# TEXT AS DATA: WEEK 2 MATTHIAS HABER 15 SEPTEMBER 2021

# GOALS FOR TODAY

## GOALS

- Learn how to read data into R from different sources
- Learn easy ways to read in text data and to create a text corpus
- If we have time: Basic introduction to collecting data from the web

# IMPORTING DATA FROM FLAT FILES

#### READ.CSV

read.csv() sets sep="," and header=TRUE

```
potatoes <- read.csv("data/potatoes.csv")
head(potatoes)</pre>
```

```
##
   area temp size storage method texture flavor moistness
## 1
    1
                          2.9
                               3.2
                                      3.0
## 2
                                      2.6
                          2.3
                               2.5
##_3 1 1 1
                          2.5
                              2.8
                                      2.8
## 4 1 1 1 1
                      4 2.1 2.9
                                      2.4
## 5 1 1 1 1
                      5 1.9 2.8
                                      2.2
## 6 1 1
                          1.8 3.0
                                      1.7
```

## SOME MORE IMPORTANT PARAMETERS

- quote: tell R whether there are any quoted values, quote="" means no quotes.
- na.strings: set the character that represents a missing value.
- nrows: how many rows to read of the file.
- skip: number of lines to skip before starting to read

## REASONS TO USE READR INSTEAD

- ~10x faster than base read.table() functions
- Long running jobs have a progress bar
- leave strings as is by default, and automatically parse common date/time formats.
- all functions work exactly the same way regardless of the current locale.

#### READR

- read\_csv():comma delimited files
- read csv2(): semicolon separated files
- read\_tsv(): tab delimited files
- read\_delim(): files with any delimiter
- read\_fwf(): fixed width files (fwf\_widths() or fwf\_positions()
- read\_table(): files where columns are separated by white space
- read log() reads Apache style log files

## READ\_CSV()

read\_csv() uses the first line of the data for the column names

```
potatoes <- read_csv("data/potatoes.csv")</pre>
```

## READ CSV()

You can use skip = n to skip the first n lines; or use comment = "#" to drop all lines that start with (e.g.) #:

```
potatoes <- read_csv("data/potatoes.csv", skip = 2)</pre>
```

## READ\_CSV()

You can use col\_names = FALSE to not treat the first row as headings, and instead label them sequentially from X1 to `Xn:

## READ CSV()

Alternatively you can supply your own column names with col names:

## READ\_CSV()

#### Other arguments to read\_csv():

- locale: determine encoding and decimal mark.
- na, quoted\_na: control which strings are treated as missing values
- trim\_ws: trims whitespace before and after cells
- n\_max: sets how many rows to read
- guess\_max: sets how many rows to use when guessing the column type
- progress: determines whether a progress bar is shown.

## READ DELIM

read\_delim is the main readr function and takes two mandatory arguments, file and delim.

## READR PARSER

To figure out the type of each column readr reads the first 1000 rows and uses some heuristics to figure out the type of each column. You can try it out with guess\_parser(), which returns readr's best guess:

## READR PARSER

```
guess_parser("2010-10-01")
## [1] "date"
guess_parser("15:01")
## [1] "time"
guess_parser(c("TRUE", "FALSE"))
## [1] "logical"
```

## READR() COL\_TYPES

You can use col\_types to specify which types the columns in your imported data frame should have. You can manually set the types with a string, where each character denotes the class of the column: character, double, integer and logical.\_ skips the column as a whole.

# IMPORT EXCEL FILES

#### READXL

The readx1 package makes it easy to get data out of Excel and into R. readx1 supports both .xls format and the modern xml-based .xlsx format.

You can use the excel\_sheets() function to find out which sheets are available in the workbook.

```
excel_sheets(path = "data/urbanpop.xlsx")
## [1] "1960-1966" "1967-1974" "1975-2011"
```

#### READXL

Use read\_excel() to read in Excel files. You can pass a number (or string) to the sheet argument to import a specific sheet..

