm, patient-friendly environment to ensure every visit is comfortable and stress-free. From routine check-ups to specialized treatments, we prioritize personalized care tailored to your unique dental needs.

Whether you're looking for preventive care, cosmetic enhancements, or restorative solutions, Dr. Anupriya and her team are committed to delivering excellence at every step. Because here, your smile isn't just treated it's celebrated.

Our Vision & Mission

At Sakthi Dental Clinic, our mission is to redefine oral healthcare by delivering personalized, compassionate, and advanced dental services. We are committed to creating a welcoming environment where patients feel comfortable and confident in taking charge of their dental health. By integrating state-of-the-art technology with patient-centric care, we ensure that every treatment enhances not only your smile but also your overall well-being. Continuous learning and innovation drive us to provide comprehensive solutions, from preventive care to complex dental procedures, all designed to promote long-lasting oral health.

Our vision is to be a leading force in modern dentistry, known for setting new standards in patient care, innovation, and community engagement. At Sakthi Dental Clinic, we believe that building trust, encouraging preventive practices, and fostering a culture of excellence are key to making a lasting impact. We aspire to not only deliver exceptional dental outcomes but also to contribute positively to the community through awareness initiatives and outreach programs. With a focus on holistic care and a passion for brightening lives, we are dedicated to ensuring that every smile we treat reflects confidence, health, and happiness.

Our team of doctors:

1. Dr. Anupriya (Founder)
2. Dr. Ananya Iyer (Prosthodontist)
3. Dr. Meera Subramanian (Endodontist)
4. Dr. Arvind Kumar (Dental Surgeon)
5. Dr. Sneha N (Orthodontist)
6. Dr. Srinivas Rohit Ramanujam (Implantologist)
7. Dr. Balu (Laser Surgeon)
8. Dr. Vikram Raj Kishore (Aligners Partner)
9. Dr. Ajay Jumar (Oral & Maxillofacial Surgeon)

Treatments (Separate Page)

Teeth Cleaning & Scaling

At **Sakthi Dental Clinic**, we offer advanced, non-surgical gum care using modern **LASER technology** for precise and effective treatment. Whether you're dealing with early signs of gum disease or a more advanced condition, our skilled professionals ensure thorough cleaning to restore gum health. Scaling is advised for moderate cases to remove plaque and tartar buildup, while more severe periodontal issues may require deep cleaning procedures like root planing, supported by LASER treatment. This approach not only treats existing problems but also serves as a crucial preparatory step before any surgical intervention.

Tooth Filling

At **Sakthi Dental Clinic**, we specialize in restoring smiles through expert **tooth filling** services. Whether tooth damage is caused by cavities, trauma, or wear from habits like teeth grinding or nail-biting, our team uses high-quality materials and the latest techniques to repair and protect your teeth. We focus on sealing gaps effectively to prevent future decay and ensure long-term oral health. Our goal is to preserve your natural tooth structure while enhancing both function and appearance, giving you a healthier, more confident smile.

Tooth Extraction

When a tooth is beyond repair, **Sakthi Dental Clinic** ensures that the **extraction** process is handled with the utmost care and comfort. Our experienced dental team evaluates every option before recommending removal, but when necessary, we perform extractions using gentle techniques to minimize discomfort. We prioritize creating a stress-free environment, explaining each step to our patients. Your health and comfort are always our focus, and we aim to make tooth extraction as smooth and painless as possible, supporting you through every stage of recovery.

Artificial Complete Denture

At **Sakthi Dental Clinic**, we craft high-quality **complete dentures** to restore both function and aesthetics for patients with missing teeth. Our dentures are designed with precision using durable materials, providing a natural look and a comfortable fit. Whether you're replacing several teeth or a full arch, our customized solutions help you regain confidence and improve daily functionality. We focus on delivering practical, long-lasting dentures that enhance your smile and overall oral health.

Dental Implants

Dental implants at **Sakthi Dental Clinic** offer a modern and reliable solution for replacing missing teeth. Using biocompatible materials like titanium, we securely place artificial roots into the jawbone, creating a stable foundation for prosthetic teeth. Our advanced implant procedures restore both the appearance and strength of your smile, ensuring a natural feel and long-lasting results. Trust our experienced team to help you regain optimal oral function and confidence with cutting-edge implant technology.

Laser Dentistry

At **Sakthi Dental Clinic**, we utilize advanced **laser technology** to perform precise, minimally invasive dental treatments. From soft tissue surgeries to gum care, laser procedures offer faster healing, reduced discomfort, and enhanced accuracy. Whether you're undergoing gum reshaping or other corrective treatments, our state-of-the-art laser equipment ensures efficient, safe, and comfortable care tailored to your needs.

Root Canal Therapy

When tooth infections reach deep into the pulp, **root canal treatment** becomes essential. At **Sakthi Dental Clinic**, we carefully remove infected tissue, clean the area thoroughly, and seal the tooth to prevent future issues. Our focus is on relieving pain, eliminating infection, and preserving your natural tooth structure for long-term dental health.

