



Charisma Brands, LLC  
711 W 17th St  
Suite A3  
Costa Mesa  
California  
92627

## Adora 2025 USA Price List - Specialty Channel

P: 1-800-779-5335  
F: 1-949-587-9300  
sales@adora.com  
www.adora.com

***Bold ITALICS = NEW FOR 2025***

Exist Acct#:			New Acct:			Order Date:			Ship Date:			Cancel Date:		
Bill to Name:			Address:			City:			State:		Zip:			
Ship to Name:			Address:			City:			State:		Zip:			
Buyer's Name:			Phone#:			Fax#:								
Email Address:			Website:											
PO#			New Order \$			Re-Order \$								
Payment: VISA, MASTERCARD, AMERICAN EXPRESS or TERMS (Circle One)						Sales Representative Name:								
CC#:						CVV Code:			Expiration Date:					
QTY	ITEM	UPC	Available	Page	ITEM DESCRIPTION	Skin	Eyes	Hair	SIZE	pack	WSALE	SRP		
11" Little Love Babies 1+														
	25800	010475258004	1-Mar	4	Little Love Blossom	L	B		11"	4	\$ 12.50	\$ 24.99		
	25802	010475258028	1-Mar	4	Little Love Elephant	L	Br		11"	4	\$ 12.50	\$ 24.99		
	25803	010475258038	1-Mar	4	Little Love Butterfly	M	Br		11"	4	\$ 12.50	\$ 24.99		
	23090	010475230901	SHIP NOW	5	Little Love Happy Dragon	L	B		11"	4	\$ 12.50	\$ 24.99		
	24220	010475242201	1-Jun	5	Little Love Twins	L	B		11"	4	\$ 25.00	\$ 49.99		
Gift Sets														
	24040	010475240405	1-Jun	6	Sweet Baby Plush Diaper Backpack Set	L	Br		11"	3	\$ 20.00	\$ 39.99		
	24231	010475242317	1-Jun	7	Full Vinyl Bath Doll Unicorn	L	Br		12"	2	\$ 20.00	\$ 39.99		
	24038	010475240382	SHIP NOW	8	Sunshine Pink Feeding Pillow Set	L	Br		13"	2	\$ 25.00	\$ 49.99		
	24037	010475240375	SHIP NOW	9	Over the Rainbow Playmat Set	L	B		13"	2	\$ 25.00	\$ 49.99		
	24230	010475242300	SHIP NOW	10	Rainbow Hugs Nurturing Gift Set	L	B		13"	2	\$ 20.00	\$ 39.99		
	24036	010475240368	SHIP NOW	11	Perfectly Pink Deluxe Change Table Set	L	B		14"	2	\$ 35.00	\$ 69.99		
	25041	010475250411	2025-01-15	12	Deluxe Kitchen Storage Playset					2	\$ 30.00	\$ 59.99		
	25089	010475250893	SHIP NOW	13	Storage Changing Table - Zig Zag					4	\$ 15.00	\$ 29.99		
	25090	010475250909	SHIP NOW	13	Storage Changing Table - Pink					4	\$ 15.00	\$ 29.99		
Little Sweeties														
	25054	010475250541	15-Mar	14	Little Sweeties Display				3"	12	\$ 78.00	\$ 155.99		
	25051	010475250510	15-Mar	14	Little Sweetie - Ice Cream	M	Br	Br	3"	6	\$ 6.50	\$ 12.99		
	25052	010475250527	15-Mar	14	Little Sweetie - Cotton Candy	D	Br	Pink	3"	6	\$ 6.50	\$ 12.99		
	25053	010475250534	15-Mar	14	Little Sweetie - Donut	L	B	Blonde	3"	6	\$ 6.50	\$ 12.99		
16" Adoption Babies 3+														
	2181208	010475812084	SHIP NOW	16	Adoption Baby - Handsome	L	B		16"	4	\$ 35.00	\$ 69.98		
	24100	010475241006	SHIP NOW	16	Adoption Baby Beloved - Gender Neutral	L	B		16"	2	\$ 35.00	\$ 69.98		
	2181202	010475218220	SHIP NOW	16	Adoption Baby - Cherish	L	BR		16"	4	\$ 35.00	\$ 69.98		
	2181203	010475218237	SHIP NOW	16	Adoption Baby - Precious	M	BR		16"	4	\$ 35.00	\$ 69.98		