#### READXL

You can use skip to control which cells are read and col names to set the column names.

# IMPORTING DATA FROM DATABASES

#### DBI

To import data from a database you first have to create a connection to it. You need different packages depending on the database you want to connect. dbConnect() creates a connection between your R session and a SQL database. The first argument has to be a DBIdriver object, that specifies how connections are made and how data is mapped between R and the database. If the SQL database is a remote database hosted on a server, you'll also have to specify the following arguments in dbConnect(): dbname, host, port, user and password.

## **ESTABLISH A CONNECTION**

## LIST THE DATABASE TABLES

After you've successfully connected to a remote database. you can use dbListTables() to see what tables the database contains:

```
tables <- dbListTables(con)
tables

## [1] "comments" "tweats" "users"</pre>
```

## IMPORT DATA FROM TABLES

You can use the dbReadTable() function to import data from the database tables.

```
users <- dbReadTable(con, "users")</pre>
users
    id
                     login
            name
     1 elisabeth elismith
            mike
                     mikey
## 3
                 teatime
          thea
     4 thomas tomatotom
          oliver olivander
## 6 6
            kate
                 katebenn
## 7 7
          anjali lianja
```

## **IMPORT DATA FROM TABLES**

Again, you can use lapply to import all tables:

```
tableNames <- dbListTables(con)
tables <- lapply(tableNames, dbReadTable, conn = con)</pre>
```

## **EXERCISE**

The tweats table contains a column user\_id, which refer to the users that have posted the tweat. The comments table contain both a user\_id and a tweat\_id column. Who posted the tweat on which somebody commented "awesome! thanks!" (comment 1012)? Be polite and disconnect from the database afterwards. You do this with the dbDisconnect() function.

## **EXERCISE SOLUTION**

```
dbDisconnect(con)
## [1] TRUE
```

# IMPORTING DATA FROM THE WEB

## IMPORT FILES DIRECTLY FROM THE WEB

You can use read\_csv to directly import csv files from the web.

```
url <- paste0("https://raw.githubusercontent.com/",
    "mhaber/AppliedDataScience/master/",
    "slides/week2/data/potatoes.csv")
potatoes <- read_csv(url)</pre>
```

## **DOWNLOAD FILES**

read\_excel() does not yet support importing excel files
directly from the web so you have to download the file first
 with download.file():

```
url <- paste0("https://github.com/",
   "mhaber/AppliedDataScience/blob/master/",
   "slides/week2/data/urbanpop.xlsx?raw=true")
download.file(url, "data/urbanpop.xlsx", mode = "wb")
urbanpop <- read_excel("data/urbanpop.xlsx")</pre>
```

#### HTTR

The httr package provides a convenient function GET() to download files. The result is a response object, that provides easy access to the content-type and the actual content. You can extract the content from the request using the content() function

```
url <- "http://www.example.com/"
resp <- GET(url)
content <- content(resp, as = "raw")
head(content)

## [1] 3c 21 64 6f 63 74</pre>
```

## **JSON**

- Javascript Object Notation
- Lightweight data storage
- Common format for data from application programming interfaces (APIs)
- Similar structure to XML but different syntax
- Data stored as
  - Numbers (double)
  - Strings (double quoted)
  - Boolean (true or false)
  - Array (ordered, comma separated enclosed in square brackets [])
  - Object (unorderd, comma separated collection of key:value pairs in curley brackets {})

## **EXAMPLE JSON FILE**

```
[{
 " id": {
    "$oid": "5968dd23fc13ae04d9000001"
  "product_name": "sildenafil citrate",
  "supplier": "Wisozk Inc",
  "quantity": 261,
  "unit_cost": "$10.47"
  "_id": {
   "$oid": "5968dd23fc13ae04d9000002"
  "product_name": "Mountain Juniperus ashei",
  "supplier": "Keebler-Hilpert",
  "quantity": 292,
  "unit cost": "$8.74"
}, {
   "$oid": "5968dd23fc13ae04d9000003"
  "product_name": "Dextromathorphan HBr",
  "supplier": "Schmitt-Weissnat",
 "quantity": 211,
  "unit_cost": "$20.53"
```