Wisdom Tooth Extraction

If impacted or problematic, **wisdom teeth** can cause discomfort and oral health risks. At **Sakthi Dental Clinic**, we specialize in gentle and effective **wisdom tooth removal**, using modern techniques and anesthesia options to ensure a smooth, pain-free experience. We also provide comprehensive post-operative care to support quick recovery and lasting comfort.

Fixed Partial Denture (Bridge)

Our expertly crafted **fixed partial dentures** offer a secure solution for replacing missing teeth by anchoring prosthetic teeth to adjacent natural teeth or implants. At **Sakthi Dental Clinic**, we focus on custom-made dental bridges that restore your smile's appearance while improving chewing function and maintaining oral stability.

Teeth Whitening (Bleaching)

Brighten your smile with professional **teeth whitening** services at **Sakthi Dental Clinic**. We treat both external and internal stains, using safe bleaching agents to lighten your teeth by several

shades. Whether addressing discoloration from food, beverages, or age, our whitening treatments restore your smile's natural radiance and boost your confidence.

Veneers

Transform your smile with **dental veneers**, thin, custom-made shells designed to cover imperfections such as chips, gaps, or discoloration. At **Sakthi Dental Clinic**, we offer high-quality veneers that enhance your teeth's appearance, giving you a flawless and natural-looking smile.

Pediatric Dentistry

At **Sakthi Dental Clinic**, we provide gentle and comprehensive **dental care for children**. Our friendly team creates a welcoming environment, ensuring young patients feel safe and comfortable during their visits. From routine check-ups to preventive treatments, we focus on building healthy dental habits for a lifetime of bright smiles.

Flap Surgery

For advanced gum disease, **flap surgery** may be necessary. Our skilled team at **Sakthi Dental Clinic** performs this procedure by lifting the gum tissue to remove deep-seated plaque and bacteria, then repositioning it for optimal healing. This treatment helps prevent further periodontal issues and supports gum health.

Orthodontic Braces

Correct misaligned teeth with customized **orthodontic treatments** at **Sakthi Dental Clinic**. We offer a variety of braces, metal, ceramic, or lingual, to suit your preferences. Our goal is to achieve improved alignment, better bite function, and a confident, harmonious smile.

Clear Aligners

For a discreet alternative to traditional braces, **Sakthi Dental Clinic** offers **clear aligners**. These transparent, removable trays gradually shift your teeth into perfect alignment, providing comfort and flexibility throughout your orthodontic journey.

Images drive link:
Drive Link:
https://drive.google.com/drive/folders/1sMk4l1MPxmJzOMFR7-9WT7KIlhOvRb9K?usp=sharing

Frequently Asked Questions (FAQs)

1. Can medication completely relieve tooth pain?
 Not entirely. While medications may offer short-term relief, long-lasting relief requires identifying and treating the root cause of the pain through professional dental care.

2. Does teeth scaling cause enamel damage, sensitivity, or gaps between teeth?
 No. Scaling safely removes plaque and tartar from teeth and below the gum line. It doesn't damage enamel or create gaps. Some temporary sensitivity may occur, but it usually subsides as gums heal and reattach to the teeth.

3. Can fluorosis stains be removed through scaling?
 Scaling can remove surface (extrinsic) stains but not fluorosis, which is an internal (intrinsic) stain. Fluorosis may require treatments like bleaching, veneers, or crowns for cosmetic improvement.

4. Can painful teeth be treated with fillings?
 Not always. If the cavity has reached the pulp, the innermost layer of the tooth, simple filling won't help. In such cases, root canal treatment or tooth extraction might be necessary. Fillings are effective only when the damage is limited to the outer layers (enamel and dentin).

5. Is placing a cap or crown necessary after root canal treatment (RCT)?
 Yes. A crown is recommended after RCT to protect the treated tooth, which may be weaker due to decay. It prevents fractures and adds durability, especially during chewing.

6. Can milk teeth need root canal treatment (RCT)?
 Yes. If a milk tooth has a deep cavity and is likely to remain in the mouth for some time, an RCT can preserve it and prevent infection or early loss.

7. How can I maintain good oral hygiene?
 Brush your teeth twice daily with proper technique, rinse after meals, floss regularly, and schedule routine check-ups with your dentist to maintain healthy teeth and gums.

8. What is the best age to get braces?
 Braces are most effective between ages 12 and 14, when the jaw and teeth are still developing. However, some cases may benefit from earlier intervention depending on the condition.

9. Do all wisdom teeth need to be removed?
 No. Wisdom teeth only require removal if they are impacted, infected, or causing pain due to crowding or damage to adjacent teeth.

10. Is it important to replace missing teeth after extraction?
 Yes. Replacing extracted teeth helps maintain proper bite alignment and prevents adjacent teeth from shifting, which can affect chewing and overall oral function.

11. What are the benefits of dental implants?
 Dental implants restore both the appearance and functionality of missing teeth. They provide a stable, natural-looking solution that can improve confidence and overall quality of life.

12. Which type of toothbrush and toothpaste should I use?
 Use a soft or medium-bristled toothbrush with a small head for better reach. Choose a non-abrasive fluoride toothpaste and replace your toothbrush every three months for optimal hygiene.

