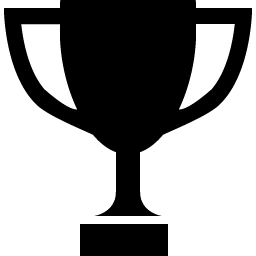


ASPIRE HIGHER

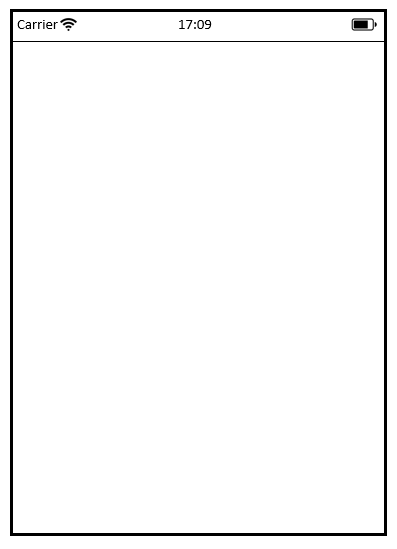
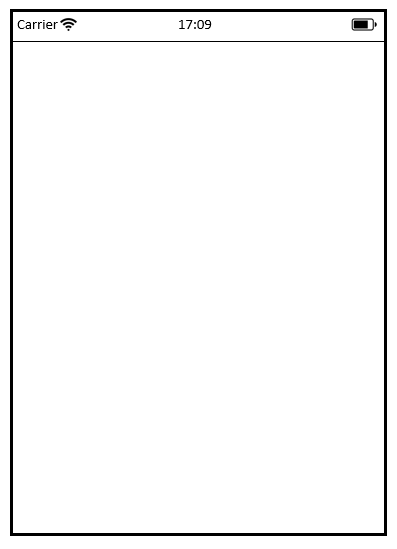
What’s your name?



Welcome

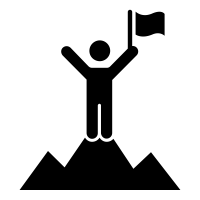
Prompt the user to enter their name or nickname for personalization purposes.

Aspire Higher Icon and welcome screen.



You’re all set.

Choose an avatar



Tap to select photo.

