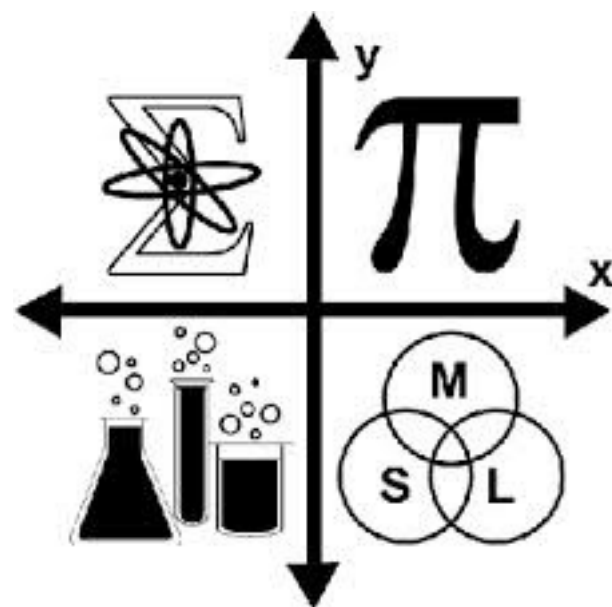


English



Quant
Strategy



English



*Interact with Hedge fund/
Quant shop like algorithms
in English... Can Do?*

*Rapidly build, test and
deploy algorithms... Can
Do?*

R

Mobile App

*"Sont les mots qui vont très
bien ensemble" ...?*

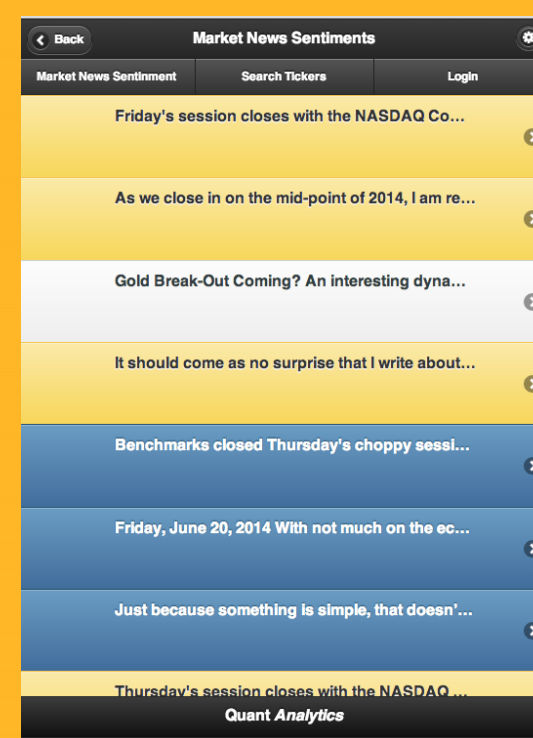




UI



Plots



Post
Processing

JSONP



Yes & Yes !



xmlParse
RMySQL
RJSONIO
blotter
quantstrat
sentiment
FastRWeb
twitterR
plyR
tm

AJAX

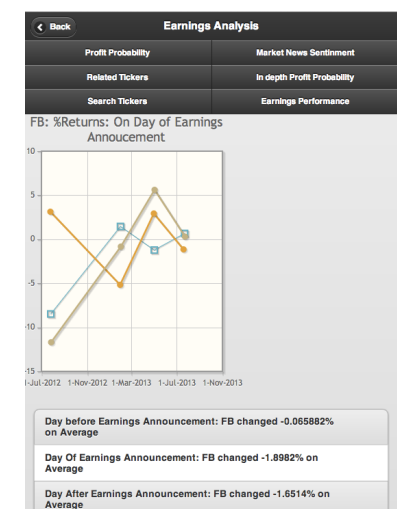


Day After Earnings, what % did

[http:// myserver.com/ cgi-bin/R/ EarningsReturns?](http://myserver.com/cgi-bin/R/EarningsReturns?callback=jsonpCallbackEarningsCal&symlImpact=FB&Earnsyml=FB&_=1403372969812)
callback=**jsonpCallbackEarningsCal**&symlImpact=FB&Earnsyml=FB&_=1403372969812

```
run <- function(callback,symlImpact, Earnsyml,...) {
```

```
  jsonpCallbackEarningsCal({  
    "DatesDayN": [ "2012-07-26", "2013-01-30",  
                  "2013-05-01", "2013-07-22" ],  
    "ReturnsDayN": [ -8.4867, 1.4615, -1.2243,  
                    0.65688 ],})
```





