# **EMILY SMITH**

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### **EDUCATION**

# **BA in Emerging Technology in Business and Design** *Miami University. Oxford OH*

August 2023 - May 2027

• GPA: 3.26

- Presidents List- Spring 2024
- NACURH Leadership Conference
- · Alpha Omicron Pi Sorority

### High School Diploma

Ridgewood High School, Ridgewood NJ

September 2019 - June 2023

### **MEDIA EXPERIENCE**

Outlier, Remote — Al Content Editor June 2024 - Current

- Assessed the factuality and linguistic soundness of Al outputs with a focus on style and grammar.
- Leveraged strong writing and editing skills to provide clear, constructive feedback on Al model performance.

### Meet Your Class, Remote — Campus Expert

October 2023 - September 2024

 Created content around campus life and community involvement targeting current and potential future students

# Flower Hall Community Leadership Team, Oxford OH — • Social Media Manager

September 2023 - May 2024

- Helped plan events to get residents involved within the dorm community
- Created engaging content, including informative posts, and event promotions
- Initiated and maintained partnerships with relevant campus organizations

# **Red Cross Club,** Ridgewood NJ — **Social Media Manager and Treasurer**

September 2021 - June 2023

- As club treasurer, managed financial records, budgets, and fundraising activities.
- Spearheaded social media efforts, enhancing the club's online presence and engagement through strategic content creation
- Collaborated with club members to promote events and initiatives, resulting in increased participation and community awareness.

#### OTHER EXPERIENCE

**Self-Employed,** Ridgewood NJ — *Childcare Provider* April 2018 - Current

- Maintained open communication with parents to relay updates and address any concerns or special instructions.
- Demonstrated a responsible and reliable approach to childcare, earning the trust of both children and parents.

#### Davidoff Lounge, Ridgewood NJ — Hostess

May 2024 - August 2024

- Managed guest check-ins, ensuring a seamless and welcoming experience for all visitors
- Assisted in coordinating seating arrangements and reservations, optimizing guest flow and satisfaction

# **YMCA**, Ridgewood NJ — *Lifeguard and Swim Instructor* January 2021 - January 2023

- Responded to emergencies, performed water rescues, and administered first aid as required.
- Collaborated effectively with a team of lifeguards and staff to ensure a secure swimming environment.
- Delivered exceptional customer service, addressing guest inquiries and providing assistance when needed.
- Developed customized lesson plans to meet each student's specific needs and goals.
- Effectively communicated with parents and guardians to provide progress updates and address concerns.

#### **KEY SKILLS**

- Proficiency in Graphic Design Software
- Proficiency in Microsoft 365
- Leadership and Team Management
- Social Media Management and Strategy
- Communication and Interpersonal Skills
- Event Promotion and Coordination
- Conflict Resolution and Problem-Solving
- Adaptability and Flexibility
- Creativity and Innovation
- Time Management and Organizational Skills

## **RELEVANT COURSEWORK**

- Design Thinking & Principles
- Intro to Interaction Design
- Creating With Generative
- Intermediate Interaction
  Design and Development
- Professional Communication & Digital Rhetoric
- Social Media Marketing
- User Experience Research

#### **AWARDS**

- The William E. Remington Memorial Scholarship
- The Women's Club of Ridgewood Scholarship
- The Awards of the Jamboree Scholarship Fund
- The Yaw Paw Camp Foundation Scholarship