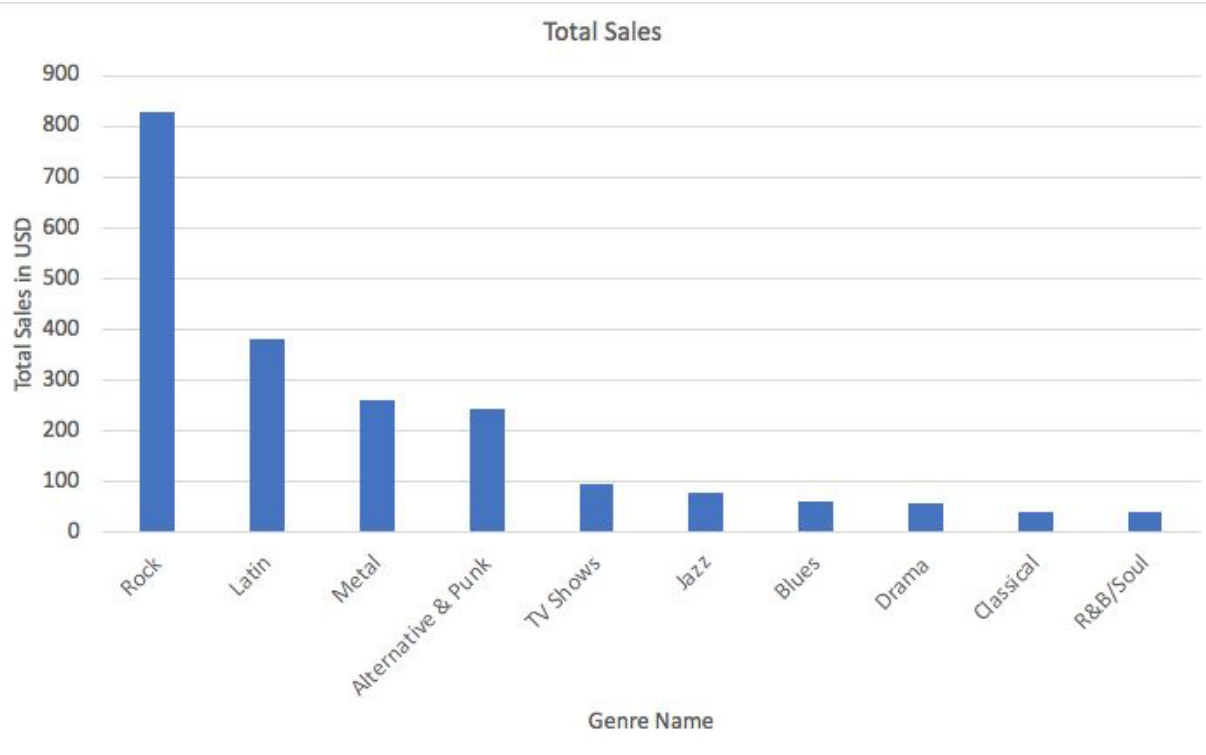
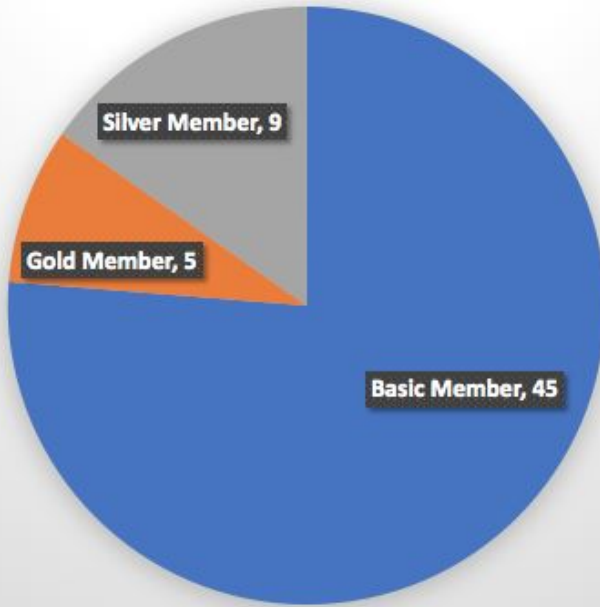


What are the top 10 genres with the highest total sales?



The total sales for the top 10 genres have a range of \$78. Rock and Latin have the highest total sales at \$827 and \$382. Classical and R&B/Soul tie for 9th place at \$41.

If we were to start a membership program what would the distribution of the current customers be?