## READING DATA FROM JSON (WITH JSONLITE)

```
url <- paste0("http://mysafeinfo.com/api/",
  "data?list=englishmonarchs&format=json")
  jsonData <- fromJSON(url)
  str(jsonData)</pre>
```

```
## 'data.frame': 5 obs. of 5 variables:
## $ ID : int 1 2 3 4 5
## $ Name : chr "Edward the Elder" "Athelstan" "Edmund" "Edred" ...
## $ Country: chr "United Kingdom" "Uni
```

# READING TXT, PDF, HTML, DOCX, ...

#### READTEXT PACKAGE

A convenient way to read in document files into R is with the readtext package. It reads files containing text, along with any associated document-level metadata from forms such as .csv, .tab, .xml, and .json files.

readtext allows file masking, so you can specify patterns to load multiple texts at once. readtext returns a data.frame object with all text characters stored in a "text" field, as well as additional columns to store other document-level information.

#### **INSTALLING READTEXT**

To install readtext, you will need to use the readtext package, and then issue this command:

```
# devtools package required to install readtext from Github
devtools::install github("kbenoit/readtext")
```

#### IMPORTING TEXT WITH READTEXT

We can use the 'glob' operator '\*' to indicate that we want to load multiple files from a single directory.

```
library(readtext)
inaugural <- readtext("data/inaugural/*.txt")
sotu <- readtext("data/sotu/*.txt")</pre>
```

#### **READING IN METADATA FROM TEXT**

We can use the docvarsfrom argument to read in metadata encoded in the names of the files. For example, the inaugural addresses contain the year and the president's name:

```
## readtext object consisting of 6 documents and 2 docvars.
## # Description: df [6 × 4]
    doc id
                         text
                                              Year President
                                             <int> <chr>
   <chr>
                         <chr>
## 1 1789-Washington.txt "\"Fellow-Cit\"..." 1789 Washington
## 2 1793-Washington.txt "\"Fellow cit\"..."
                                             1793 Washington
                         "\"When it wa\"..."
## 3 1797-Adams.txt
                                             1797 Adams
                        "\"Friends an\"..." 1801 Jefferson
## 4 1801-Jefferson.txt
                         "\"Proceeding\"..."
## 5 1805-Jefferson.txt
                                             1805 Jefferson
## 6 1809-Madison.txt
                         "\"Unwilling \"..."
                                             1809 Madison
```

#### READING TEXTS FROM STRUCTURED FILES

We can also read in texts and document variables from structured files such as csv, excel, or json by spefifying the name of the field containing the texts.

```
inaug <- readtext("data/inaugTexts.csv", textfield = "inaugSpeech")
head(inaug)</pre>
```

#### **READ IN PDF DATA**

We can also use readtext to read in text from pdf files.

#### CREATING A CORPUS OBJECT

Instead of loading our texts into a data.frame, we can transfer the text into a corpus object. A corpus is an extension of R list objects so we can use [[]] brackets to access single list elements, i.e. documents, within a corpus. We can also print the text of the first element of the corpus using the as.character() function

```
sotu_corpus <- corpus(readtext("data/sotu/*.txt"))
summary(sotu_corpus, n = 3)</pre>
```

```
Corpus consisting of 229 documents, showing 3 documents:
##
##
           Text Types Tokens Sentences
##
                  591
     su1790.txt
                        1501
                                      38
    su1790b.txt
                  460
                         1167
                                      24
##
     su1791.txt
                  814
                         2473
                                      58
```

```
#as.character(sotu_corpus[1])
```

#### ADDING ADDITIONAL DOCUMENT VARIABLES TO A CORPUS

We can easily add additional document variables to our data.frame, as long as the data frame containing them is of the same length as the texts:

## **EXCERCISE**

Take 5 minutes and try importing some text of your own.