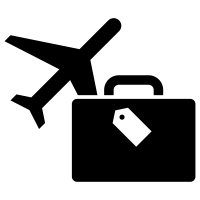
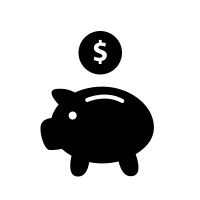
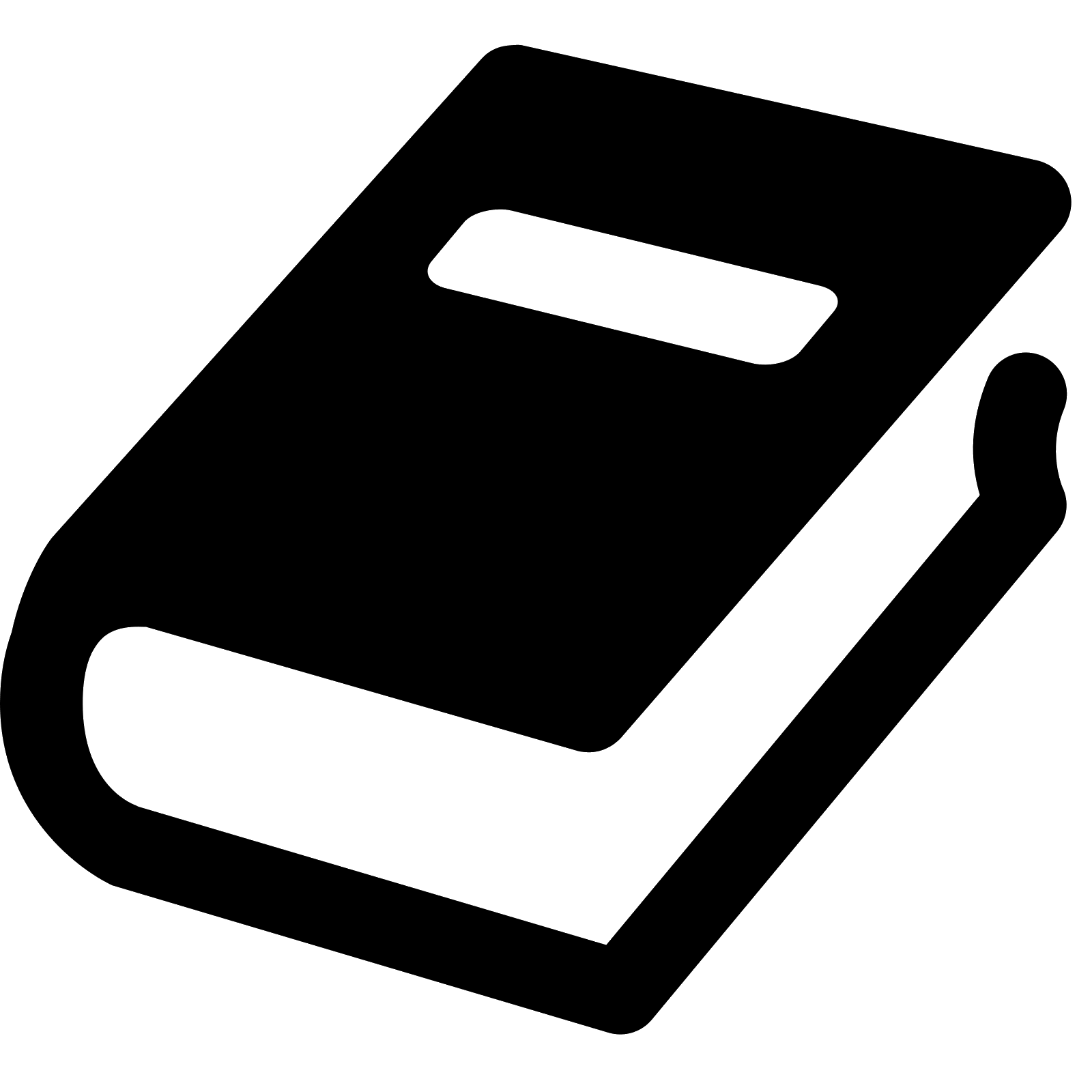
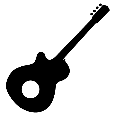
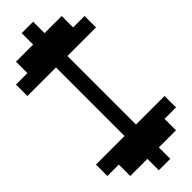
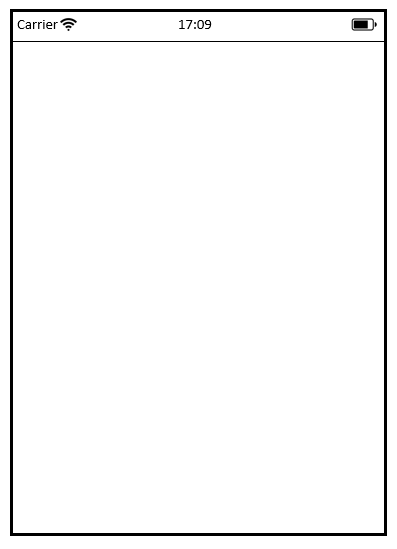
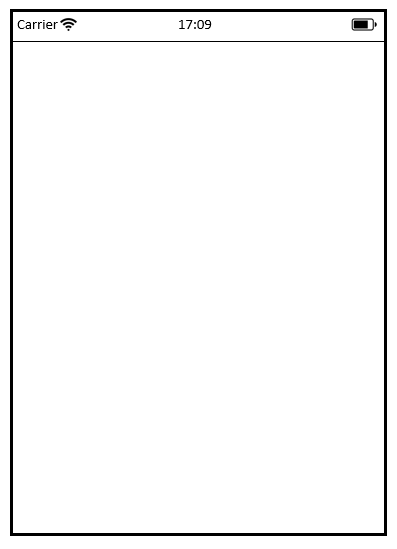
User’s name

Let’s begin.



Transition screen users see when using the app for the first time.

Prompt the user to select an avatar either from their photo library or from a selection included in the app.

