



Products

Customers

Returns



# Products

293  
Products

Select Category

All

Select Subcategory

All

Reset Filters

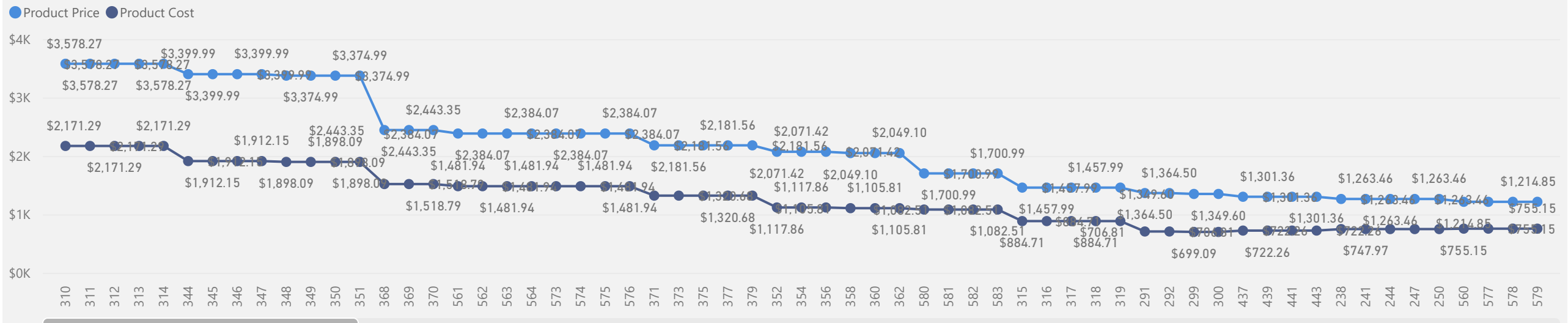
## Top 5 Products by Profit

Sport-100 Helmet, Black	179.72%
Sport-100 Helmet, Blue	179.72%
Mountain Bike Socks, L	179.72%
Mountain Bike Socks, M	179.72%
Fender Set - Mountain	167.38%

## Least 5 Products by Profit

Short-Sleeve Classic Jersey, L	29.87%
Short-Sleeve Classic Jersey, M	29.87%
Short-Sleeve Classic Jersey, S	29.87%
Short-Sleeve Classic Jersey, XL	29.87%
AWC Logo Cap	51.51%

## Product Cost and Product Price by Product Key





## Customers

[Click to view customer's details](#)