# PART II: BASIC INTRODUCTION TO COLLECTING DATA FROM THE WEB

#### BROWSING VS. SCRAPING

#### Browsing

- you click on something
- browser sends request to server that hosts website
- server returns resource (often an HTML document)
- browser interprets HTML and renders it in a nice fashion

#### **BROWSING VS. SCRAPING**

#### Scraping with R

- you manually specify a resource
- R sends request to server that hosts website
- server returns resource
- R parses HTML (i.e., interprets the structure), but does not render it in a nice fashion
- it's up to you to tell R which parts of the structure to focus on and what content to extract

#### **ONLINE TEXT DATA SOURCES**

- web pages (e.g. http://example.com)
- web formats (XML, HTML, JSON, ...)
- web frameworks (HTTP, URL, APIs, ...)
- social media (Twitter, Facebook, LinkedIn, Snapchat, Tumbler, ...)
- data in the web (speeches, laws, policy reports, news, ...)
- web data (page views, page ranks, IP-addresses, ...)

## BEFORE SCRAPING, DO SOME GOOGLING!

- If the resource is well-known, someone else has probably built a tool which solves the problem for you.
- ropensci has a ton of R packages providing easy-to-use interfaces to open data.
- The Web Technologies and Services CRAN Task View is a great overview of various tools for working with data that lives on the web in R.

#### EXTRACTING DATA FROM HTML

For web scraping, we need to:

- 1. identify the elements of a website which contain our information of interest;
- 2. extract the information from these elements;

Both steps require some basic understanding of HTML and CSS. More advanced scraping techniques require an understanding of XPath and regular expressions.

#### WHAT'S HTML?

#### HyperText Markup Language

- markup language = plain text + markups
- standard for the construction of websites
- relevance for web scraping: web architecture is important because it determines where and how information is stored

#### INSPECT THE SOURCE CODE IN YOUR BROWSER

Firefox 1. right click on page 2. select "View Page Source"

Chrome 1. right click on page 2. select "View page source"

**Safari** 1. click on "Safari" 2. select "Preferences" 3. go to "Advanced" 4. check "Show Develop menu in menu bar" 5. click on "Develop" 6. select "Show Page Source."

#### CSS?

#### **Cascading Style Sheets**

- style sheet language to give browsers information of how to render HTML documents
- CSS code can be stored within an HTML document or in an external CSS file
- selectors, i.e. patterns used to specify which elements to format in a certain way, can be used to address the elements we want to extract information from
- works via tag name (e.g.,<h2>,) or element attributes
   id and class

