

Manhattan Toy 2025 Price List

ITEM NUMBER	NAME	CLASS	CustomerMOQ	UPC	US 2024 WHOLESALE	US MSRP
104140	Lanky Cats Ziggie (Black)	PLUSH	4	011964411771	\$10.00	\$20.00
107790	Nursing Nina Cat	PLUSH	2	011964414253	\$17.50	\$35.00
143910	Natural Classic Baby Beads	BABY	6	011964445295	\$10.00	\$20.00
153560	Snuggle Baby Bunny	BABY	4	011964478552	\$12.50	\$25.00
154260	Adorables Petals Unicorn	PLUSH	4	011964478989	\$12.00	\$24.00
155320	Aviator Bear	PLUSH	4	011964485635	\$10.00	\$20.00
155330	Superhero Bunny	PLUSH	4	011964485642	\$10.00	\$20.00
155370	Henley (Chicken/black & white)	PLUSH	4	011964485772	\$10.50	\$21.00
158630	Playdate Friends Ollie (Peach w/bunny)	DOLL	4	011964505890	\$15.50	\$31.00
158640	Playdate Friends Harper (Brown w/bear)	DOLL	4	011964505906	\$15.50	\$31.00
158670	Playdate Friends Freddie (Beige w/cat)	DOLL	4	011964505920	\$15.50	\$31.00
158700	Flutter By Birdie Soft Book	BABY	4	011964505944	\$12.00	\$24.00
158800	Songbird Activity Book	BABY	6	011964505982	\$9.00	\$18.00
158960	Making Faces	BABY	4	011964506026	\$16.50	\$33.00
159110	Deep Sea Adventure	BABY	1	011964506095	\$68.50	\$137.00
159120	Beats To Go	BABY	2	011964506101	\$23.00	\$46.00
159460	Velveteen Dino Stomper (Brontosaurus) Jade	PLUSH	4	011964506170	\$15.50	\$31.00
159470	Velveteen Dino Gummy (Stegosaurus) Coral	PLUSH	4	011964506187	\$15.50	\$31.00
159480	Velveteen Dino Growly (T-Rex) Orange	PLUSH	4	011964506194	\$15.50	\$31.00
159490	Velveteen Dino Spike (Triceratops) Aqua	PLUSH	4	011964506200	\$15.50	\$31.00
159900	Bunny Rattle + Burp Cloth	BABY	4	011964507382	\$12.00	\$24.00
160160	Wistful Whale	PLUSH	4	011964507566	\$15.50	\$31.00
160170	Crabby Abby	PLUSH	4	011964507573	\$15.50	\$31.00
160180	Snarky Sharky	PLUSH	4	011964507580	\$15.50	\$31.00
160350	Moppettes Beau Bunny	PLUSH	4	011964509836	\$16.50	\$33.00
160380	Crab Floating Fill n Spill Bath Toy	BABY	2	011964509911	\$18.00	\$36.00
160390	Whale Floating Fill n Spill Bath Toy	BABY	2	011964509843	\$18.00	\$36.00
160400	Pirate Ship Floating Fill n Spill Bath Toy	BABY	2	011964509959	\$18.00	\$36.00
160690	Playdate Friends Alex (Peach w/ bear)	DOLL	4	011964509591	\$15.50	\$31.00
160700	Bumble Bear Take Along Toy	BABY	6	011964510054	\$5.50	\$11.00
160710	Button Bunny Pull Musical Take Along Toy	BABY	4	011964509683	\$10.50	\$21.00
160810	Playground Adventure	BABY	1	011964509768	\$68.50	\$137.00
160830	Toasty Turtle	BABY	2	011964509706	\$18.00	\$36.00
160840	Bunny Hop Mixer	BABY	2	011964510016	\$23.00	\$46.00
160850	Rabbit Waffle Maker	BABY	2	011964509881	\$18.00	\$36.00