	2181204	010475218244	SHIP NOW	16	Adoption Baby - Joy	D	BR		16"	4	\$ 35.00	\$ 69.98		
	2181201	010475218213	SHIP NOW	16	Adoption Baby - Hope	L	B		16"	2	\$ 35.00	\$ 69.98		
	2181210	010475812107	SHIP NOW	17	Adoption Baby Essentials - It's a Girl!				fits 16"	3	\$ 27.00	\$ 53.99		
	2181212	010475212129	SHIP NOW	17	Adoption Fashion Pig Out*				fits 16"	2	\$ 12.00	\$ 23.99		
	2181211	010475212112	SHIP NOW	17	Adoption Fashion Once Upon A Star*				fits 16"	3	\$ 12.00	\$ 23.99		
	20603022	010475630220	SHIP NOW	17	3 Pc Diaper Pack*				12"-13"	6	\$ 4.25	\$ 8.50		
15" Cuddle & Coo - Touch Activation 3+														
	21983	010475219838	SHIP NOW	18	Unicorn Magic	M	BR	BR	15"	4	\$ 35.00	\$ 69.99		
	21982	010475219821	SHIP NOW	18	Cuppy Cake	D	BR	BL	15"	4	\$ 35.00	\$ 69.99		
	21980	010475219807	SHIP NOW	18	Sweet Dreams	L	B	BL	15"	4	\$ 35.00	\$ 69.99		
	21981	010475219814		18	Kitty Kisses	L	BR	BR	15"	4	\$ 35.00	\$ 69.99		
16" Wrapped In Love 3+														
	22022	010475220223	SHIP NOW	19	Wrapped In Love - Precious Baby	L	B		16"	3	\$ 35.00	\$ 69.99		
	22027	010475220278	SHIP NOW	19	Wrapped In Love - Dearest Baby	L	B		16"	3	\$ 35.00	\$ 69.99		
	22021	010475220216	SHIP NOW	19	Wrapped In Love - Darling Baby	M	BR		16"	3	\$ 35.00	\$ 69.99		
	22023	010475220230	SHIP NOW	19	Wrapped In Love - Sweetheart Baby	D	BR		16"	3	\$ 35.00	\$ 69.99		
13" Baby Ballerina 1+														
	22156	010475221565	SHIP NOW	20	Baby Ballerina - Juliet	D	Br		13"	4	\$ 22.50	\$ 44.99		
	22154	010475221541	SHIP NOW	20	Baby Ballerina - Aurora	L	B		13"	4	\$ 22.50	\$ 44.99		
	22155	010475221558	SHIP NOW	20	Baby Ballerina - Clara	M	Br		13"	4	\$ 22.50	\$ 44.99		
13" Nurture Time - 3 Touch Features 3+														
	22129	010475221299	SHIP NOW	21	NurtureTime Baby Sweet Orange	M	BR		13"	4	\$ 30.00	\$ 59.99		
	22029	010475220292	SHIP NOW	21	NurtureTime Baby Soft Pink	M	B		13"	4	\$ 30.00	\$ 59.99		
	25002	001047525002		21	NurtureTime Boy Blue	L	Br		13"	4	\$ 30.00	\$ 59.99		
13" PlayTime Babies 1+														
	29208	010475292084	SHIP NOW	22	PlayTime Baby - Unicorn Glitter	L	B		13"	4	\$ 22.50	\$ 44.99		
	20203003	010475230031	2024-10-25	22	PlayTime Baby - Dot	L	BR		13"	4	\$ 22.50	\$ 44.99		
	24001	010475204018	SHIP NOW	22	Playtime Hot Diggity Dog	M	Br		13"	4	\$ 22.50	\$ 44.99		
	23040	010475230406	SHIP NOW	22	PlayTime Baby - Ducky Darling	L	B		13"	4	\$ 22.50	\$ 44.99		
	24000	010475240009	SHIP NOW	22	Playtime Sweet Pretzel	Dk	Br		13"	4	\$ 22.50	\$ 44.99		
	23042	010475230420	SHIP NOW	23	PlayTime Baby Later Gator	M	BR		13"	4	\$ 22.50	\$ 44.99		
	29209	010475292091	SHIP NOW	23	PlayTime Baby - Cozy Snowflake	L	B		13"	4	\$ 22.50	\$ 44.99		
	20203004	010475230048	SHIP NOW	23	PlayTime Baby - Pink	M	BR		13"	4	\$ 22.50	\$ 44.99		
	22141	010475221411	SHIP NOW	23	PlayTime Baby Tiger Bright	M	HG		13"	4	\$ 22.50	\$ 44.99		
13" BathTime Babies 1+														
	20253014	010475253146	SHIP NOW	24	BathTime Baby - Kitty	L	B		13"	4	\$ 22.50	\$ 44.99		

