



Zagazig University
Faculty of Computers & Informatics
Information Technology Department



€ commerce



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Under Supervision of:
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What is E-commerce?

- E-Commerce is doing the work of commerce electronically , buying and selling products or services over electronic systems using internet .



Types of E-commerce systems :

- ☐ Business -to —Business (B2B)
- ☐ Business- to- Customer (B2C)
- ☐ Consumer-to-Business (C2B)
- ☐ Consumer- to -consumer (C2C)

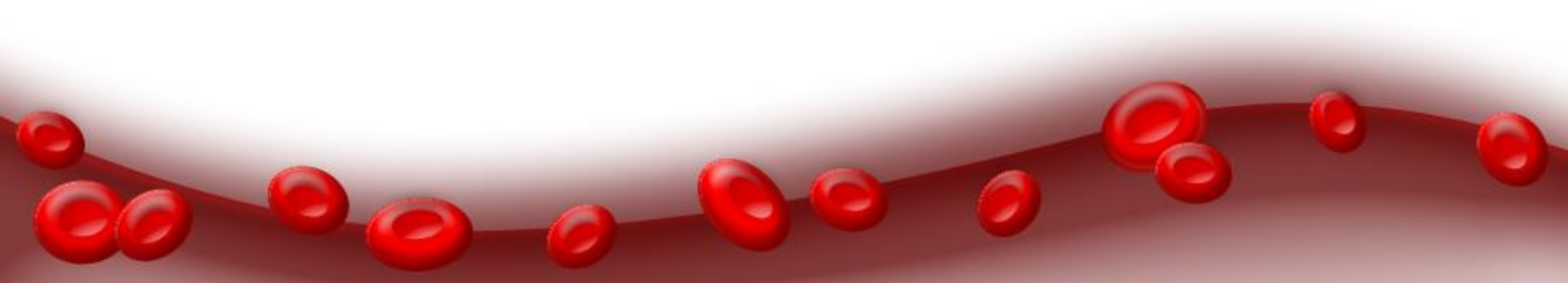


B2B (Business-to-Business)

e-commerce is simply defined as e-commerce between companies.

This is the type of e-commerce that deals between businesses.

About 80% of e-commerce is of this type, and most experts predict that B2B ecommerce will continue to grow faster than the other types.



B2B Examples





Select Country/Region ▾

Search

[More search options](#)

Your Recent Searches: [easilyshop](#), [easily.co.uk](#)

Browse by Category ▶

- Agriculture
- Apparel
- Automobile
- Business Services
- Chemicals
- Computer Hardware & Software
- Construction & Real Estate
- Consumer Electronics NEW!
- Electrical Equipment & Supplies
- Electronic Components & Supplies
- Energy
- Environment
- Excess Inventory
- Fashion Accessories
- Food & Beverage
- Furniture & Furnishings
- General Industrial Equipment
- General Mechanical Components
- Gifts & Crafts
- Hardware
- Health & Beauty

Hot News ▶ [Alibaba.com launched a global advertising campaign on CNBC on August 4](#)

Trade with the World

▶ China

▶ India

▶ All Regions

Latest Buying Leads

	8gb flash drives	08-Sep
	Buy Polo-Shirt 10...	08-Sep
	Surgical and Dent...	08-Sep
	loose polished di...	08-Sep

Latest Selling Leads

	Sell index tabs	08-Sep
	Imperial Red Gran...	08-Sep
	Earth-friendly La...	08-Sep
	Sell Blu washing ...	08-Sep

[Get the latest Trade Trends here!](#)

SuperDeals

Hot Products

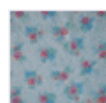
1 2 3



Printing Cotton Fabric
US\$0.98
Min. Order:
1,000 MT



Cotton Fabric
US\$1.02
Min. Order:
1,000 Meter



Printing Cotton Voile
US\$1.15
Min. Order:
1,000 Meter



Hair Extension
US\$0.25
Min. Order:
100 pcs



Synthetic Wig
US\$5
Min. Order:
50 pcs



Fan Wig
US\$2
Min. Order:
10 pcs

▶ More ▶ [List your products here](#)

Buyer Seminars & Events



ADEO Group China
Buying Offices 10th
Anniversary Sourcing
Event



Network with Industry
Leaders in New Delhi,
India!

Sign In

Access Your Online
Trade Tools Fast!

Display Your
Products

Post Your
Purchase Requests

Take the effort out of sourcing!
Tell suppliers exactly what you need

[Absolutely Free! No Sign in Required](#)



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Trade with the Big Buyers

TradeManager - uk102857759

File View Contacts Tools Help

Enter a product or company name.

Search

Messages

Postings

Contacts

My Alibaba

Trade Alert

Message Center

▶ Inbox

▶ Sent Box

▶ Contact List

Mr. Ke
[Maurit

B2C (Business-to-Consumer)

- Businesses selling to the general public through catalogs using shopping cart software.
- B2C e-commerce reduces costs.
- B2C allowing consumers to find the most competitive price for a product or service.



B2C Examples

amazon.com[®]

ebay[™]

ubid[®]
The marketplace you can trust.[™]

bidz





Welcome! [Sign in](#) or [register](#).

All Categories



Search

Advanced

All Categories >

Fashion >

Motors >

Electronics & Technology >

Collectibles & Art >

Home, Outdoors & Decor >

Movies, Music & Games >

Books >

Daily Deals

Classifieds

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Popular gifts from major retailers.
Pick them up in-store today!