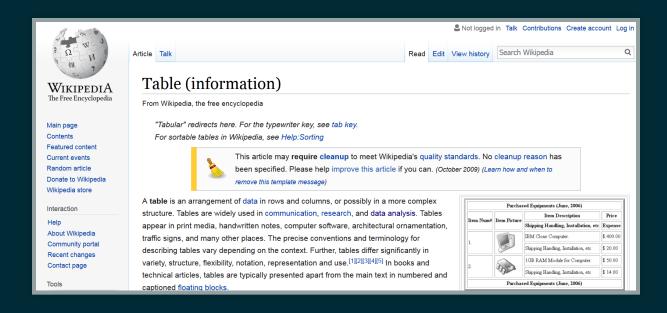
## **EXERCISE**

1. Complete the first 5 levels on CSS Diner

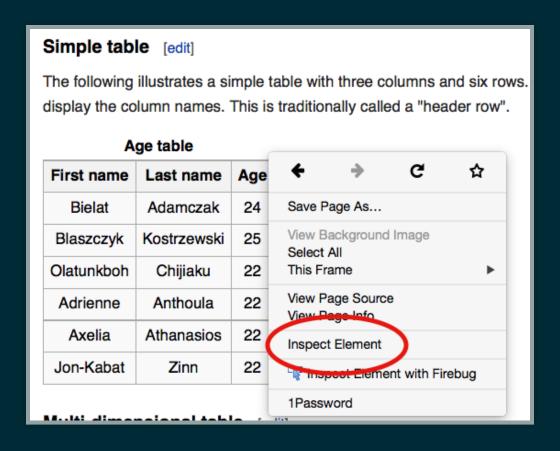
#### **XPATH**

- XPath is a query language for selecting nodes from an XMLstyle document (including HTML)
- provides just another way of extracting data from static webpages
- you can also use XPath with R, it can be more powerful than CSS selectors

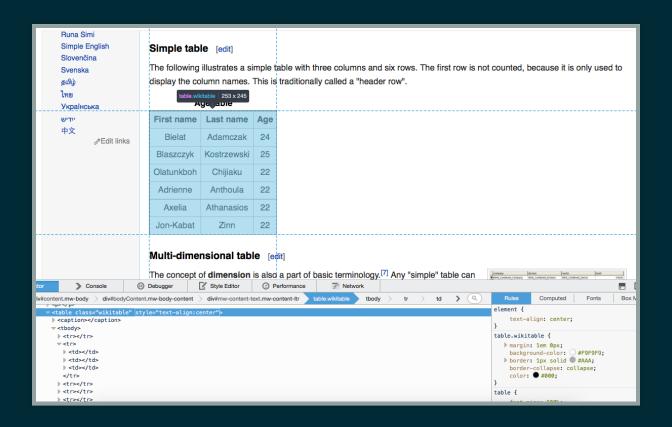
#### **EXAMPLE**



#### **INSPECTING ELEMENTS**



### HOVER TO FIND DESIRED ELEMENTS



#### RVEST

rvest is a nice R package for web-scraping by (you guessed it)
Hadley Wickham.

- see also: https://github.com/hadley/rvest
- convenient package to scrape information from web pages
- builds on other packages, such as xml2 and httr
- provides very intuitive functions to import and process webpages

#### BASIC WORKFLOW OF SCRAPING WITH RVEST

```
# 1. specify URL
"http://en.wikipedia.org/wiki/Table_(information)" %>%

# 2. download static HTML behind the URL and parse it into an XML file read_html() %>%

# 3. extract specific nodes with CSS (or XPath) html_node(".wikitable") %>%

# 4. extract content from nodes html_table(fill = TRUE)
```

```
## # A tibble: 9 × 3
   `First name` `Last name`
                                 Age
     <chr>
                   <chr>
                               <int>
## 1 Tinu
                   Elejogun
                                  14
## 2 Javier
                   Zapata
                                   28
## 3 Lily
                  McGarrett
                                  18
## 4 Olatunkbo
                   Chijiaku
                                  22
## 5 Adrienne
                   Anthoula
                                  2.2
                   Athanasios
## 6 Axelia
                                  22
  7 Jon-Kabat
                  Zinn
                                  22
  8 Thabang
                                  15
                   Mosoa
## 9 Kgaogelo
                                  11
                   Mosoa
```

#### **SELECTORGADGET**

- Selectorgadget is a Chrome browser extension for quickly extracting desired parts of an HTML page.
- to learn about it, use vignette("selectorgadget")
- to install it, visit http://selectorgadget.com/

#### **SELECTORGADGET**

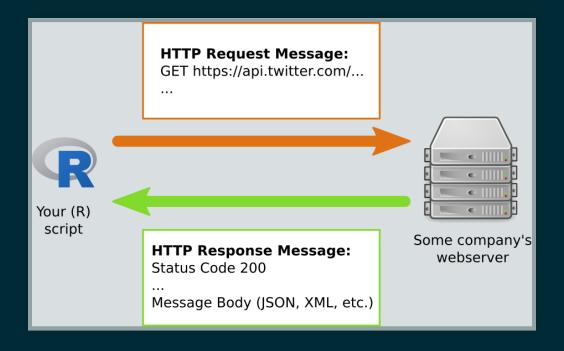
```
url <- "http://spiegel.de/schlagzeilen"
css <- ".schlagzeilen-headline"
url_parsed <- read_html(url)
html_nodes(url_parsed, css = css) %>% html_text
```