160920	Style & Groom	BABY	4	011964509799	\$14.00	\$28.00
161070	Moppettes Bea Bear	PLUSH	4	011964509744	\$16.50	\$33.00
161100	Mini-Apple Farm Soft Book	BABY	6	011964509720	\$9.00	\$18.00
161130	Fairytales Peek-a-boo Soft Book	BABY	4	011964510030	\$12.00	\$24.00
161200	Playdate Friends Nico (Peach w/chicken)	DOLL	4	011964509607	\$15.50	\$31.00
161210	Deer One Soft Book	BABY	6	011964509898	\$9.00	\$18.00
161530	Mini-Apple Farm Orange Take Along Toy	BABY	6	011964509676	\$8.00	\$16.00
161540	Mini-Apple Farm Lemon Take Along Toy	BABY	6	011964509935	\$8.00	\$16.00
161590	Playdate Friends Ellis (Brown w/dog)	DOLL	4	011964509584	\$15.50	\$31.00
162460	Folklore Luna	BABY	4	011964512980	\$9.50	\$19.00
162470	Folklore Fun-gi	BABY	4	011964512997	\$16.50	\$33.00
162480	So Deer To Me	BABY	4	011964513000	\$15.50	\$31.00
162510	Little Rocket Finds Home Soft Book	BABY	4	011964513048	\$13.50	\$27.00
162560	Wildwoods Owl Push-Cart	BABY	1	011964513062	\$63.00	\$126.00
162600	Arctic Adventure Bath Book	BABY	4	011964513093	\$13.00	\$26.00
162610	Deep Sea Dive Bath Book	BABY	4	011964513086	\$13.00	\$26.00
162620	Penny Penguin Scrub-a-Dubbe	BABY	6	011964513109	\$8.50	\$17.00
162630	Walter Walrus Scrub-a-Dubbe	BABY	6	011964513116	\$8.50	\$17.00
162650	Musical Diego Dino	BABY	2	011964513130	\$30.50	\$61.00
162660	On-The-Go Making Faces	BABY	4	011964513147	\$13.50	\$27.00
162700	Flora & Fauna Tea Set	BABY	2	011964513178	\$33.00	\$66.00
162740	Flicker Firefly Flashlight	BABY	4	011964513192	\$11.00	\$22.00
162745	Flyer Firefly Flashlight	BABY	4	011964513208	\$11.00	\$22.00
162885	Sleep Tight Sleigh Bed	BABY	2	011964513222	\$26.50	\$53.00
162900	Lanky Cat Pink Mochi	PLUSH	4	011964513284	\$10.00	\$20.00
163660	Bitty Buddies Blinken (Sage)	PLUSH	6	011964516223	\$6.50	\$13.00
163670	Bitty Buddies Nod (Pink)	PLUSH	6	011964516230	\$6.50	\$13.00
163675	Bitty Buddies Winken (White)	PLUSH	6	011964516247	\$6.50	\$13.00
163680	Cottontail Cottage	BABY	2	011964516018	\$21.00	\$42.00
163950	Zoo Winkel Bunny (Blue)	WINKEL	6	011964516278	\$9.00	\$18.00
164000	Riverbend Water Mat	BABY	4	011964516391	\$11.00	\$22.00
164040	T-Rex Express	BABY	2	011964516438	\$32.50	\$65.00
164100	Market Day	BABY	2	011964516452	\$22.50	\$45.00

164110	Enchanted Forest Stacking Blocks	BABY	2	011964516476	\$18.00	\$36.00
164240	Velveteen Fidgety Frog	PLUSH	4	011964516674	\$15.50	\$31.00
164440	Happy Hive Sensory Book	BABY	4	011964520398	\$10.00	\$20.00
164480	Pull Back Rescuers (Police 7 pcs/Fire 7 pcs/ Ambulance 6 pcs)	BABY	1	011964521067	\$80.00	\$160.00