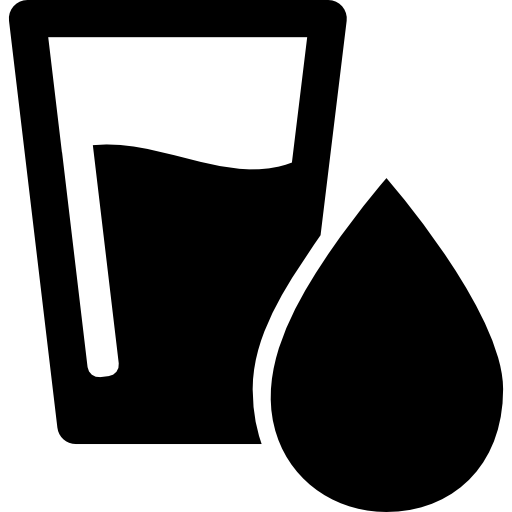


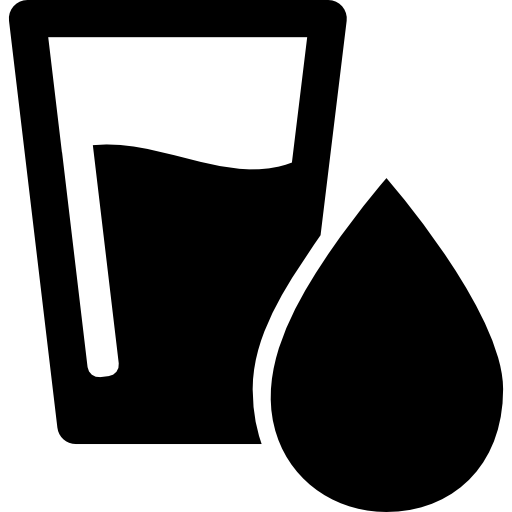
You selected

Confirmation screen.

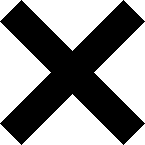
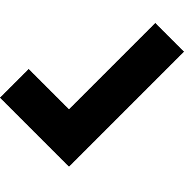
Here the user can select from common goals or tap the question mark icon to define a custom goal.

What’s your goal?





Drink water



Drink water

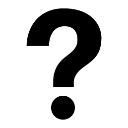
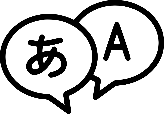
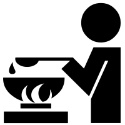
Read

