

Eric Shans (Front End Developer)

eric.shans@gmail.com (908) 347-8002 Brooklyn, NY

SKILLS

- Front End/UI Development, React, Tailwind, Material UI, Styled Components, Strapi, Stripe, HTML, CSS, SASS, Javascript, Typescript, UX Design, Product Management, Marketing, Photoshop, Graphic Design, Video Editing, Google Analytics
- Github : www.github.com/eshans

ACCOMPLISHMENTS

- Handled complicated UX and website development for a B2B Portal “Titan” at Affinity X, a flagship internal product with tens of thousands of users
- Played a large part as a Front End Developer for the relaunch and re-design of [WhatToExpect.com](https://www.whattoexpect.com) at Everyday Health, one of their biggest properties
- Rebranded 3Bridge Records and developed new designs for the company, as well as developed a new site in React and increased exposure by 300%
- Helped AudioSalad grow their video business by product managing VideoSalad, a video delivery service

WORK EXPERIENCE

AudioSalad

2019 – Present

Technical Project / Rights Manager

Brooklyn, NY

- Manage the YouTube CMS for copyright issues, sound recordings, and other various requests
- Respond to technical support tickets for clients providing feedback and guidance
- Perform QA testing new development, bug fixes, and features
- Product manage entity VideoSalad, a best in class video delivery service, coordinating continuous improvements

3Bridge Records (Freelance)

2014 – Present

Product Manager/ Front End Developer

Brooklyn, NY

- Design and produce artwork, logos, and flyers for releases and events as well as standardizing branding
- Develop new website in React, converting from Wordpress
- Manage scheduling of releases, and create marketing strategies while adhering to deadlines
- Create sales pitch notes and marketing strategies to optimize engagement across different streaming services and e-commerce sites

Affinity X

2013 – 2019

UI/UX Developer

Elgin, IL

- Created wireframes and designs for both desktop and mobile solutions on the Affinity X B2B flagship product Titan, using Figma prototyping software and Photoshop
- Used Javascript, CSS/ SASS, Knockout, and HTML to build and enhance features
- Created detailed specifications based on data sets retrieved from APIs
- Coded within PHP templates to implement and update functionality

Everyday Health

2008 – 2013

Front End Developer

New York, NY

- Developed new features and maintained code for many different properties including What To Expect, Jillian Michaels, and various custom solutions
- Converted PSDs to webpages, marketing emails, and newsletters using current HTML CSS, and Javascript
- Created functional and flexible templates with MVC3 for a robust custom in-house CMS
- Worked closely with product owners to build features, enhance usability, and fix bug

Getty Images

2006 – 2008

Senior Account Manager

New York, NY

- Prospected and maintained accounts to generate future revenue and build relationships
- Stayed up to date on current trends of the stock photography, advertising, and publishing industries by attending trade shows and meeting with art buyers, creative directors, and photo editors
- Managed database of leads, customer inquiries, and clientele

SHI

1999 – 2005

Senior Account Manager (IBM)

Somerset, NJ

- Offered multiple solutions to procurement agents and end users
- Trained new employees on account procedures and helped to manage a large team
- Acted as a liaison between IBM and software/hardware manufacturers

EDUCATION

New Jersey City University

1996 – 1999

B.A. Media Arts and Communications

Jersey City, NJ

- 3rd place in the 1999 NJ Young Filmmakers Festival for editing, directing, and producing music video “Vengeance”
- Honorable mention in the 1999 NJ Young Filmmakers Festival for editing, writing, and shooting short film “Self Scape”

Union County College

1993 – 1996

Associates Degree Photography

Cranford, NJ

INTERESTS

- Electronic music production, coding, learning new technologies, photography, DJing, fitness, travel, environmental sustainability, film and TV

DESIGNED AND CODED SITES

- www.ericshans.com
- www.weinerpestservices.com
- www.3bridgelements.com
- www.cesium137.com
- www.djericshans.com
- www.phenotract.com
- www.fermion-official.com