Kyle Case

User Experience Designer

Phone: (515) 229-3301
Email: casekw@gmail.com
Portfolio: kyl3cas3.com
LinkedIn: linkedin.com/in/kyl3cas3

Work Experience

User Experience Designer
Target Corporation Minneapolis, MN

FROM JAN 2013
TO   PRESENT

- Rapidly prototyped and tested in-store mobile solutions for customers and store employees.
- Created mockups, visual designs, and icons for over 20 products that have been tested in stores nationwide.
- Defined user experience guidelines for employee facing mobile applications that are applied in all 1,800 stores.
- Conducted user research and customer intercepts to understand user needs and usability opportunites.
- Promoted to Senior Business Partner in August 2014.

Systems Analyst II
Boston Scientific Arden Hills, MN

FROM MAY 2009
TO DEC 2012

- Completed the iDEAL Rotational Leadership Program.
- Rotated to four roles in the Global Information Systems organization over a span of two years.
- Gained broad work experience in Business Analyst, Project Manager, and Business Strategy roles.
- Awarded two Innovation Grants and won an Innovation Strategy Mobile Application Contest.
- Promoted to Systems Analyst II in January 2012.
- Interned Summer 2009 and began full-time June 2010.

Education

Bachelor of Science in Management Information Systems and International Business
Iowa State University Ames, IA

FROM AUG 2006
TO MAY 2010

Cumulative GPA: 3.25/4.0

Study Abroad
University of Swansea Swansea, Wales

Study Abroad Program, Spring 2008

Skills

Sketch
★★★★★

Photoshop
★★★★½

Illustrator
★★★★☆

Flinto
★★★★★

Objective-C
★★★☆☆

Swift
★★★☆☆

HTML
★★★★½

CSS
★★★★☆

Javascript
★★★☆☆

Animation
★★★★☆