18148

Customers

\$60,000.00

Median Annual Income

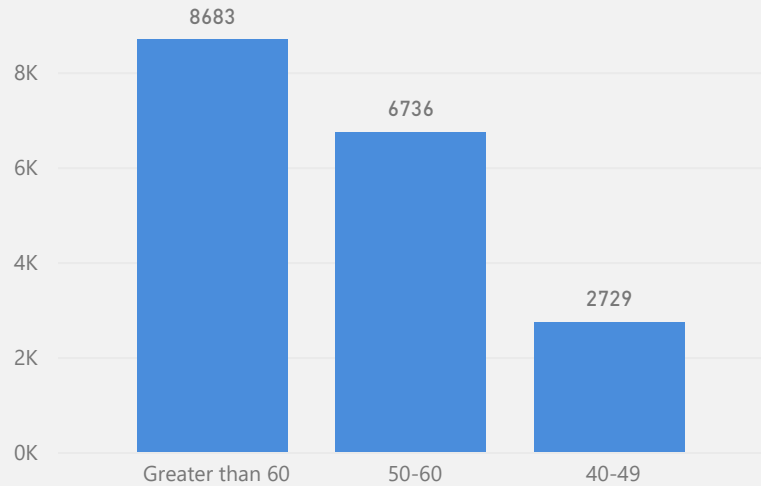
6611

Customers with income >MAI

11537

Customers with income <MAI

### Customers by Age Range

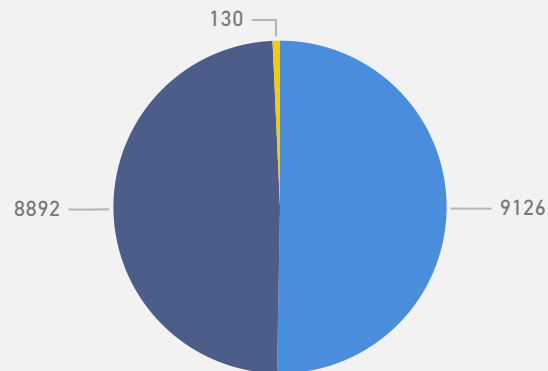


### Customers by Occupation and Education

Occupation	Bachelors	Graduate Degree	High School	Partial College	Partial High School	Total
Clerical	654	443	79	1226	457	2859
Management	1564	1039	304	85	19	3011
Manual	82	60	883	740	588	2353
Professional	1862	846	955	1627	134	5424
Skilled Manual	1099	737	1020	1288	357	4501
Total	5261	3125	3241	4966	1555	18148

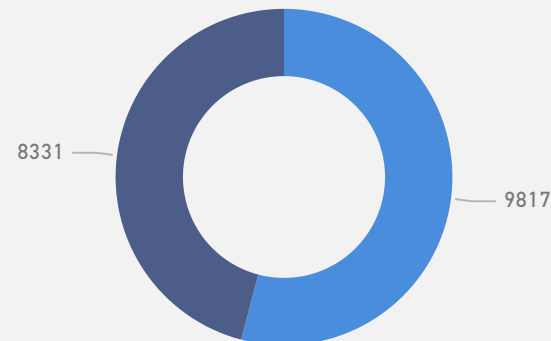
### Customers by Gender

Gender ● M ● F ● NA

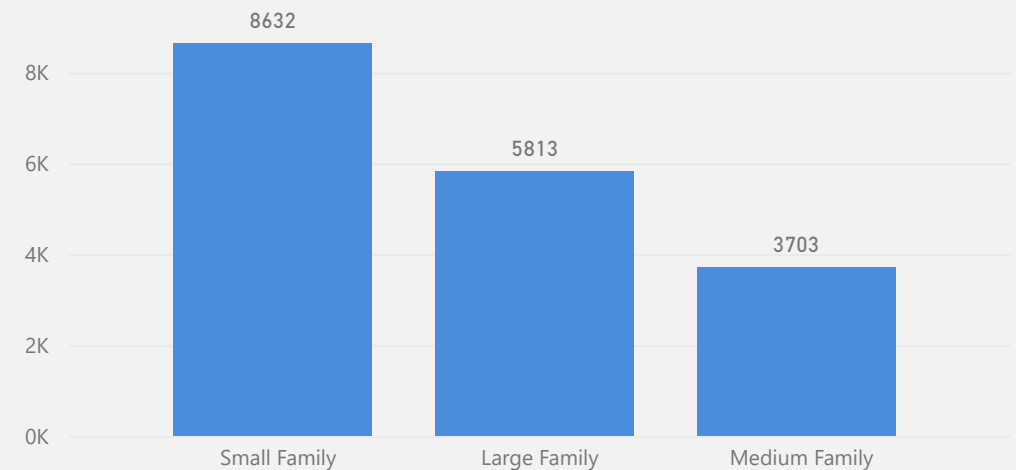


### Customers by Marital Status

Marital Status ● M ● S



### Customers by Family Size





# Customer Details

Please search/select "Customer Key" or "Customer Name" to view details.

Customer Key

All

Customer Name

All



11000 Customer Key	MR. JON YANG Customer Name	M Gender	Professional Occupation	jon24@adventure-works.com Email
11001 Customer Key	MR. EUGENE HUANG Customer Name	M Gender	Professional Occupation	eugene10@adventure-works.com Email
11002 Customer Key	MR. RUBEN TORRES Customer Name	M Gender	Professional Occupation	ruben35@adventure-works.com Email
11003 Customer Key	MS. CHRISTY ZHU Customer Name	F Gender	Professional Occupation	christy12@adventure-works.com Email
11004 Customer Key	MRS. ELIZABETH JOHNSON Customer Name	F Gender	Professional Occupation	elizabeth5@adventure-works.com Email
11005 Customer Key	MR. JULIO RUIZ Customer Name	M Gender	Professional Occupation	julio1@adventure-works.com Email
11007 Customer Key	MR. MARCO MEHTA Customer Name	M Gender	Professional Occupation	marco14@adventure-works.com Email
11008 Customer Key	MRS. ROBIN VERHOFF Customer Name	F Gender	Professional Occupation	rob4@adventure-works.com Email
11009 Customer Key	MR. SHANNON CARLSON Customer Name	M Gender	Professional Occupation	shannon32@adventure-works.com Email

