Coventry, UK | 07739 150370 | eshwar.seshagiri@gmail.com | LinkedIn: https://bit.ly/2X7j94L

Eshwar Seshagiri

Education

B.Sc. (Hons) Economics | University of Warwick, UK | Oct 2018 - Present

- Foundations of Finance (Year 1, 77%), Econometrics (Year 2, 79%)

IB & IGCSE | Candor International School, India **|** Jan 2015 – May 2018

- IB - **41** points (**Economics, Maths, Computer Science,** Physics, French, English) - **Valedictorian**
- IGCSE - **Distinction** - 8 GCSEs (6 A*s)

Experience

Summer Intern | Redwood Algorithms | Bangalore, India | Jul 2019 – Aug 2019

- Guided the **implementation** of the Fintech division's 'Local Business Consultant' system in the region.
- Supported the **MOFU** team in ensuring products suit the customer's needs.

Marketing Coordinator | LifeWill | Nov 2019 – Present

- Directly overseeing the **strategies** used to best reach the appropriate **audiences**.
- Ensuring the company is best **positioned** to firmly establish its presence.
- Handling graphic design, and maintaining a consistent **design ethos** across all media.

Teaching Assistant | Clapham Terrace School | Leamington, UK | Jan 2019 – Apr 2019

- Supported teacher with classroom behaviour management.
- Led small group activities & helped children individually.

Extracurriculars and Responsibilities

President | Warwick Volunteers Exec | March 2020 - Present

- Formulated organisational structure and managed exec/staff/community partner relations
- Monitored progress and well-being of committee, promoted volunteering and its growth during COVID-19.

Head of Marketing | Warwick Consulting Society Exec **|** Apr 2020– Present

- Conducting in-depth **recruitment**, organising team structure, employing marketing **strategies** to extend reach
- **Communicating** and assigning work based on skill assessment to team members.

Market Researcher | Warwick Graphic Design and Marketing Society **|** Jan 2020- Present

- Performing **trend analysis** to create key **statistics** and graphics for use on social media platforms.
- My first LinkedIn campaign had a **55% increase** in impressions and rise from 6% to **40%** engagement rate.

Skills and Interests

MS Office | Adobe Photoshop & Lightroom | Stata SE | Mentoring (Warwick Economics) | Freelance Photographer

Sector Specific Experience & Achievements

3rd place in Stock Exchange competition | Royal Economics Society 2019 Conference Assistant | House Captain

MUN Moderator/Delegate | Virtual Insight Programme in Consulting | Google Digital Marketing Certification

Languages: **English** (Native) | **Tamil** (Native) | **French** (Moderate) | **Hindi** (Basic)

References Available on Request.