QTY	ITEM	UPC	Available	Page	ITEM DESCRIPTION	Skin	Eyes	Hair	SIZE	pack	WSALE	SRP
	22051	010475220513		24	BathTime Baby - Dino	L	B		13"	4	\$ 22.50	\$ 44.99
	22143	010475221435	SHIP NOW	24	BathTime Baby Puggy Love	D	BR		13"	4	\$ 22.50	\$ 44.99
	21950	010475219500	SHIP NOW	24	BathTime Baby - Unicorn	L	B		13"	4	\$ 22.50	\$ 44.99
8.5" BathTime Baby Tots 1+												
	2181005	010475218152	SHIP NOW	26	BathTime Tots - Frog	L	B		8.5"	6	\$ 12.00	\$ 23.99
	22081	010475220810	SHIP NOW	26	BathTime Tots - Ducky	M	BR		8.5"	6	\$ 12.00	\$ 23.99
	24029	010475240290	SHIP NOW	26	Bathtime Tot Penguin	L	B		8.5"	6	\$ 12.00	\$ 23.99
	2181007	010475218176	SHIP NOW	26	BathTime Tots - Kitty	L	B		8.5"	6	\$ 12.00	\$ 23.99
	24028	010475240283	SHIP NOW	26	Bathtime Tot - Sea Turtle	M	Br		8.5"	6	\$ 12.00	\$ 23.99
	23006	010475230062	2025-01-15	27	BathTime Tots - Dragon	D	BR		8.5"	6	\$ 12.00	\$ 23.99
	2181009	010475218190	SHIP NOW	27	BathTime Tots - Owl	L	B		8.5"	6	\$ 12.00	\$ 23.99
	2181008	010475218183	SHIP NOW	27	BathTime Tots - Bunny	L	B		8.5"	6	\$ 12.00	\$ 23.99
	21951	010475219517	SHIP NOW	27	BathTime Tots - Unicorn	L	B		8.5"	6	\$ 12.00	\$ 23.99