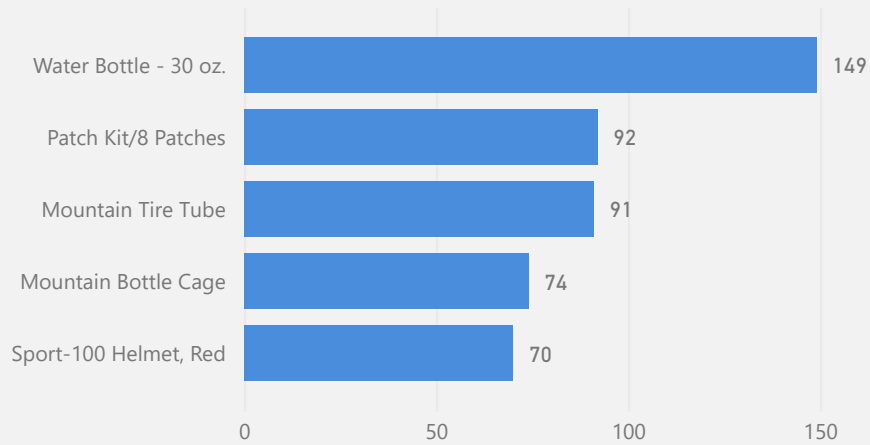


# Returns

Year, Quarter, Month, Day

All

Top 5 Most Returned Products



Returns by Country

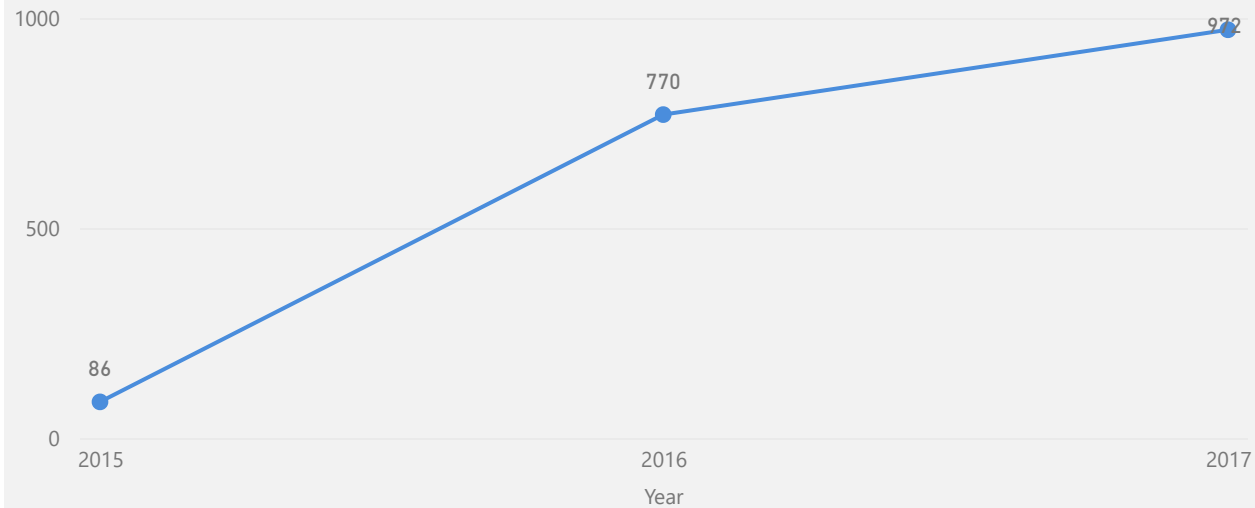


1828  
Returns

972  
YTD Returns

(Blank)  
QTD Returns

Returns by Date



Product Price Returned by Date

