

# ABC HOTELS

ATTENTION TO BASICS & CULTURE

**ABC HOTELS**

## **SEAMLESS MANAGEMENT MEETS EXCEPTIONAL HOSPITALITY**

Step into a world of unparalleled hospitality with ABC Hotels. With the right blend of expertise and dedication, ABC specializes in redefining guest experiences while optimizing operations for our property owners. From world-class amenities to iconic locations, every detail is managed from the ground up to ensure every stay is not only unforgettable but a cherished memory to our guests.





FLAGSHIP PROJECT

# RHACTUS

HOTEL



## Strategic Location

Rhactus Hotel is strategically situated near New Alamein City, catering to both leisure and corporate travelers.



## Diverse Accommodations

The hotel offers a range of accommodations, including suites and other room categories to meet the diverse needs of guests.



## Comprehensive Amenities

Rhactus Hotel offers comprehensive food and beverage options, conference facilities, and a vibrant social, sporting, and shopping hub.



# RHACTUS HOTEL



RHACTUS  
HOTEL



CONSULTANCY PROJECT

## CHANNEL HOTEL

The ABC Hotels company has the capability to assist business owners in securing investment opportunities and planning for them in terms of location, construction, implementation, and operation of hotels, resorts, service apartments, and restaurants.

The company's expertise and resources can support business owners throughout the entire lifecycle of a hospitality project - from site selection and feasibility analysis to design, construction, and operational management. ABC Hotels' comprehensive approach allows investors to leverage the company's proven track record and industry knowledge to bring their hospitality ventures to fruition.

Overall, the ABC Hotels company is positioned to be a valuable strategic partner for business owners seeking to capitalize on opportunities in the hospitality sector. Its ability to provide end-to-end support can streamline the investment process and increase the likelihood of a project's long-term viability and profitability.



## PRETZEL BURGER

Pretzel Burger is one of the premier restaurant brands owned and operated by the ABC Company. ABC has established Pretzel Burger as a concept with a commitment to culinary excellence and innovative menu offerings. Pretzel Burger is poised for significant growth and expansion in the coming years.

## EXPANDING HORIZONS

### **San Stefano Rhactus House**

San Stefano is a serviced apartment building. The concept is set in the heart of Alexandria while overlooking the sea.

Launch date: Q4-2024

### **Seashell hotel**

Seashell hotel is located in Downtown, Al Alamein City in the North Coast region. This concept focuses on catering to both business & leisure by offering not only rooms but serviced apartments.

Launch date: Q4-2025

### **Rhactus Burj Al Arab**

Capitalizing on serving the area's business needs, Rhactus is set to launch another hotel in the Burj Al Arab industrial area.

Launch date: Q3-2025





## HOSPITALITY SERVICES

### **Hotel Management**

ABC Hotels specializes in managing hotels, resorts, and hospitality services.

### **F&B Catering**

The company provides F&B catering services as well as its own brand, Pretzel Burger.

### **Community & Resort Services**

ABC Hotels offer property management services, catering to the diverse needs of guests & the local community.

### **Consultancy**

Consultancy services are offered for hotel and resort development.

### **Reservation Platform & P.M.S**

ABC has created a reservation platform "Yalabina" and property management system that is due to launch soon. The PMS will ensure smooth and accurate operations.

# COMMUNITY & RESORT SERVICES



## Booking & Reservation

Our comprehensive booking and reservation system ensures a seamless experience for our guests. From initial inquiries to final check-out, we handle all aspects of the rental process with efficiency and attention to detail.



## Maintenance

We take pride in the upkeep of our properties, and our skilled maintenance team is available to address any issues that may arise during your stay. From minor repairs to major renovations, we ensure that your apartment is always in top condition.



## Pest Control

Maintaining a pest-free environment is a top priority for us. Our proactive pest control measures and regular inspections ensure that your apartment remains free from any unwanted visitors, allowing you to enjoy a comfortable and worry-free stay.



## Landscape

Our beautifully landscaped grounds are designed to create a serene and inviting atmosphere for our guests. From lush gardens to well-manicured lawns, we strive to provide a visually stunning environment that complements the overall experience.



## Rental Service

Our rental service offers a wide range of options to suit the diverse needs of our clients. Whether you're looking for a cozy studio or a spacious multi-bedroom apartment, we have the perfect accommodations to meet your requirements.



## Housekeeping

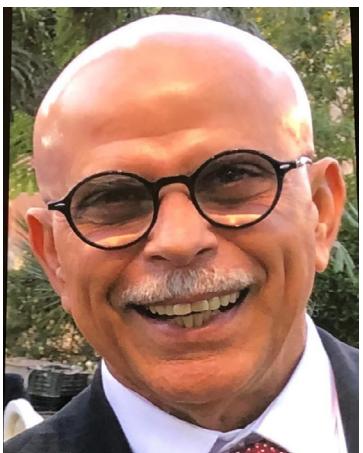
Maintaining the cleanliness and comfort of our apartments is a top priority. Our dedicated housekeeping team ensures that each unit is meticulously cleaned and well-stocked with all the necessary amenities for a pleasant stay.



## Laundry

For your convenience, we offer a comprehensive laundry service that allows you to keep your clothes fresh and clean throughout your stay. Our state-of-the-art facilities and attentive staff ensure that your laundry needs are met with the utmost care.

## MEET THE COMPANY LEADERS



**Abdel Hakim El Nahry**

CEO & Co-founder with over four decades of hospitality experience.



**Mohamed Ahmed**

Board member with extensive experience in hotels and tourist villages since 1986.



**Assem Kamal**

Board member with over two decades of experience in hotels and tourist villages.



**Mohamed Nafea**

Board member specializing in tourism and property management.



**Mohamed Elkoumy**

Board member with extensive experience in hotels and tourist villages since 2001.

## EXPERTISE & EXPERIENCE

ABC Hotels' leadership team is comprised of seasoned hospitality experts with extensive industry experience and commitment to excellence. The team's expertise spans senior executive positions at renowned international hospitality companies and developers. ABC Hotels' founders have a proven track record of managing world-class hospitality projects, and a deep understanding of local and international concepts, thus introducing local cultures to the international communities.



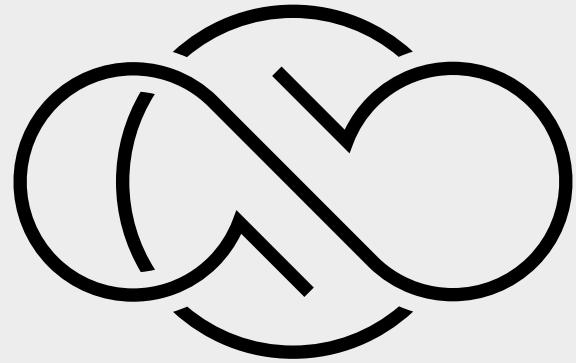
SEASONED PROFESSIONALS



DIVERSE BACKGROUNDS



PROVEN TRACK RECORD



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