



Esha Singhal

Product Design, Front-end Development

I am a B.Tech. pre-final year student at IIT Roorkee who is enthusiastic about the Design & Development of digital products and how their marketing works. Open for internship roles.

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EDUCATION

Bachelor of Technology in Civil Engineering Indian Institute of Technology, Roorkee

11/2020 - Present

Roorkee, Uttarakhand

Intermediate (Class XII)

BAPS Swaminarayan Vidyamandir (CBSE), Silvassa

04/2019 - 03/2020

96%

WORK EXPERIENCE

Product Designer Intern Rablo.in

03/2023 - Present

A platform for teachers and students to easily conduct online and offline classes, build credibility, and create growth opportunities for new tutors.

Achievements/Tasks

- Researched and designed the tutor dashboard.
- Adapted desktop designs to mobile devices.
- Reframed designs for optimal viewing on both Windows and Mac screens.

Designer Wellness Center | IIT Roorkee

10/2022 - Present

Roorkee, Uttarakhand

Achievements/Tasks

- Working as a senior UI/UX designer in the Wellness Center of IITR.
- Designed digital material to raise awareness of mental and emotional health.
- Actively involved in an app development initiative that fosters open peer-to-peer communication among students anonymously.
- Volunteered UG intro talk & orientation.

Volunteer National Service Scheme (NSS), IIT Roorkee

12/2020 - 07/2020

Achievements/Tasks

- Worked as an active volunteer in the Primary Education Cell of NSS, IIT Roorkee.
- Was responsible for mentoring and helping primary school students in their studies.
- Academically aided one student in her studies through online sessions.

SKILLS

Java

C++

Python

JavaScript

HTML

CSS

MySQL

ReactJS

Bootstrap

Tailwind CSS

Figma

Adobe XD

Adobe Illustrator

Wireframing

User Research

Design Thinking

Prototyping

PERSONAL PROJECTS

Mental Health Assistance App | UX Case Study (08/2022 - 09/2022)

- An application designed to encourage college students to become more transparent about mental health.
- This was a time-limiting design sprint project meant to be completed within 72 hours.
- <https://www.behance.net/gallery/159285509/Mental-Health-Assistance-App-Design-sprint>.

Cookish: A Cooking App | UI/UX Case Study (08/2022 - 10/2022)

- An application designed to enable people to learn how to cook and teach others how to cook as well.
- <https://www.behance.net/gallery/158548171/Cookish-A-cooking-app-UIUX-Case-Study>.

CERTIFICATES

Python and ML (03/2022 - 03/2022)

Data Science and ML (01/2023 - 01/2023)

ACHIEVEMENTS

Hackathon Participation (01/2021 - 01/2021)

Participated in a software hackathon (SYNTAX ERROR), IIT Roorkee

LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

Japanese

Elementary Proficiency