165090	Silly Snail Sensory Book	BABY	4	011964520428	\$10.00	\$20.00
165130	Bugging Through Sensory Book	BABY	4	011964520442	\$10.00	\$20.00
165180	Winkel Colorpop	BABY	6	011964521074	\$7.50	\$15.00
165190	Atom Colorpop	BABY	6	011964521081	\$6.50	\$13.00
165200	Whistleball Colorpop	BABY	6	011964521098	\$7.50	\$15.00
165210	Click Clack Colorpop	BABY	4	011964521104	\$8.50	\$17.00
165240	Wimmer Stim To Go	BABY	4	011964521456	\$7.50	\$15.00
165420	Wimmer Discovery Cube	BABY	4	011964521111	\$10.00	\$20.00
165440	Wimmer Seek & Peek Book	BABY	4	011964521425	\$10.00	\$20.00
166530	Safari Zebra	BABY	2	011964521012	\$19.00	\$38.00
166660	Wimmer Bear Lovey	BABY	6	011964521432	\$8.50	\$17.00
166860	Wimmer Bullseye Ball	BABY	6	011964521210	\$5.00	\$10.00
166880	Wimmer Sensory Ball	BABY	4	011964521388	\$5.00	\$10.00
167100	Love, Stella My First Doll Peach	LOVE, STELLA	6	011964521944	\$10.00	\$20.00
167105	Love, Stella My First Doll Peach & Bassinet	LOVE, STELLA	4	011964521982	\$15.00	\$30.00
167110	Love, Stella Doll Light Beige with Black Pigtales	LOVE, STELLA	4	011964522002	\$15.00	\$30.00
167120	Love, Stella Pacifier & Clip Set	LOVE, STELLA	6	011964521821	\$5.00	\$10.00
167340	Wimmer Sensory Fundamentals Gift Set	BABY	1	011964521647	\$25.00	\$50.00
167400	Brightfuls Lolly (Pink)	Plush	4	011964521685	\$12.50	\$25.00
167410	Brightfuls Salsa (Red)	Plush	4	011964521692	\$12.50	\$25.00
167420	Love, Stella My First Potty Set	LOVE, STELLA	4	011964521814	\$15.00	\$30.00
167720	Stick-A-Saurus Asstd (6pcs)	BABY	1	011964533213	\$24.00	\$47.99
167820	Squiggle Loops Sensory Toy	BABY	6	011964533183	\$5.00	\$9.99
167860	Blissful Ball	BABY	6	011964533206	\$10.00	\$19.99
167980	Brightfuls Citrus (Orange)	Plush	4	011964521708	\$12.50	\$25.00
167990	Brightfuls Sunny (Lime)	Plush	4	011964521715	\$12.50	\$25.00
168000	Brightfuls Turq (Aqua)	Plush	4	011964521739	\$12.50	\$25.00
168040	Love, Stella Fairytale Set	LOVE, STELLA	4	011964522033	\$10.00	\$20.00
168090	Love, Stella Travel Adventures Set	LOVE, STELLA	4	011964522040	\$10.00	\$20.00
168110	Love, Stella Birthday Fun Set	LOVE, STELLA	4	011964533794	\$12.50	\$25.00
168120	Silly Birds Prism	PLUSH	4	011964533367	\$13.00	\$24.99
168140	Love, Stella Doll Brown with Black Pigtales	LOVE, STELLA	4	011964521999	\$15.00	\$30.00
168160	Love, Stella Doll Beige with Brown Pigtales	LOVE, STELLA	4	011964522019	\$15.00	\$30.00
168170	Love, Stella Doll Peach with Blonde Pigtales	LOVE, STELLA	4	011964522026	\$15.00	\$30.00
168210	Love, Stella My First Doll Beige	LOVE, STELLA	6	011964521951	\$10.00	\$20.00
