## Understand the data

Data contains all the meta information regarding the columns described in the CSV files. we have provided 5 CSV files:

- 1. dim\_date
- 2. dim\_hotels
- 3. dim\_rooms
- 4. fact\_aggregated\_bookings
- 5. fact\_bookings

Column Description for dim\_date:

- 1. date: This column represents the dates present in May, June and July.
- 2. mmm yy: This column represents the date in the format of mmm yy (monthname year).
- 3. week no: This column represents the unique week number for that particular date.
- 4. day\_type: This column represents whether the given day is Weekend or Weekday.

Column Description for dim\_hotels:

- 1. property\_id: This column represents the Unique ID for each of the hotels.
- 2. property\_name: This column represents the name of each hotel.
- 3. category: This column determines which class[Luxury, Business] a particular hotel/property belongs to.
- 4. city: This column represents where the particular hotel/property resides in.

## **Column Description for dim rooms:**

- 1. room\_id: This column represents the type of room[RT1, RT2, RT3, RT4] in a hotel.
- 2. room\_class: This column represents to which class[Standard, Elite, Premium, Presidential] particular room type belongs.

## **Column Description for fact\_aggregated\_bookings:**

- 1. property\_id: This column represents the Unique ID for each of the hotels.
- 2. check in date: This column represents all the check in dates of the customers.
- 3. room category: This column represents the type of room[RT1, RT2, RT3, RT4] in a hotel.
- 4. successful\_bookings: This column represents all the successful room bookings that happen for a particular room type in that hotel on that particular date.
- 5. capacity: This column represents the maximum count of rooms available for a particular room type in that hotel on that particular date.

## Column Description for fact bookings:

- 1. booking\_id: This column represents the Unique Booking ID for each customer when they booked their rooms.
- 2. property\_id: This column represents the Unique ID for each of the hotels
- 3. booking date: This column represents the date on which the customer booked their rooms.
- 4. check in date: This column represents the date on which the customer checkin(entered) at the hotel.
- 5. check out date: This column represents the date on which the customer checkout(left) of the hotel.
- 6. no\_guests: This column represents the number of guests who stayed in a particular room in that hotel.
- 7. room\_category: This column represents the type of room[RT1, RT2, RT3, RT4] in a hotel.
- 8. booking\_platform: This column represents in which way the customer booked his room.
- 9. ratings\_given: This column represents the ratings given by the customer for hotel services.
- 10. booking\_status: This column represents whether the customer cancelled his booking[Cancelled], successfully stayed in the hotel[Checked Out] or booked his room but not stayed in the hotel[No show].
- 11. revenue\_generated: This column represents the amount of money generated by the hotel from a particular customer.
- 12. revenue\_realized: This column represents the final amount of money that goes to the hotel based on booking status. If the booking status is cancelled, then 40% of the revenue generated is deducted and

the remaining is refunded to the customer. If the booking status is Checked Out/No show, then full revenue generated will go to hotels