2



1



1



2



NASDAQ



3



2



1



User experience driven
Architecture



How does the indicator **MACD** perform on **FB**

```
Strategy="MACD";
Symbol="FB";
RunStrategy=function (Strategy, Symbol) {
  var strURLbase= "http://54.245.107.178/cgi-bin";
  var strURL= strURLbase.concat(Strategy);
  $.ajax({
    async : false,
    url : strURL,
    dataType : "jsonp",
    jsonp : 'callback',
    jsonpCallback : 'jsonpCallbackRunStrategy',
    data :
    {
      symbol: StrategyCandidate
    },
    success : function(data) {
      $.each(data, function(key, value) {
        if (key == 'Num.Trades')
          NumTrades=
            value;
        ...
      })
    }
  })

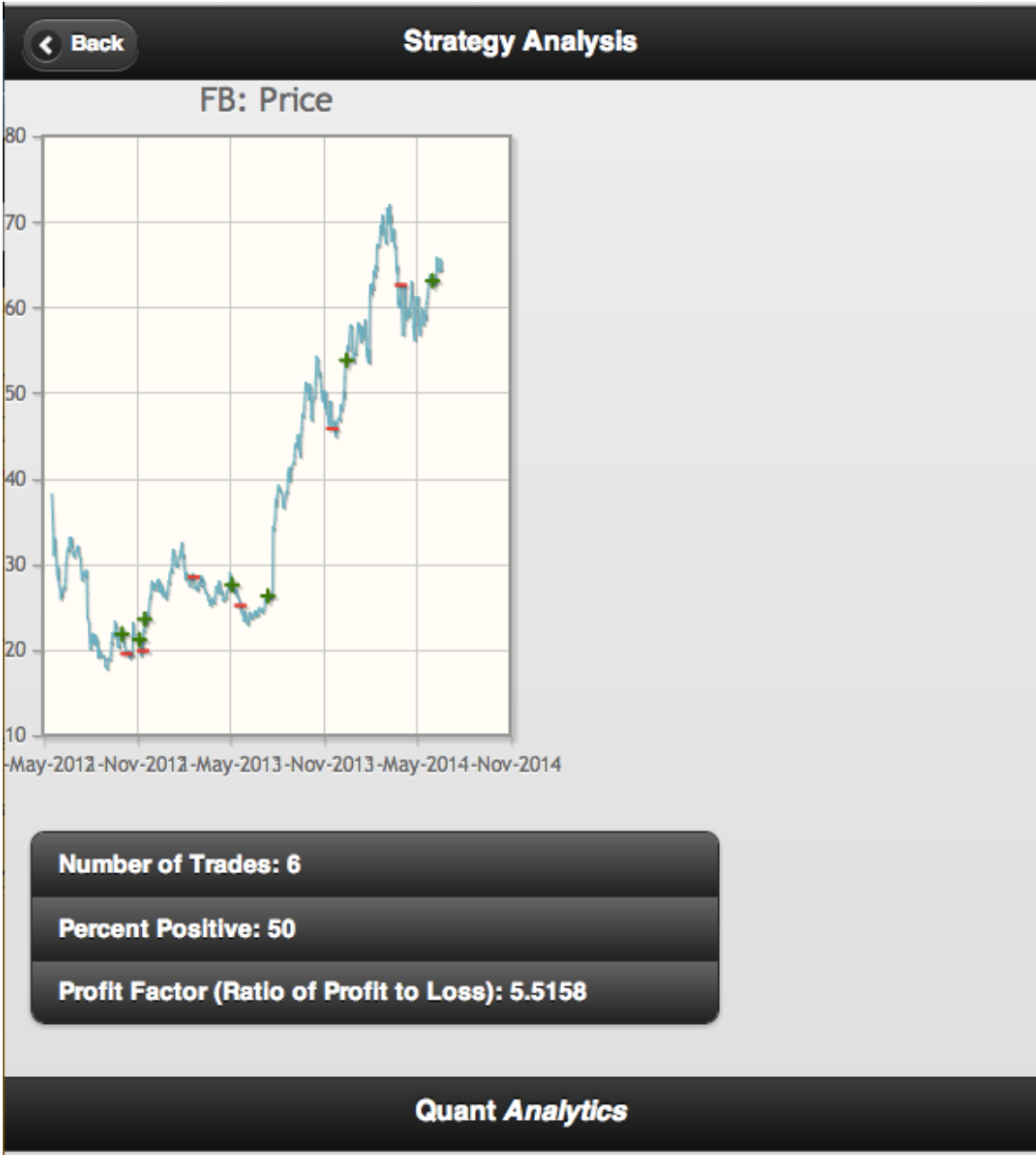
  var plot = $.jqplot('plotStrategy', [line1,line2,line3],
    {...});
}
```

