ESHITA GOEL

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EDUCATIONAL AND ACADEMIC QUALIFICATION

M.Sc Data Science – (Expected 2022)

London School of Economics and Political Science (LSE)

Relevant Modules: Managing and Visualising Data, Machine Learning and Data Mining, Data Analysis and Statistical Methods, Artificial Intelligence, Deep Learning

B.Sc (Hons) Mathematics – (Graduated 2021, 1st Rank in the University with CGPA 9.93/10)

St. Stephen's College, University of Delhi

Relevant Modules: Probability and Statistics, Linear Algebra, Multivariable Calculus, C++ Programming, Databases, Discrete Mathematics, Linear Programming and Theory of Games

EXPERIENCE

Data Science Intern, ZXservices

May 2021 - Jun 2021

- Performed Sentiment Analysis on 800K text records to create a metric for rating colleges
- Scraped data from over 750+ webpages using Beautiful Soup and Selenium
- Cleaned and tagged over 32,000+ customer reviews and stored them in a database using Django

Skills Gained: Web Scraping, Sentiment Analysis, Django ORM

Analyst, Data 360 Nov 2020 – Jun 2021

- Responsible for contributing to the monthly Data Driven Newsletter
- Wrote articles on Data Science Algorithms, Machine Learning, Mathematics and Data in Everyday Life

Skills Gained: Data Science Algorithms, Technical Writing

Data Science Intern, The Sparks Foundation - Singapore

August 2020

- Worked on 4 mini-projects related to Data Science and Analytics
- Published in Medium's Largest Active publication "The Startup" with over 740K followers for the articles written

Skills Gained: Machine Learning Algorithms - Linear Regression, K-Means Clustering, Decision Trees

Content Development and Writing, Holidify

June 2019

- Wrote 30+ articles on their official website totalling more than 25000 words
- Proposed strategies to make travel planning easy and efficient through consolidated travel articles/brochures
- Met all deadlines before time, formatted the look of the articles on the website to make the website **attractive and engaging Skills Gained:** Content Development, SEO

RECENT PROJECTS

Web Scraping – Text and Images

- Used Beautiful Soup to scrap Product Information from Flipkart.com for any product searched by the user
- Deployed the Review Scraper using **Heroku**
- Made an **Image Scraper** to scrap the specified number of Google Images for any keyword searched by user using **Selenium Skills Gained**: Web Scraping, Beautiful Soup, Selenium, Heroku Deployment

Titanic: EDA and Classification Algorithms

- Performed Data Cleaning, Handling missing values, and EDA on the Titanic Dataset
- Explored how 7 different Classification Algorithms performed on the cleaned data

Skills Gained: EDA, Data Cleaning, Classification Algorithms

Location Based Clustering & Application of Foursquare API

- Scraped and cleaned data from Wikipedia about Canadian neighbourhoods
- Extracted location based data from Foursquare API (example: Top 100 attractions in a 700m radius of each location)
- Performed grouping and K-Means Clustering on the data to make clusters out of similar neighbourhoods

Skills Gained: Unsupervised Machine Learning, APIs

SKILLS

Languages: Python, R, C++, HTML, Maxima, Mathematica

Machine Learning: Regression (Linear & Polynomial Regression, Ridge, Lasso and Elastic Net), Classification (Logistic Regression, Decision Trees, Random Forest, K-Nearest Neighbor, SVM, Naïve Bayes), Unsupervised (K-Means, Hierarchical, DBSCAN, PCA), Bagging & Boosting (Gradient Boost, XGBoost, AdaBoost)

Databases: SQL, Django ORM, MongoDB Deep Learning: Sentiment Analysis Visualization: Tableau, Matplotlib, Seaborn