168230	Love, Stella My First Doll Brown	LOVE, STELLA	6	011964521968	\$10.00	\$20.00
168240	Love, Stella My First Doll Light Beige	LOVE, STELLA	6	011964521975	\$10.00	\$20.00
169150	Brightfuls Baby Lolly (Pink)	Plush	6	011964521753	\$5.00	\$10.00
169160	Brightfuls Baby Salsa (Red)	Plush	6	011964521760	\$5.00	\$10.00
169170	Brightfuls Baby Citrus (Orange)	Plush	6	011964521777	\$5.00	\$10.00
169180	Brightfuls Baby Sunny (Lime)	Plush	6	011964521784	\$5.00	\$10.00
169190	Brightfuls Baby Jayde (Jade)	Plush	6	011964521791	\$5.00	\$10.00
169200	Brightfuls Baby Turq (Aqua)	Plush	6	011964521807	\$5.00	\$10.00
169230	Brightfuls Jayde (Jade)	Plush	4	011964521722	\$12.50	\$25.00
169270	Silly Birds Pistachio	PLUSH	4	011964533374	\$13.00	\$24.99
169290	Silly Birds Laverne	PLUSH	4	011964533398	\$13.00	\$24.99
172580	Love, Stella Easel Back Sign	LOVE, STELLA	1	011964533749	FREE	
200050	Where's the Bone Activity Book	BABY	4	011964405541	\$13.50	\$27.00
200970	Skwish Classic (Unboxed)	BABY	6	011964408924	\$10.50	\$21.00
200980	Skwish Classic (Boxed)	BABY	6	011964419630	\$12.00	\$24.00
201110	Put and Peek Birdhouse	BABY	2	011964409655	\$21.00	\$42.00
201220	Baby Whoozit	WHOOZIT	4	011964410415	\$10.00	\$20.00
202970	Buzzing Through Book	BABY	4	011964417612	\$13.00	\$26.00
203540	Skwish Color Burst (Unboxed)	BABY	6	011964419401	\$10.50	\$21.00
203640	Skwish Color Burst (Boxed)	BABY	6	011964419418	\$12.00	\$24.00
205180	Snuggle Pods Sweet Pea Peach	BABY	4	011964425464	\$12.00	\$24.00
209360	Snuggle Pods Hunny Bunny Peach	BABY	4	011964438013	\$12.00	\$24.00
209620	Skwish Natural Unboxed	BABY	6	011964438525	\$10.50	\$21.00
210670	Classic Baby Beads	BABY	6	011964441389	\$10.00	\$20.00
211540	Brilliant Bear Magnetic Stack-up	BABY	4	011964455386	\$14.00	\$28.00
211790	Whoozit Orbit Teether	WHOOZIT	6	011964457298	\$8.00	\$16.00
212080	Links-To-Go	BABY	6	011964468140	\$5.50	\$11.00
212280	Tree Top Adventure	BABY	1	011964470648	\$68.50	\$137.00
214250	Artful Skwish	BABY	6	011964482252	\$10.50	\$21.00
214410	Lullaby Squirrel Musical Pull Toy	BABY	4	011964482894	\$14.00	\$28.00
214660	Farmer's Market Peas in a Pod Travel Toy	BABY	6	011964483136	\$8.00	\$16.00

215840	Zoo Winkel Bee	WINKEL	6	011964484447	\$9.00	\$18.00
215850	Zoo Winkel Monkey	WINKEL	6	011964484454	\$9.00	\$18.00
215860	Zoo Winkel Bunny Pink	WINKEL	6	011964484461	\$9.00	\$18.00
215870	Zoo Winkel Elephant	WINKEL	6	011964484478	\$9.00	\$18.00
217120	Musical Lili Llama	BABY	2	011964494460	\$30.50	\$61.00
218260	Travel Toy Llama	BABY	6	011964499335	\$8.00	\$16.00
