

Udapeople

CI/CD

A game changer





Why CI/CD?

Businesses usually struggle to keep their customers happy all the time which affects on annual numbers in one way or another



Annual Revenue

increase annual revenue



User Growth

attract new customers



Customers

happy customers



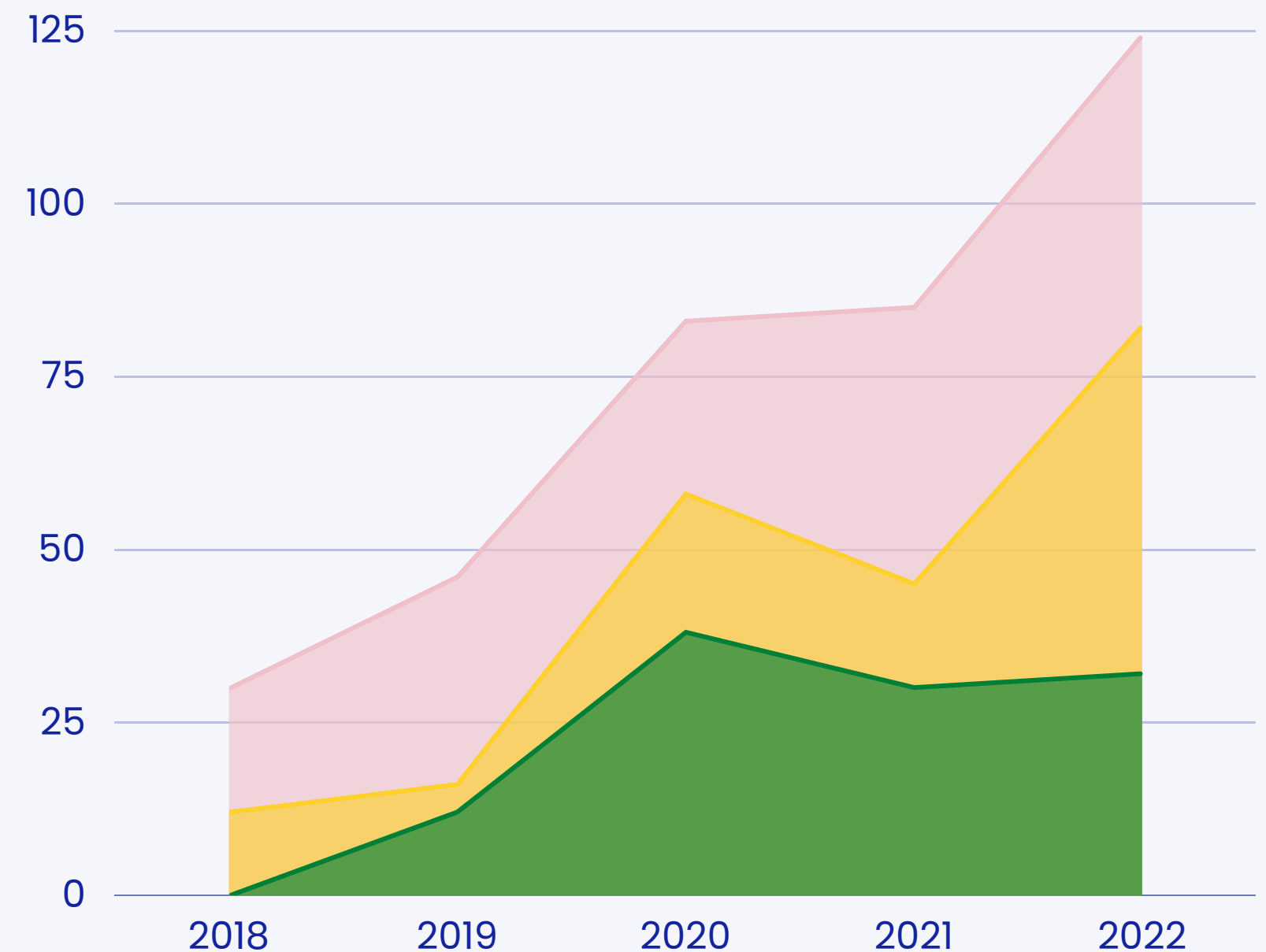
The Problem



IT'S HARD TO DO EVERYTHING RIGHT
EVERYTIME, RIGHT?

customers and users always complain
about slow bug fixes and late feature
releases and we can't really do anything
about it since the development process
takes time .

But actually we can do something!



Adopting CI/CD



Detect failures early

we can detect problems with our app in early stages before they reach the clients



faster releases

using CI/CD we can have more time to work on new features instead of solving and fixing problems



Automate Everything

With the help of automation, we can redo everything over and over flawlessly and in no time



Time means money

Whether we are developing new features or taking less time to reach production this means we are putting our money in the right place

Repeat

A diagram illustrating the CI/CD cycle. It consists of four orange, rounded rectangular buttons arranged vertically, labeled from bottom to top: Detect, Automate, Release, and Repeat. A large, 3D blue arrow points upwards from the bottom to the top, indicating the flow of the cycle.

Release

Automate

Detect

Revenue & Costs

with this strategy, we can pay less money to serve our clients, increase our revenue due to faster releases and attract even more clients along the way



Profit



Costs