#### **APIS**

- API stands for Application Programming Interface
- defined interface for communication between software components
- Web API: provides an interface to structured data from a web service
- APIs should be used whenever you need to automatically collect mass data from the web
- it should definitely be preferred over web scraping

#### **FUNCTIONALITY OF APIS**

Web APIs usually employ a **client-server model**. The client – that is you. The server provides the API endpoints as URLs.



#### **FUNCTIONALITY OF APIS**

Communication is done with request and response messages over *Hypertext transfer protocol* (HTTP).

Each HTTP message contains a header (message meta data) and a message body (the actual content). The three-digit HTTP status code plays an important role:

- 2xx: Success
- 4xx: Client error (incl. the popular 404: Not found or 403: Forbidden)
- 5xx: Server error

The message body contains the requested data in a specific format, often JSON or XML.

#### **EXAMPLES OF POPULAR APIS**

#### Social media:

- Twitter
- Facebook Graph API (restricted to own account and public pages)
- YouTube (Google)
- LinkedIn

For more, see programmableweb.com.

#### API WRAPPER PACKAGES

- Working with a web API involves:
  - constructing request messages
  - parsing result messages
  - handling errors
- For popular web services there are already "API wrapper packages" in R:
  - implement communication with the server
  - provide direct access to the data via R functions
  - examples: rtweet, ggmap (geocoding via Google Maps), wikipediR, genderizeR

#### **TWITTER**

#### Twitter has two types of APIs

- REST APIs -> reading/writing/following/etc.
- Streaming APIs -> low latency access to 1% of global stream - public, user and site streams
- authentication via OAuth
- documentation at https://dev.twitter.com/overview/documentation

#### **ACCESSING THE TWITTER APIS**

- To access the REST and streaming APIs, all you need is a Twitter account and you can be up in running in minutes!
- Simply send a request to Twitter's API (with a function like search\_tweets()) during an interactive session of R, authorize the embedded rstats2twitter app (approve the browser popup), and your token will be created and saved/stored (for future sessions) for you!
- You can obtain a developer account to get more stability and permissions.

#### TWITTER API SUBSCRIPTIONS

Twitter provides three subscription levels:

- Standard (free)
  - search historical data for up to 7 days
  - get sampled live tweets
- Premium (\$150 to \$2500 / month)
  - search historical data for up to 30 days
  - get full historical data per user
- Enterprise (special contract with Twitter)
  - full live tweets

The rate limiting also differs per subscription level (number of requests per month).

#### USE TWITTER IN R

```
library(rtweet)

## search for 1000 tweets using the #niewiedercdu hashtag
tweets <- search_tweets(
    "#iacaucus", n = 1000, include_rts = FALSE
)</pre>
```

Find out what else you can do with the rtweet package: https://github.com/mkearney/rtweet

#### **EXERCISE**

- 1. We want to get data from abgeordnetenwatch.de. The site has an API, so technically there is no need to scrape anything. Load the package jsonlite into library.
- 2. Go to https://www.abgeordnetenwatch.de/api and figure our the syntax of their APIs.
- 3. Use the from JSON function in jsonlite to load a JSON file via the API into R. Save the input as aw\_data.

## **EXERCISE SOLUTION**

## WRAPPING UP

## **QUESTIONS?**

#### **OUTLOOK FOR OUR NEXT SESSION**

- Next week we will learn how to clean and transform text
- We will meet online on MS Teams for the next eight sessions

## THAT'S IT FOR TODAY

Thanks for your attention!