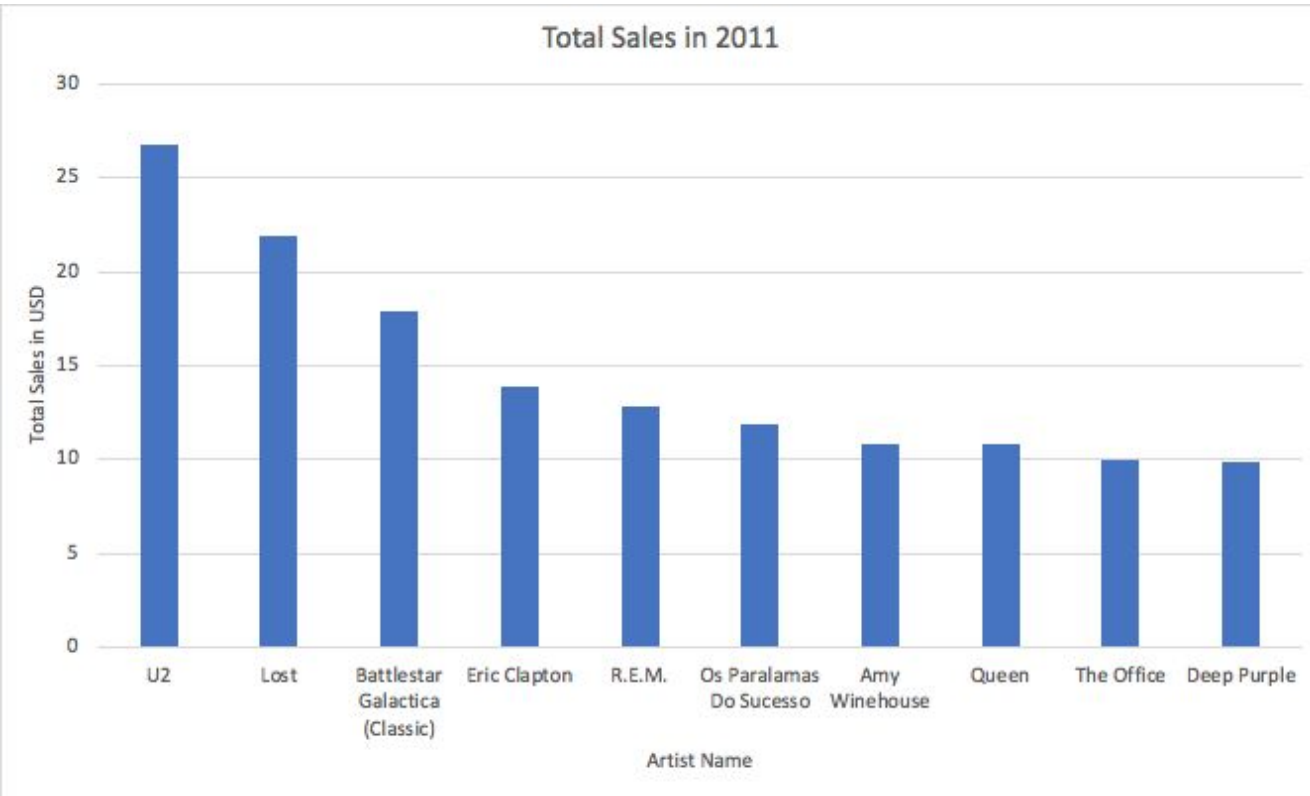
If the membership levels are as listed below. There would be 45 Basic Members, 9 Silver Members, and 5 Gold Members.

Gold Membership starts at \$45 total sales.

Silver Membership starts at \$40 total sales.

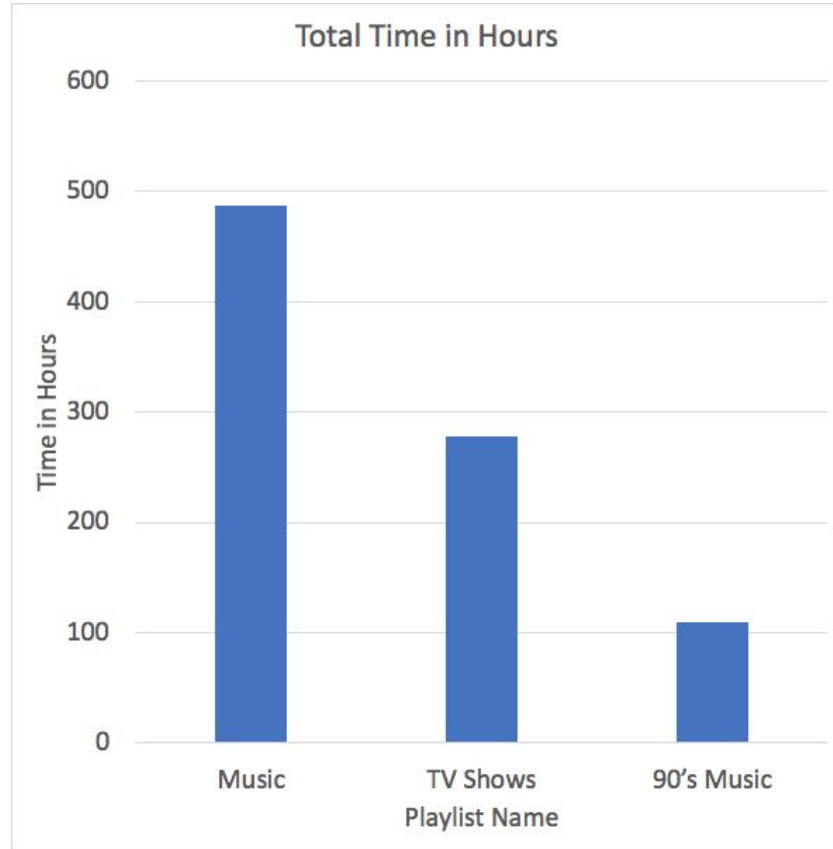
Basic Membership starts at first sale.

Who was the top selling artist of 2011?



In 2011 U2 had the largest amount in total sales, followed by Lost and Battlestar Galactica. U2 sold more than twice that of the 5th place artist, R.E.M. Amy Winehouse and Queen tied for 7th at \$10.89 total sales.

What are the top three longest playlists?



The top three longest playlist are Music, TV Shows, and 90's Music. The Music playlist is 1.75 times longer than the TV Shows playlist and nearly 4.5 times longer than the 90's Music playlist.