218360	Magnetic Wood Stacker Rocket	BABY	4	011964499427	\$14.00	\$28.00
218430	Llama Soft Book	BABY	6	011964499281	\$9.00	\$18.00
333330	LEGO Star Wars Chewbacca	LEGO	4	011964504916	\$13.75	\$27.50
333340	LEGO Star Wars Stormtrooper	LEGO	4	011964504923	\$13.75	\$27.50
335500	LEGO Unicorn Girl	LEGO	4	011964505555	\$13.75	\$27.50
340251	Snuggle Bunnies River (Blue)	PLUSH	4	011964516193	\$14.00	\$28.00
340252	Snuggle Bunnies Willow (Beige)	PLUSH	4	011964516209	\$14.00	\$28.00
340253	Snuggle Bunnies Ivy (Mauve)	PLUSH	4	011964516216	\$14.00	\$28.00
342110	LEGO Star Wars R2-D2	LEGO	4	011964513369	\$16.50	\$33.00
345130	Wild Ones Bean Toss	BABY	2	011964512447	\$28.00	\$56.00
345170	Spruce Cleaning Set	BABY	2	011964512461	\$33.00	\$66.00
345270	LEGO Chicken Suit Guy Small	LEGO	4	011964513345	\$11.00	\$22.00
348951	Salty Sea Turtle	PLUSH	4	011964514670	\$15.50	\$31.00
349610	Lyle, Lyle, Crocodile Small	PLUSH	6	011964515738	\$6.50	\$13.00
350090	Mokey Manatee	PLUSH	4	011964516032	\$15.50	\$31.00
350100	Knight Owl	PLUSH	2	011964516025	\$15.00	\$30.00
350270	LEGO Ninjago Sora	LEGO	4	011964518210	\$16.00	\$32.00
353050	Wimmer Grasp & See Mirror	BABY	6	011964520473	\$7.50	\$15.00
353090	Wimmer Seek & Explore Mat	BABY	2	011964521395	\$35.00	\$70.00
353100	Wimmer 3-in-1 Play Mat	BABY	4	011964521128	\$12.50	\$25.00
353115	Wimmer Discovery Mirror	BABY	4	011964521203	\$12.50	\$25.00
353120	Wimmer Peek & Go Mirror	BABY	4	011964521470	\$7.50	\$15.00
353150	Toadstool Twist & Shake	BABY	6	011964520480	\$5.00	\$10.00
353240	Teethe-A-Bug	BABY	6	011964520497	\$5.00	\$10.00
353320	Wimmer Zaggles	BABY	6	011964521463	\$8.50	\$17.00
353330	Skwish Colorpop	BABY	6	011964519873	\$8.00	\$16.00
354320	Wimmer Sense & Explore Shapes	BABY	6	011964521227	\$6.00	\$12.00
113490R1	Love, Stella Backpack Carrier	LOVE, STELLA	4	011964420681	\$10.00	\$20.00
152960R1	Love, Stella Sleepy Time Set Peach Doll with Blonde Tuft	LOVE, STELLA	2	011964473854	\$18.50	\$37.00
153090R1	Love, Stella Doll Peach with Blonde Tuft	LOVE, STELLA	4	011964474257	\$15.00	\$30.00
154300R1	Love, Stella Sleepy Time Set Beige Doll with Brown Tuft	LOVE, STELLA	2	011964478316	\$18.50	\$37.00
155900R1	Love, Stella Fella Peach with Black Tuft	LOVE, STELLA	4	011964487172	\$15.00	\$30.00
158980R1	Love, Stella Feeding Set	LOVE, STELLA	4	011964506040	\$10.00	\$20.00
159760R1	Love, Stella Diaper Bag Set	LOVE, STELLA	4	011964506293	\$12.50	\$25.00
160940R1	Love, Stella Soft Crib	LOVE, STELLA	2	011964509805	\$20.00	\$40.00
166680XF	Wimmer See & Say Board Book	BABY	6	011964521197	\$4.50	\$9.00
