Kyle Case

User Experience Designer

Phone:	(515) 229-3301
Email:	casekw@gmail.com
Portfolio:	kyl3cas3.com
LinkedIn:	linkedin.com/in/kyl3cas3

TECHNICAL SKILLS

- Sketch
- Photoshop
- Illustrator
- Affinity Designer
- Affinity Photo

- Flinto
- Principle
- Framer.js
- Axure
- OmniGraffle

- Swift
- Objective-C
- HTML5
- CSS
- JavaScript

WORK EXPERIENCE

Polaris Industries (Jan 2016)   **Minneapolis, Minnesota**
Interaction Designer   *Jan 2016*
- Created visual design and interaction concepts for a web-based vehicle configurator
- Prototyped menu interactions and animations using Principle and Framer.js
- Developed "Help Me Choose" visual design concepts to simplify the user path to purchase

Target Corporation (Jan 2013-Sep 2015)   **Minneapolis, Minnesota**
User Experience Designer   *Jan 2013-Sep 2015*
- Created the initial prototypes and production visual design for a mounted iPad price scanner in stores, which was piloted in 70+ stores
- Created mockups, visual designs, and icons for more than 20 products that have been tested in stores nationwide
- Conducted user research and customer intercepts to understand user needs and identify opportunities for improved usability
- Defined user experience guidelines for employee facing mobile applications that have been applied in all 1,800 stores
- Evaluated and selected tools for rapidly prototyping mobile apps that have been adopted across all Store Operations technology services teams
- Promoted to Senior Business Partner in August 2014

Boston Scientific Corporation (May 2009-Dec 2012)   **St. Paul, Minnesota**
IS Collaboration, Social Networking Team   *June 2012-Dec 2012*
- Project Manager for external facing application portal
- Managed planning and requirements for external portal on Microsoft Forefront Identity Manager, Unified Access Gateway, SharePoint 2010, and RSA Adaptive Authentication technologies
- Business Analyst for corporate intranet upgrade project on SharePoint 2010
- Developed requirements, wireframes, design, and taxonomy for corporate intranet upgrade
- Awarded two Innovation Grants and won the IS Innovation Strategy Mobile Application Contest
- Evaluated enterprise collaboration solutions including Yammer, NewsGator, Jive, and Present.ly

iDEAL in IS Leadership Program – Emerging Markets Initiative   *January 2012-June 2012*
- Promoted to Systems Analyst II, January 2012
- Led system enablement process for offshore resources
- Managed offshore staff augmentation hiring process
- Executed contract change order creation and reviews with leadership teams in IS and Finance
- Analyzed Business Case savings for Emerging Markets Initiative reported to senior leadership
- Performed invoice reviews and processing
- Implemented Telecom solution for US/India calling
- Created and managed Emerging Markets Communication SharePoint site

iDEAL in IS Leadership Program – Infrastructure IS   *June 2011-January 2012*
- Business Analyst for global upgrade to Windows 7
- Participated in deployment of Office 2010 global upgrade
- Managed testing progress for applications enterprise wide
- Created bi-weekly metrics reports for senior management
- Triaged issues with Windows 7 technical team
- Developed and conducted training curriculum on SharePoint 2010
- Led campus recruitment efforts including campus interviews
- Placed 18 Rotation Associates as rotation program placement lead

iDEAL in IS Leadership Program – Human Resources IS   *January 2011-June 2011*
- Participated on a run-team supporting HR systems worldwide
- Created new intranet homepage for the Information Systems organization on SharePoint 2010
- Managed a contract resource's daily tasks
- Started an upgrade to time tracking system used enterprise wide
- Completed placement of 17 Rotation Associates as rotation program placement lead

iDEAL in IS Leadership Program – Manufacturing IS   *June 2010-January 2011*
- Project Manager on three project teams
- Delivered three application upgrades on-time and under budget
- Experienced all phases of Systems Development Lifecycle
- Led departmental application testing effort for Internet Explorer 8 compatibility
- Completed project documentation for FDA regulated quality systems
- Participated in campus recruitment
- Conducted rotation program improvement analysis

Information Systems Intern – R&D IS   *Summer 2009*
- Worked on a project team of 32 individuals on a product data repository system
- Conducted requirement gathering interviews
- Contributed over 100 requirements for the system
- Created conceptual design estimated to yield an annual savings of $34,000 for the company

EDUCATION

Iowa State University, Ames, Iowa
Bachelor of Science, May 2010
Majors: Management Information Systems & International Business

University of Swansea, Swansea, Wales
Study Abroad, Spring 2008

HONORS & CERTIFICATIONS

Participated in Accel.mn technology startup pre-accelerator, August 2015
Two-time Boston Scientific IS Innovation Grant Winner, July 2012
IS Innovation Strategy Mobile Application Contest Winner, August 2012
Graduated iDEAL in IS Leadership Program
CIO Award Winner, Windows 7 Upgrade Spring 2012
Certified Associate in Project Management (CAPM)
Admitted to National Society of Collegiate Scholars