



ART DIRECTOR

I'm a highly motivated creative professional seeking a role as a Junior Art Director. As a recent graduate of Humber College in Advertising & Graphic Design, I hope to push boundaries and create original content that makes people think differently. I love strategic thinking and developing stories that intrigue the world.

EDUCATION

2014 - Present
Humber College, Toronto, ON
School of Media Studies & IT
Advertising & Graphic Design
2-year Diploma

2005 - 2010
University of Waterloo, Waterloo, ON
Bachelor of Arts, Honours English,
Specialization linguistics

EXPERIENCE

2015 - Present
Graphic Designer
Humber College, Toronto, ON
Responsible for designing posters and flyers for the Humber Math Centre. Created a branded stationery set and new logo for the centre.

2014 - 2015
English Tutor
Humber College Writing Centre, Toronto, ON
Worked with ESL students and taught reading and writing skills.
Helped with specific learning disabilities:
speech impediments and dyslexia.

2012 - 2015
Assistant Store Manager
The Future of Frances Watson, Toronto, ON
Responsible for updating social media platforms and updating the blog. Assisted the store owners with buying.

2011 - 2012
Web Coordinator
Lark, Vancouver, BC
Photographed merchandise for a boutique. Performed basic website maintenance. Created content, and maintained social media platforms.

REACH ME HERE

647-895-4633
wendylaurala@gmail.com

SKILLS

- Superior communication skills
- Critical thinker
- Strong interpersonal skills
- Quick learner and adaptable to new environments
- Detail and deadline oriented

TECHNICAL SKILLS

- Proficient in Photoshop, Illustrator, InDesign and Microsoft Office
- Experience with CSS, HTML, Javascript, Brackets and Lightbox
- Comfortable with PC and Mac

VOLUNTEER EXPERIENCE

Summer 2014
English & French Tutor
English School Board, Montreal,

- Tutored English, French, History and Math to adolescent kids in the alternative school board in Montreal.

2009 - 2011
Bike Mechanic
Recycle Cycle, Kitchener

- Repaired and tuned bicycles for newcomers arriving to Canada. Taught basic bike repair maintenance.

AWARDS

Esther Fedele Memorial Award, Humber College
November 2015

- Presented to a student continuing into the second year of the Advertising & Graphic Design program who has attained excellent academic skills and exhibited a willingness to assist his/her fellow students.

LANGUAGES

- English
- Conversational in French & Cantonese

MORE ABOUT ME

I rock climb and run races in my spare time. I'm passionate about being outdoors and would like to work towards ascending a route in Yosemite National Park.