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81% OFF



2.50ct J-Style CZ
Earrings in Ster...
\$17.99

36% OFF



8 Pack Sharpie
Assorted Chisel Tip...
\$5.99

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PayPal
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[Sign in](#)

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Free Shipping
from the Gift Card Mall

[Shop now >](#)

C2B (Consumer-to-Business)

when a customer works for a
Certain company for business and
the company buys it, here the
consumer has to price the trade.
Example for such a site is
priceline.com.



shop for discount travel

new to priceline? [i](#)

flights

hotels

cars

vacations

cruises

search over 165,000 hotels

city or airport

check-in



check-out



rooms

search now!

For Deeper Discounts
NAME YOUR OWN PRICE
[start here](#)

name your own price® - backed by our [Big Deal Guarantee](#)



SAVE on last minute deals

EXPRESS
DEALS

UP TO 50% OFF HOTELS

JULY HOTEL
SALE

SEARCH HOTELS

Limited Time Only

travel deals for you

▼ [my deals](#) | [my rewards](#)

C2C (Consumer-to-Consumer)

- There are many sites offering free service , forums where individuals can buy and sell using the online payment systems like PayPal , E-gold

SPTechs

 **MASRAWY.COM**

e**bay**TM



Problem Definition

In the classical buying and selling system:

- There is human interaction involved in an buying and selling transaction.
- Classical selling and purchasing is much slower than the Online selling and purchasing is much faster.
- It doesn't help to provide various payment options.



Advantage of e-commerce

- Faster buying/selling procedure, as well as easy to find products.
- Doors are always open to customers, 24 hours a day, 7 days a week.
- More reach to customers, there is no theoretical geographic limitations.



Advantage of e-commerce-cont.

- Low operational costs and better quality of services.
- No need of physical company set-ups.
- Easy to start and manage a business.
- Customers can easily select products from different .



Tools used

- Dream waver
- MySQL
- PhotoShop
- NetBeans



Run and Result



HOME PAGE FORM



SELL ONLINE AND GROW!

75+ MILLION PEOPLE VS. YOUR LOCAL AREA - I CHOOSE THE MILLIONS.

[Home](#)[Categories](#)[registration](#)[Order](#)[Contact Us](#)[Help](#)

HP Pavilion tx2000

- ▶ laptop version : series8 .
- ▶ laptop processor : 3.2GH .
- ▶ laptop ram : 3G .
- ▶ laptop hard disk : 520 GB
- ▶ laptop screen size : 17

[Details](#)

Welcome to our services

the new product we add

Fujitsu Siemens Amilo

Dell Alineaware

HP DV4394



Details

nokia c8



Details

nokia x6



Details

nokia 5800



Details

Mitsubishi



Details

Matrix



Details

BMW

e-mail

password

[new user](#)

Log In

shopping cart



How To Buy ?

[3 steps for buying](#)

Advertisement



registraion form

seller& buyer login

Login information

SSN

29103301201489



Password:

.....



Re-type Password:

.....



Your e-mail address:

amal@yahoo.com



Re-type your e-mail:

amal1@yahoo.com



buying process -step1-

lonovo spificatoin

Please ; Login to have your own cart



name	<input type="text" value="lonovo"/>	
version	<input type="text" value="lonovo"/>	
processor	<input type="text" value="3.2GH"/>	
RAM	<input type="text" value="4"/>	GB
hard disk	<input type="text" value="550"/>	GB
screen size	<input type="text" value="15.4"/>	inch
vga	<input type="text" value="512"/>	- out-
webcame	<input type="text" value="5"/>	
other	<input type="text" value="high speed wireless"/>	
Price	<input type="text" value="4500"/>	
Quantity	<input type="text" value="1"/>	



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buying process -step2-

Shopping cart

Choose All you need then press Confirm My Sells.

Item	Quantity	price	May Remove Product
hp7	1	4500	<input type="text"/>

Welcome , MR / aya

Notes :

(1)if adress is entered Empty the product(s) will sent to registered adress

(2)Choose All you need then press Confirm My Sells.

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buying process -final step 3

Dear Customer MR / aya

Your products have been registered.

▶ thank you for choosing our site
your product will send at 24 hour

[ok](#)

Contact us

Contact to company

Our response will be sent to your email in 24 hours.

Your Email

aya_sai44@yahoo.com

Message Type

☒ product not reached ☐ advise

Message title

Message body

Send Message

Get in touch

live from our blog page

E-commerce.com is web site for sell & buy product
online with safty

Address: 2010-2011-teamwork zag univeristy-FCI

Telephone: +123-1234-5678

FAX: +458-4578

Others: +301 - 0125 - 01258

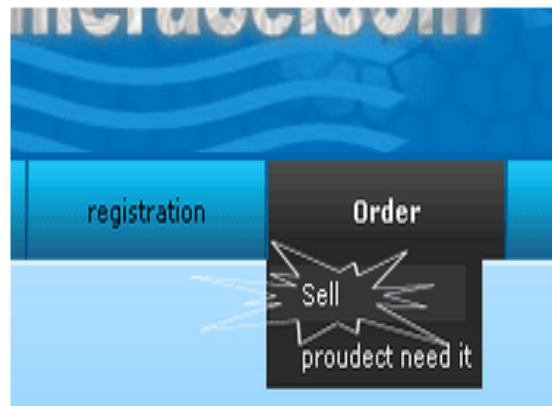
E-mail: mail@e-commerce.com



Easy to solve your problem

This is the most problem the customer have

1-order->sell



in this part : you add your product you need to sell

1. fill the form
2. waite for admin accept "repplay to your e-mail"
3. show at advirtisment

2-order->product need it



in this part : you need product and not found it at site

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product that you need

Our response will be sent to your email in 24 hours.

E-Mail

Product Catagerios



Product Spacification

☐ i accept website private polices [What is private policies](#)

[click here for help & more information](#)