1 Point to remote R function with parameters

2 Asynchronous Javascript call, continue UI execution, dont wait for R.

3 R returns results in JSONP. Parse data

4 Plot data with JS library



```
jsonpCallbackRunStrategy({
  "Portfolio": "macd",
  "Symbol": "FB",
  "Num.Txns": 13,
  "Num.Trades": 6,
  "Net.Trading.PL": 2865,
  "Avg.Trade.PL": 453.83,
  "Txn.Date": [ "2012-01-01", "2012-10-03", "2012-10-12",
    "2012-11-06", "2012-11-13", "2012-11-16", "2013-02-20",
    "2013-05-06", "2013-05-22", "2013-07-15", "2013-11-18",
    "2013-12-16", "2014-04-01", "2014-06-02" ],
  "Txn.Qty": [ 0, 100, -100, 100, -100, 100, -100,
    100, -100, 100, -100, 100, -100, 100 ],
  "Txn.Price": [ 0, 21.83, 19.52, 21.17, 19.86, 23.56,
    28.46, 27.57, 25.16, 26.28, 45.83, 53.81, 62.62, 63.08 ],
  "Txn.PL": [ 0, 0, -231, 0, -131, 0, 490, 0,
    -241, 0, 1955, 0, 881, 0 ],
  "PriceDate.Date": [ "2012-05-18", "2012-05-21",
    "2012-05-22", "2014-03-13", "2014-03-14", ... ],
  "PriceDate.Price": [ 38.23, 34.03, 31, 32, 33.03, ... ]
})
```

1

R response "Padded"
with the same Callback
function sent by JS.

2

JSONP response in Key/
Value format



R - MACD function macd.r

```
run<-function(callback,symbol,...)
```

1

FastRWeb function
Template

```
#Get required modules
```

```
require(quantstrat)
```

```
require(RJSONIO)
```

```
#Get the callback function name; Send data back within this function
```

```
callb <- substitute(callback); callb <-as.character(callb);
```

```
stock.str<-symbol;
```

```
#MA parameters for MACD
```

```
fastMA = 12;slowMA = 26;signalMA = 9;maType="EMA";
```

```
# define the strategy
```

```
strategy(strat.st, store=TRUE)
```

2

Quantstrat strategy

```
#Add indicators
```

```
add.indicator(strat.st, name = "MACD",arguments = ...)
```

```
#Add signals, rules
```

```
add.signal(strat.st,name="sigThreshold",...)
```

```
add.rule(strat.st,name='ruleSignal',arguments=...)
```

```
#Get latest data from Yahoo
```

```
getSymbols(stock.str,from=initDate)
```

```
#Apply strategy to data
```

```
out<-applyStrategy(mktdata=x,strat.st ,
```

```
portfolios=portfolio.st,parameters=list(nFast=fastMA, nSlow=slowMA,
```

```
nSig=signalMA,maType=maType))
```

```
#Send results back within the callback function
```

```
jsonProb<-toJSON(output)
```

```
jsonCallbackProb<-paste(callb,'(',jsonProb,')', sep="")
```

```
}
```

3

Return value in JSONP to
remote Javascript client
device



What's Next?

- UI Enhancement
- Social features
- User defined strategies

- Add/improve strategies,instruments
- Machine Learning/social algorithms
- Scale database, compute



Launch Appl

*Feedback?
Interested?*