13. What causes tooth sensitivity?
 Tooth sensitivity can result from enamel wear (due to attrition or abrasion), tooth decay, exposed tooth roots, or hairline cracks in the teeth.

14. How often should I see a dentist?
 Visiting your dentist every six months is recommended for routine check-ups, professional cleaning, and preventive care to maintain good oral health.

Contact Us Page:

The Contact Us page is a vital section of the Sakthi Dental Clinic website. It serves as a point of interaction for both new and existing patients who may wish to ask questions, book appointments, or learn how to reach the clinic. This section must be clean, professional, user-friendly, and fully responsive on all devices.

Contact Form (Left Side)

Title: "We would love to hear from you"

- Include a simple contact form with the following fields:

    - **Name** (Text input) – Required

    - **Email** (Email input) – Required

    - **Phone Number** (Text input) – Required

    - **Your Message** (Multiline textarea) – Optional

Form Requirements

- Validation for required fields

- Email format verification

- Mobile responsiveness (stacked fields for mobile view)

- **Submit Button**

    - Label: **Submit**

    - Color: Clinic's primary accent color (blue/pink)

3. Clinic Contact Information (Right Side)

Section Title: *"Reach us"*

Display the following in a clean, icon-accompanied list format:

- **Address**:
  B2/8, SBM Layout, Anthivadi, Hosur, Tamil Nadu 635109, India
  (Include location pin icon)

- **Email**:
  info@sakthidentalclinic.in
  (Use mail icon)

- **Phone**:
  +91 9862890897/ +91 9363298118
  (Use phone icon)

- **Timings**:
  Sunday to Saturday: 9am to 7pm
  (Use clock icon with bolded timing)

Privacy Policy (You can copy paste the exact content)

At Sakthi Dental Clinic, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, store, and disclose information from visitors and users of our website.

1. Information We Collect

We may collect personal identification information from users in several ways, including when users:

- Visit our website

- Fill out forms (e.g contact or appointment requests)

- Engage with features, services, or resources on our site

Types of information we may collect include:

- Name

- Email address

- Phone number

Users can visit our site anonymously. We only collect personal data when it is voluntarily submitted by users. Refusing to provide certain personal information may limit access to some site features or services.

We may also gather **non-personal identification information**, such as:

- Browser type

- Device details

- Operating system

- Internet service provider

- Technical data related to user interaction with the site

2. Cookies

Our website may use "cookies" to enhance the user experience. Cookies are small files stored on a user's device for record-keeping purposes and to track preferences or site activity.

Users can set their browser to refuse cookies or alert them when cookies are being used. Please note that disabling cookies may affect some site functionality.

3. How We Use Your Information

Collected information may be used for the following purposes:

- **To operate and manage the website:** Ensuring content displays properly and services run smoothly.

- **To improve customer service:** Helping us respond to inquiries more efficiently.

- **To enhance the website experience:** Feedback provided may help us improve content, usability, and performance.

- **To communicate via email:** We may use the email address to respond to inquiries, appointments, or service updates.

4. Data Security

We implement appropriate security measures for data collection, storage, and processing to safeguard your personal information from unauthorized access, alteration, or destruction.

5. Information Sharing

We **do not sell, trade, or rent** personal identification information to third parties.

We may share general demographic data (not linked to any personal information) with trusted partners or affiliates to improve service delivery and site performance.

6. Children's Privacy

In compliance with the Children's Online Privacy Protection Act (COPPA), we do not knowingly collect any personal information from children under the age of 13. Our site is not intended to attract users below this age group.

7. Changes to This Policy

Sakthi Dental Clinic may update this Privacy Policy from time to time. We encourage users to review this page periodically to stay informed about how we protect your information.

8. Acceptance of Terms

By using this website, you agree to this policy. If you do not accept our Privacy Policy, please do not use our website.

Continued use of the site following any updates will be deemed as your acceptance of the revised policy.

9. Contact Us

If you have any questions about this Privacy Policy or your interactions with our site, please contact us:

📍 **Address:** B2/8, SBM Layout, Anthivadi, Hosur, Tamil Nadu 635109, India

📧 **Email: info@sakthidentalclinic.in**

📞 **Phone:** +91 9862890897/ +91 9363298118

Functional Elements

- Mobile responsiveness and cross-browser compatibility
- SEO-optimized structure and clean code
- Fast-loading assets and optimized images

Tone and Visual Style

The site should feel:

- Professional, but friendly and welcoming

- Trust-building and informative

- Visually neat, with a balanced use of whitespace, soft color tones (lavender, white, or pastel shades), and clean typography

Time Management

We aim to complete this project in **7 to 10 days**. Break tasks into manageable components (UI mockups, responsiveness, interactivity, testing) and update your progress regularly with your coordinator.

Have Fun and Stay Creative!

This project is more than just code, it's about shaping the first impression of a healthcare provider that serves a community. Take ownership of your part in this. Think critically, design compassionately, and enjoy the process of building something that matters.

We're excited to see your creative spark in action.

Best regards,
Team ShadowFox