

Esme Marfo

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EXPERIENCE

One World Media, Virtual — *Intern*

JUNE 1 2021-JULY 31-2021

Assist with the planning and preparation of the Global Short Docs Forum, including call for applications, outreach events, processing applications and liaising with applicants. Assist with marketing and communications, including creating social media and blog posts for a range of OWM programmes – OWM Awards, Fellowship, Training & Events. Take part in team meetings, and assist with the running of occasional OWM events.

YouTube, Online — *Content Creator*

MAY 2020 - PRESENT

Create and edit content on a variety of topics. Engage with the audience.

MJD Collective, Boston, M.A. — *Social Media Manager*

APRIL 2020- JANUARY 2021

MJD Collective is a wedding and events planning company. Responsible for maintaining companies social media presence, creating+posting content and encouraging audience engagement.

Affinity Magazine, Online — *Staff Writer*

SEPTEMBER 2017 - AUGUST 2020

Generate ideas for future stories and features that would interest the magazine's readers. Perform research on various topics. Stay up to date with current trends. Write features and stories.

EDUCATION

The George Washington University, Washington, D.C.

AUGUST 2018 - PRESENT

Major: Public Health Minor: Journalism & Mass Communication + Criminal Justice

GPA: 3.34

SKILLS

HARD SKILLS

Final Cut Pro, Editing, Writing

SOFT SKILLS

Reliability, Team Leadership, Customer Service, Teamwork, Conflict-Resolution, Communication, Skilled Multi-Tasker, Critical Thinking, Creativity, Time-Management, Detail-Orientated

LEADERSHIP POSITIONS

Public Relations Director:

Maintained and updated social media outlets (Twitter, Instagram, and Facebook). Publicized upcoming events.

Alianza Social Media Chair:

Keep up with weekly postings of flyers and academic posts. Ensure proper engagement on social media. Seek ways to engage members and attract new ones. Support the digital team.

ORGANIZATION AFFILIATIONS

Black Student Union, Black Girl Mentorship & Alianza