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Advisor Information

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Research & Advising Profile:

General Academic Field: What is your academic field, and what are your areas of supervision?

I study organizations and have a PhD in Management with a specialization in strategy. My research lies at the nexus of societal challenges, institutions and organizing. In my work, I engage different disciplinary lenses such as economic sociology, sociology and development studies and focus on efforts in the civil society, business and public sector. Areas of supervision include topics such as social innovation, crosssector partnership, organizing for (sustainable) development, impact investing, reorganizing social welfare, and efforts to make progress on a number of societal challenge such as modern slavery, homelessness, etc. In my work, I also attempt to understanding how social inequalities are reproduced and how to break with persistent patterns of inequality in our daily lives.

Specific Expertise: What is your specific area of expertise, and what topics are you supervising?

This academic year I particularly welcome students interested in

New forms of **participatory and open innovation** to face COVID-19: we have seen a number of interesting experiments such as the German #Wirsvirus hackathon + support program that try to reignite civic engagement and foster cross sector collaboration in order to develop ideas and solutions in times of crisis. Creative analytical approaches are particularly welcome and can be discussed.

Homelessness will become a defining challenge for our societies In the next decade. We need comparative and diligent analysis of existing approaches to support policymaking on this topic. Potential thesis topics include a comparative analysis of different approaches to fight homelessness at the policy level but also at the intervention level involving civil society, philanthropic funding and public efforts. Suggestions for a more specific focus can be provided upon request.

We all produce and reproduce **social inequalities** in old and new ways. Topics on this matter can focus on established categories of inequalities such as gender, race and social class, intersections

of these or newly arising categories of exclusion and inclusion. Also here the focus can be a societal or sectorial level of analysis.

Methodology: What methodologies and methods are you able to supervise?

The theses I supervise can be based on quantitative, qualitative and mixed methods. I encourage students choosing quantitative methods to collaborate and make use of data science lab.

Supervision Style: Please include information on what your advisees can expect from you in terms of supervision format.

I encourage team projects and across team interaction. The objective of the master thesis is to develop a piece of research that has practical and policy implications in an autonomous way. My role is to support this process and the sessions in our colloquium will provide a scaffold for you to make progress and meet deadlines.

Examples of Previously Supervised Thesis Topics: (*if applicable*)

Please see the library for the breath of theses supervised over the last decade

Recommended General Readings: (*if applicable*)

The following texts are general readings material relevant for all advisees:

If you are interested in my work and how I approach research I recommend skimming

<https://oecd-opsi.org/moving-from-sprint-to-marathon-lessons-learned-from-the-german-wirvsvirus-hackathon-and-its-implementation-program/>

Seelos, C. and Mair, J. 2017. Innovation and Scaling for Impact – How effective Social Enterprises do it. Stanford University Press.

Amis, J. M., Mair, J., and Munir, K. A. 2020. The Organizational Reproduction of Inequality. *Academy of Management Annals*, 14(1), 195-230. <https://doi.org/10.5465/annals.2017.0033>.

Mair, J. and Rathert, N. 2019. Alternative Organizing with Social Purpose: Revisiting Institutional Analysis of Market-Based Activity. *Socio-Economic Review*. Online First. <https://doi.org/10.1093/ser/mwz031>.

Mair, J., Wolf, M., and Seelos, C. 2016. Scaffolding: A Process of Transforming Patterns of Inequality in Small-scale Societies. *Academy of Management Journal*, 59(6): 2021-2044. <https://doi.org/10.5465/amj.2015.0725>.

Mair, J. 2020. Social Entrepreneurship: Research as Disciplined Exploration. In W.W. Powell and P. Bromley (Eds.), *The Nonprofit Sector: A Research Handbook*. Stanford University Press: Stanford: 333-357.

Seelos C. and Mair, J. Innovation Is Not the Holy Grail. *Stanford Social Innovation Review*, Fall 2012: 45-49.

Plagiarism:

Plagiarism is an infringement of § 11 Good Academic Conduct, 2a: "Infringements of the standards of good academic conduct include for instance to use wordings, ideas or other intellectual work of others in an academic work without clearly indicating the author. The obligation to indicate the authorship of others shall apply irrespective of whether or not the sources used are protected by copyright" (See: Exam Rules, § 11 Good Academic Conduct for more information).

It is vital to keep track of your sources and to cite all material properly.

The Library will offer a session available to all students on resource management and proper citation.

Extra (individual) note on plagiarism**Attendance:**

Students receive 8 ECTS for the Master's thesis colloquium. Attendance for supervision—whether in the form of a colloquium or an individual meeting—is compulsory. Students are expected to be present, prepared, and engaged in each session, and to adhere to deadlines set for assignments.

In case of an excused absence, students must notify their supervisor. Absence must be compensated with an additional assignment.

Students on an academic exchange programme in the Fall Semester should be given the opportunity of remote supervision.

Participation & Milestones:

This course outline is a living document. We will adapt the readings and sessions in accordance with the thesis projects developed in the colloquium.

We will organize two sessions before the winter break to familiarize each other with topics and also have a session focused on literature and research design.

During January and February you will collect data either in the field or by developing your database. Our team will be available if you are stuck and need a guiding hand.

Starting at the end of February we will organize *work in progress* sessions. You will have the opportunity to present your work in the early phase and have the opportunity to present again after you collected your data. Be prepared to present two times in front of our group/team.

The objective of the thesis project is to demonstrate your ability to work autonomously on a project. We will not read chapters of your thesis but concentrate on giving substantive feedback on your research.

Colloquium & Meeting Information:

	Colloquium Dates	Session Title
Meeting times (suggested)	Session 1: November 16 2020	Overview of thesis project
	Session 2: December 4 2020	Revisiting selected literature and methods
	Session 3: Early February 2021	Work in progress
	Session 4: Mid-February/Beginning March 2021	Work in progress continued
	Session 5: Late March 2021	Last mile feedback
	Session 6: Beginning/Mid-April 2021	Last mile feedback - continued

Colloquium Sessions:**Session 1: 16.11.2020****Overview of thesis project**

Aim	Present thesis ideas and identify opportunities for a shared learning experience across projects
Assignment	Please prepare a 3-5 slides ppt presentation of your project including the motivation, research question, literature, design & method.

Session 2: 04.12.2020**Revisiting selected literature and methods**

Aim	Get ready to dive into the literature and decide on methodology
Assignment	Prepare a list of relevant literature and share with the team before class. We will complement this list.

Session 3: xx.xx.2021**Work in progress**

Aim	Time to challenge and test your thesis ideas and progress with peers
Assignment	Present your first insights and prepare questions that allow the team to help you making progress on design, methods and literature used

Session 4: xx.xx.2021**Work in progress continued**

Aim	Time to challenge and test your thesis ideas and progress with peers
Assignment	Present your first insights and prepare questions that allow the team to help you making progress on design, methods and literature used

Session 5: xx.xx.2021**Last mile feedback**

Aim	With only a few weeks to go until the final deadline pick an aspect of your thesis you want to discuss with the team or present your thesis to test the flow of arguments or empirical findings
Assignment	Prepare a 5-7 slides ppt presentation

Session 6: xx.xx.2021**Last mile feedback - continued**

Aim	With only a few weeks to go until the final deadline pick an aspect of your thesis you want to discuss with the team or present your thesis to test the flow of arguments or empirical findings
Assignment	Prepare a 5-7 slides ppt presentation