166700R1	Brilliant Bee Rattle	BABY	4	011964520466	\$8.00	\$16.00
170270ASST	Brightfuls Baby asst (12pcs - 6 styles, 2 of ea)	Plush	1	011964521746	\$60.00	
170300ASST	Brightfuls asst (12pcs - 6 styles, 2 of ea)	Plush	1	011964521678	\$150.00	
2510A	Kodiak Bear 40"	PLUSH	1	011964994038	\$250.00	\$500.00
333320LL	LEGO Star Wars Darth Vader	LEGO	4	011964516964	\$13.75	\$27.50
334380LL	LEGO Star Wars Yoda	LEGO	4	011964517008	\$13.75	\$27.50
335490LL	LEGO Shark Suit Guy	LEGO	4	011964516872	\$13.75	\$27.50
335520LL	LEGO Butterfly Girl	LEGO	4	011964516896	\$13.75	\$27.50
335580LL	LEGO Hot Dog Small	LEGO	4	011964516759	\$11.00	\$22.00
335590LL	LEGO Banana Guy Small	LEGO	4	011964516766	\$11.00	\$22.00
335610LL	LEGO Watermelon Guy Small	LEGO	4	011964516780	\$11.00	\$22.00
336570LL	LEGO Peapod Girl Small	LEGO	4	011964516797	\$11.00	\$22.00
338260LL	LEGO The Child Plush	LEGO	6	011964517015	\$9.50	\$19.00
342150LL	LEGO Star Wars Ewok	LEGO	4	011964517053	\$16.50	\$33.00
345240LL	LEGO Lizard Man Small	LEGO	4	011964516681	\$11.00	\$22.00
345250LL	LEGO Penguin Boy Small	LEGO	4	011964516698	\$11.00	\$22.00
345260LL	LEGO Fox Costume Girl Small	LEGO	4	011964516704	\$11.00	\$22.00
345870LL	LEGO Red Astronaut	LEGO	4	011964517985	\$13.75	\$27.50
345880LL	LEGO Blue Astronaut	LEGO	4	011964517992	\$13.75	\$27.50
345910LL	LEGO Pink Astronaut	LEGO	4	011964518012	\$13.75	\$27.50
345920LL	LEGO Santa	LEGO	4	011964518029	\$13.75	\$27.50
345930LL	LEGO Gingerbread Man	LEGO	4	011964518036	\$13.75	\$27.50
347120LL	LEGO Shark Suit Guy Small	LEGO	4	011964516728	\$11.00	\$22.00
350240LL	LEGO Ninjago Baby Dragon	LEGO	4	011964518623	\$16.00	\$32.00
350250LL	LEGO Ninjago Lloyd	LEGO	4	011964518630	\$16.00	\$32.00
350260LL	LEGO Ninjago Arin	LEGO	4	011964518647	\$16.00	\$32.00
350840LL	LEGO Ninjago Kai	LEGO	4	011964518661	\$16.00	\$32.00
351250LL	LEGO Hot Dog	LEGO	4	011964518142	\$13.75	\$27.50

351270LL	LEGO Watermelon Guy	LEGO	4	011964518166	\$13.75	\$27.50
351280LL	LEGO Banana Guy	LEGO	4	011964518173	\$13.75	\$27.50
351290LL	LEGO Lizard Man	LEGO	4	011964518180	\$13.75	\$27.50
353800LL	LEGO Duplo Carrot	LEGO	4	011964520725	\$9.00	\$18.00
353810LL	LEGO DUPLO Tomato	LEGO	6	011964520732	\$7.50	\$15.00
353820LL	LEGO DUPLO Watermelon	LEGO	6	011964520749	\$5.50	\$11.00
353830LL	LEGO DUPLO Ladybug	LEGO	6	011964520756	\$7.50	\$15.00
353840LL	LEGO DUPLO Bee	LEGO	6	011964520763	\$7.50	\$15.00
353850LL	LEGO DUPLO Snail	LEGO	6	011964520770	\$7.50	\$15.00
353860LL	LEGO DUPLO Pineapple	LEGO	6	011964520787	\$7.50	\$15.00
353970LL	LEGO Friends Pickle Dog	LEGO	2	011964520510	\$20.00	\$40.00