## ACCESSORIES

QTY	ITEM	UPC	Available	Page	ITEM DESCRIPTION		Skin	Eyes	Hair	SIZE	pack	WSALE	SRP
	23010	010475203103	SHIP NOW	43	Twinkle Stars -	Wagon					4	\$ 30.00	\$ 59.99
	24076	010475240764	SHIP NOW	43	Zig Zag Rainbow	Wagon					4	\$ 30.00	\$ 59.99
M<agic Feeding Sets													
	24078	010475240788	SHIP NOW	44	Zig Zag Rainbow Magic Sippy Set Feeding Set					fits all	12	\$ 7.50	\$ 14.99
	21969	010475219692	15-Dec	44	Magic Sippy Set					fits all	12	\$ 5.00	\$ 9.99
	21968	010475219685	SHIP NOW	44	Magic Feeding Set *					fits all	12	\$ 7.50	\$ 14.99
Feeding Seats													
	22124	010475221244	SHIP NOW	45	Classic Pastel Pink	Feeding Seat *				13"	6	\$ 10.00	\$ 19.99
	20603011	010475630114	2024-11-30	45	Pink Flora	Feeding Seat*				fits all	6	\$ 10.00	\$ 19.99
	217603	010475217636	SHIP NOW	45	Zig-Zag	Feeding Seat *				fits all	6	\$ 10.00	\$ 19.99
High Chairs													
	21964	010475219647	SHIP NOW	45	Pink	High Chair				fits 16"	6	\$ 20.00	\$ 39.99
	21962	010475219623	SHIP NOW	45	Zig Zag	High Chair				fits 16"	6	\$ 20.00	\$ 39.99
Play Pens 3+													
	21963	010475219630	SHIP NOW	46	Pink Deluxe Pack N Play					fits all	6	\$ 25.00	\$ 49.99
	21961	010475219616	SHIP NOW	46	Zig Zag Deluxe Pack N Play					fits all	6	\$ 25.00	\$ 49.99
	218603	010475218633	2024-11-30	46	Zig Zag Playpen Bed					fits 16"	6	\$ 15.00	\$ 29.99
Diaper Bags 2+													
	29307	010475293074	SHIP NOW	47	Flower Power Diaper Bag						6	\$ 12.50	\$ 24.99
	22063	010475220636	SHIP NOW	47	Sunny Days Diaper Bag					9.5"	6	\$ 12.50	\$ 24.99
	217604	010475217643	SHIP NOW	47	Zig-Zag Diaper Bag					fits all	6	\$ 12.50	\$ 24.99
	23059	010475230307	2025-01-15	47	Rainbow Rose Diaper Backpack						6	\$ 15.00	\$ 29.99
	22123	010475221237	SHIP NOW	47	Classic Pastel Pink Diaper Bag					9.5"	6	\$ 12.50	\$ 24.99
	25701	010475257014	1-Mar	47	Pastel Pink - Bicycle Seat Carrier						12	\$ 6.50	\$ 12.99
PLUSH													
NEW Plush Spinner													
	25905	010475221237	1-Mar	48	New Plush Spinner - 6 shelf - 246 pc						1	\$ 1,551.00	
					Mushimals			\$ 270.00	18	\$ 15.00	\$ 30.00		
					Be Bright Purses			\$ 195.00	30	\$ 6.50	\$ 13.00		
					Cuddle Monsters			\$ 432.00	36	\$ 12.00	\$ 24.00		
					Farm Fresh Scented Plush			\$ 270.00	36	\$ 7.50	\$ 15.00		
					Snuggle and Glow Reversible Plush			\$ 384.00	48	\$ 8.00	\$ 16.00		
10" 7" Cuddle Monsters 3+													
	24070	010475240702	SHIP NOW	49	Cuddle Monster - Kitty Calm					7"	4	\$ 12.00	\$ 23.99
	24071	010475240719	SHIP NOW	49	Cuddle Monster - Bunny Hugs					7"	4	\$ 12.00	\$ 23.99
	24072	010475240726	SHIP NOW	49	Cuddle Monster - Teddy					7"	4	\$ 12.00	\$ 23.99
Cats Out of the Bag ( Mystery plush ) 1+													
	24087	010475240870	SHIP NOW	50	Cats out of the Bag Assortment					7"	1	\$ 90.00	\$ 179.99
	24080	010475240801	SHIP NOW	50	I Loaf You					7"	6	\$ 7.50	\$ 14.99
	24081	010475240818	SHIP NOW	50	Cupcat					7"	6	\$ 7.50	\$ 14.99
	24082	010475240825	SHIP NOW	50	My Little Fry					7"	6	\$ 7.50	\$ 14.99
	24083	010475240832	SHIP NOW	50	Hampurriger					7"	6	\$ 7.50	\$ 14.99
	24084	010475240849	SHIP NOW	50	Pawpcorn					7"	6	\$ 7.50	\$ 14.99
	24085	010475240856	SHIP NOW	50	Pizza My Heart					7"	6	\$ 7.50	\$ 14.99
Mushimals 1+													
	25064	010475250640	SHIP NOW	52	Groucho Grumpy Chicken					14.5"	3	\$ 15.00	\$ 29.99
	25065	010475250657	SHIP NOW	52	Cronflake Silly Monkey					14.5"	3	\$ 15.00	\$ 29.99
	25066	010475250664	SHIP NOW	52	Shiloh Shy Cow					14.5"	3	\$ 15.00	\$ 29.99
	25067	010475250671	SHIP NOW	52	Aggie Annoyed Cat					14.5"	3	\$ 15.00	\$ 29.99
	25068	010475250688	SHIP NOW	52	Sadie Sad Pig					14.5"	3	\$ 15.00	\$ 29.99
	25069	010475250695	SHIP NOW	52	Twitch Nervous Teddy					14.5"	3	\$ 15.00	\$ 29.99
Snuggle & Glow Reversible Pets 3+													
	29033	010475290332	SHIP NOW	53	Snuggle & Glow Reversible Pre Pack - 16pcs					6"	1	\$ 115.00	\$ 229.99
	23020	010475230208	SHIP NOW	53	Glow Reversible Pal Unicorn					6"	4	\$ 8.00	\$ 15.99
	23021	010475230215	SHIP NOW	53	Glow Reversible Pal Sloth					6"	4	\$ 8.00	\$ 15.99
	23057	010475230574	SHIP NOW	53	Glow Reversible Pal Dino					6"	4	\$ 8.00	\$ 15.99
	23058	010475230581	SHIP NOW	53	Glow Reversible Pal Llama					6"	4	\$ 8.00	\$ 15.99
Fresh Fruit Plush 1+													
	22075	010475220759	SHIP NOW	54	Fresh Plush - Avo & Cado					6"	6	\$ 7.50	\$ 14.99
	22079	010475220797	SHIP NOW	54	Fresh Plush - Cherry Picker					6"	6	\$ 7.50	\$ 14.99
	22074	010475220742	SHIP NOW	54	Fresh Plush - Peach Pit					6"	6	\$ 7.50	\$ 14.99
	22080	010475220803	SHIP NOW	54	FARM FRESH PREPACK (12 pcs 16% saving )					6"	12	\$ 75.00	\$ 149.99
Twinkle Star Plush Potty													
	24033	010475240337	SHIP NOW	55	Twinkle Star Plush Potty					25	4	\$ 15.00	\$ 29.99
9" Be Bright Plush 3+													
	22028	010475220285	SHIP NOW	56	Be Bright Plush - Shark					6"	6	\$ 7.50	\$ 14.99
	22019	010475220193	SHIP NOW	56	Be Bright Plush - Bunny					6"	6	\$ 7.50	\$ 14.99
	22078	010475220780	SHIP NOW	56	Be Bright Plush - Wolf					6"	6	\$ 7.50	\$ 14.99
	22076	010475220766	SHIP NOW	56	Be Bright Plush - Bear					6"	6	\$ 7.50	\$ 14.99
	22077	010475220773	SHIP NOW	56	Be Bright Plush - Lion					6"	6	\$ 7.50	\$ 14.99
Be Bright Plush Bags 3+													
	22145	010475221459	SHIP NOW	57	Be Bright Lion Bag					6"	6	\$ 6.50	\$ 12.99
	22146	010475221466	SHIP NOW	57	Be Bright Wolf Bag					6"	6	\$ 6.50	\$ 12.99
	22144	010475221442	SHIP NOW	57	Be Bright Bear Bag					6"	6	\$ 6.50	\$ 12.99
	22147	010475221473	2025-01-15	57	Be Bright Bunny Bag					6"	6	\$ 6.50	\$ 12.99
	22148	010475221480	SHIP NOW	57	Be Bright Shark Bag					6"	6	\$ 6.50	\$ 12.99

