

Master Thesis Supervision Plan Academic Year 2020-2021 MIA/MPP

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Advisor Information

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Research & Advising Profile:

General Academic Field: What is your academic field, and what are your areas of supervision?

Academic Field: Management and Organization Studies

Areas of supervision: In general, any topic taking an organizational sociology perspective (e.g. organization theory, organizational change, organizational behavior, etc.) or looking at the role of business in society (Business Ethics, Corporate Social Responsibility, Corporate/Business Sustainability, etc.).

Specific Expertise: What is your specific area of expertise, and what topics are you supervising?

Organizational theories:

- Institutional theory: institutional change/stability, institutional work, maintenance, diffusion, adoption of practices/ideas, translation
- Social movement theory: activism, framing, protest, contention
- Temporality, memory, history: Collective memory, remembering, forgetting, uses of the past, temporal structures, rhetorical history, nostalgia
- Organizational identity: organizational identity as flux, organizational identity work

Business & society:

- Corporate social responsibility: corporate irresponsibility, corporate wrongdoing, corporate purpose, political CSR, stakeholder management/engagement, cross-sector partnerships, standards/codes, multi-stakeholder initiatives
- Regulation: self-regulation, standards, codes of conduct, certification, transnational governance, transnational private regulation, regulatory intermediaries

 Sustainable development: social innovation, social change, impact assessment, social impact, social entrepreneurship, social enterprise, corporate/business sustainability, sustainable organizations, alternative organizations

Methodology: What methodologies and methods are you able to supervise?

Conceptual/theoretical (but no simulation or modelling) and qualitative (any type, e.g. ethnography, discourse analysis, case study, grounded theory, etc.). No expertise in and supervision of quantitative methods.

Supervision Style: Please include information on what your advisees can expect from you in terms of supervision format (for instance, are you supervising by colloquium only; are you offering individual meetings; are you supervising team projects?) Please be informed that there will be both onsite/online options according to your availability:

I supervise students on an individual basis. I offer students an initial meeting to launch their research process (provided the students have submitted a detailed proposal) and then regular meetings (approx. every month) throughout the term. I expect students to have worked and provide substantial inputs at these meetings. In-between meetings I am available by email if necessary, but I expect students to gather questions and discussion points and put them on the agenda of the next in-person (or online) meeting.

Example	s of Previou	usly Superv	vised Thesi	is Topics:

Recommended General Readings:

The following texts are general readings material relevant for all advisees:

Feldman, M. S. 1995. Strategies for interpreting qualitative data. Sage.

Miles, M. B. & Huberman, A. M. 1994. Qualitative data analysis: An expanded sourcebook. Sage.

Phillips, N. & Hardy, C. 2002. *Discourse analysis: Investigating processes of social construction*. Sage.

Strauss, A. & Corbin, J. 1998. Basics of qualitative research techniques. Sage.

Yin, R. K. 2017. Case study research and applications: Design and methods. Sage.

Proposed Projects: (if applicable)

Project Title	Practice Partner (if applicable)

Plagiarism:

Plagiarism is an infringement of § 11 Good Academic Conduct, 2a: "Infringements of the standards of good academic conduct include for instance to use wordings, ideas or other intellectual work of others in an academic work without clearly indicating the author. The obligation to indicate the authorship of others shall apply irrespective of whether or not the sources used are protected by copyright" (See: Exam Rules, § 11 Good Academic Conduct for more information).

It is vital to keep track of your sources and to cite all material properly.

The Library will offer a session available to all students on resource management and proper citation.

Extra (individual) note on plagiarism

Attendance:

Students receive 8 ECTS for the Master's thesis colloquium. Attendance for supervision—whether in the form of a colloquium or an individual meeting—is compulsory. Students are expected to be present, prepared, and engaged in each session, and to adhere to deadlines set for assignments.

In case of an excused absence, students must notify their supervisor. Absence must be compensated with an additional assignment.

Students on an academic exchange programme in the Fall Semester should be given the opportunity of remote supervision.

Colloquium & Meeting Information:

Colloquium Dates	Session Title
Session 1 (individual meeting): November 2020	Research proposal
Session 2 (online colloquium): 16 November 2020	Research design
Session 3 (online colloquium): 4 December 2020	Literature review
Session 4 (colloquium): Early February 2021	Data analysis
Session 5 (individual meeting): March 2021	Preliminary findings and writing up your research
Session 6 (colloquium): April 2021	Presentations and peer feedback

Colloquium Sessions:

Session 1: xx.11.2020 (indirection Research proposal	vidual meeting)
Aim	Delimit the topic of your research
Assignment	1-page research proposal outlining:

 A brief literature review: What the academic literature has to say on your topic and what it doesn't address well enough
 Your according research question
 Your research design (including but not limited to: research context, data access, collection and analysis)
- Your expected findings

Session 2: 16.11.2020 (online colloquium) Research design		
Aim	Develop a sound research design Discuss and refine your research design	
Assignment	 A developed research design addressing: Your research context Your research approach (e.g. inductive, hypothesis testing, ethnography, etc.) Evidence needed Data collection method (including access to data) A detailed analytical approach (e.g. specific statistical tests, qualitative coding scheme, etc.) Expected results from this analysis 	

Session 3: 04.12.2021 (online colloquium) Literature review	
Aim	How to write a literature review Discuss your preliminary literature review and how to move forward
Assignment	A preliminary literature review highlighting: - What we know from previous literature on your topic - What we don't know (well enough) A literature review is not summaries of the articles you read, it is your 'digested' reading of these articles – i.e. your own understanding from your readings, in your own words, of what the literature has to say on a topic, construct, idea.

Session 4: xx.02.2021 (coll Data analysis	loquium)
Aim	How to analyze (qualitative) data
Assignment	If you already have some data: The write-up of a preliminary attempt at analyzing the data (e.g. list of codes with raw data, categorization of codes from the data, test results, etc.)

If you do not have data already: A detailed overview of your analytical approach (e.g. what will you code, which data sources will serve which
purpose, etc.)

Session 5: xx.03.2021 (individual meeting) Preliminary findings and writing up		
Aim	Discuss and refine your findings How to write-up research and structure your report	
Assignment	 An overview of your main findings so far, along with any issue and question for moving forward with the analysis A detailed table of contents of your thesis, along with any issue and question for moving forward with the write-up 	

Session 6: xx.04.2021 (colloquium)		
Presentations		
Aim	Present your work in front of the supervisor and peers to obtain feedback	
Assignment	A 10-min presentation of your research	