QTY	ITEM	UPC	Available	Page	ITEM DESCRIPTION	Skin	Eyes	Hair	SIZE	pack	WSALE	SRP
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Adora Terms and Conditions January 2025 to December 31st 2025

- 1. Minimum Opening Order, New Accounts: \$250. NOTE: Opening orders for new customers must be prepaid. VISA, MASTERCARD and AMERICAN EXPRESS accepted. Company check is also accepted but order will not ship until payment has cleared.
- 2. Minimum Reorder, Existing Accounts: \$250
- 3. All items must be ordered in pack quantities or their multiples.
- 4. Payment Terms: Payment terms are net 30 for qualified retailers unless otherwise specified by special programs.
- 5. Freight: freight charges are specified on the corresponding invoice. NOTE: In cases where a program specifies FFA, Payment for these orders MUST be received by the payment due date to receive the allowance. If payment is received after the due date the offer is null and void and the customer is responsible for the freight.
- 6. Adora freight policy does not cover inside delivery.
- 7. Damage claims must be reported to the carrier immediately and to Adora within 10 days of delivery.
- 8. Returns must have prior written authorization.
- 9. All orders subject to acceptance by Adora.
- 10. Prices and styles subject to change without notice.
- 11. All accounts must have a credit application and account profile on file at Adora's U.S. headquarters.