Learn to play an instrument

Travel

Exercise

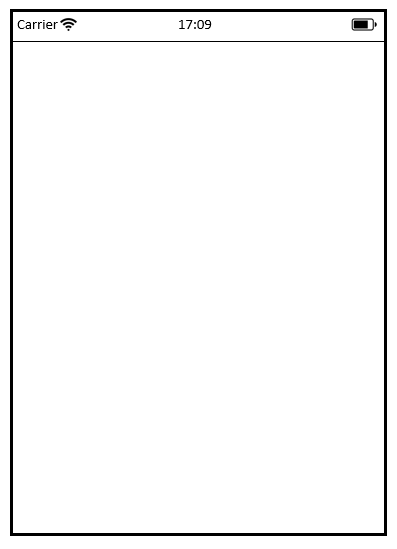
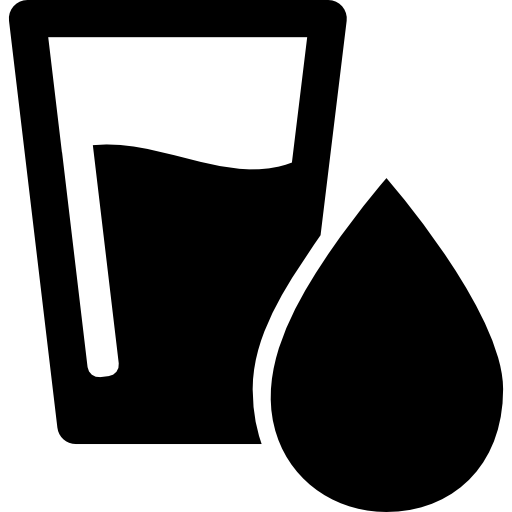
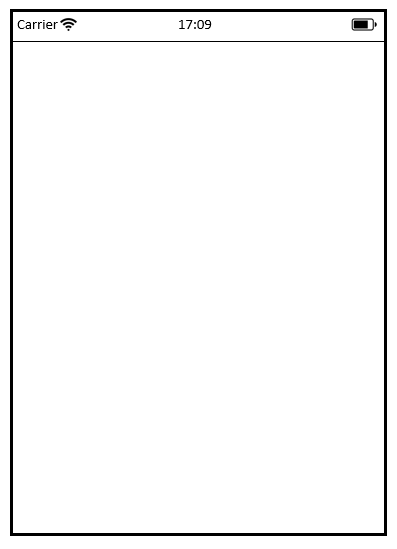
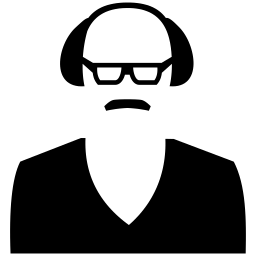
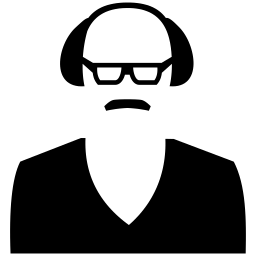
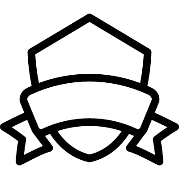
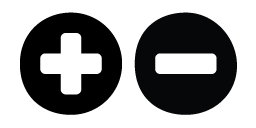
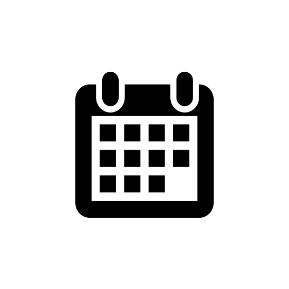
Save money



Custom goal

Learn a language

Learn to cook



0/8

Drink water

0%

Level 1

Username

Once the user sets the goal, the app navigates to the home screen. The home screen shows the user’s progress for the day. Users can also log their progress here. Users earn experience for making progress with their goals, which count towards their level.

x times per y interval

Here the user defines the details. They determine how many times they want to achieve their goal, how often they want to strive to achieve it, as well as a start and end date. They can also set reminders that will notify them accordingly.

Today until -- x

Daily

8

Drink Water

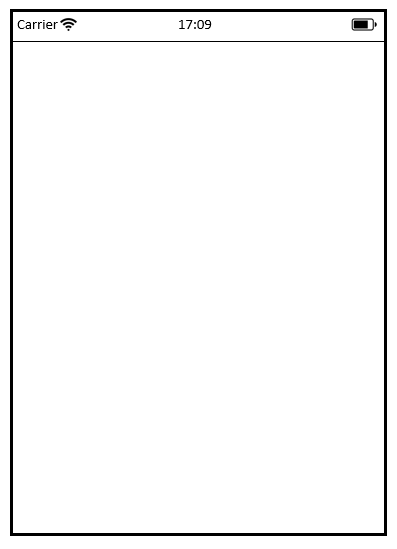
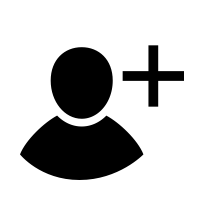
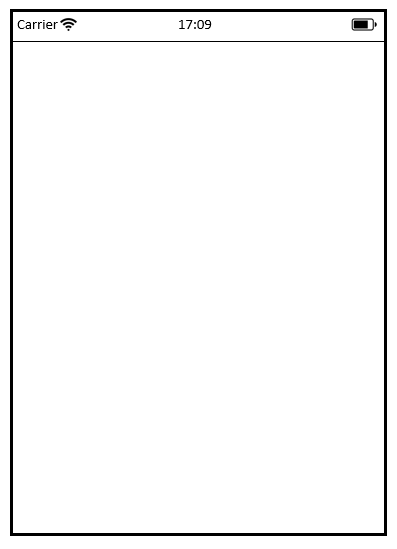
Set reminders

Start/End Date

How often?

Goal:

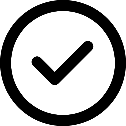
Name:



Account Name

Account Creation

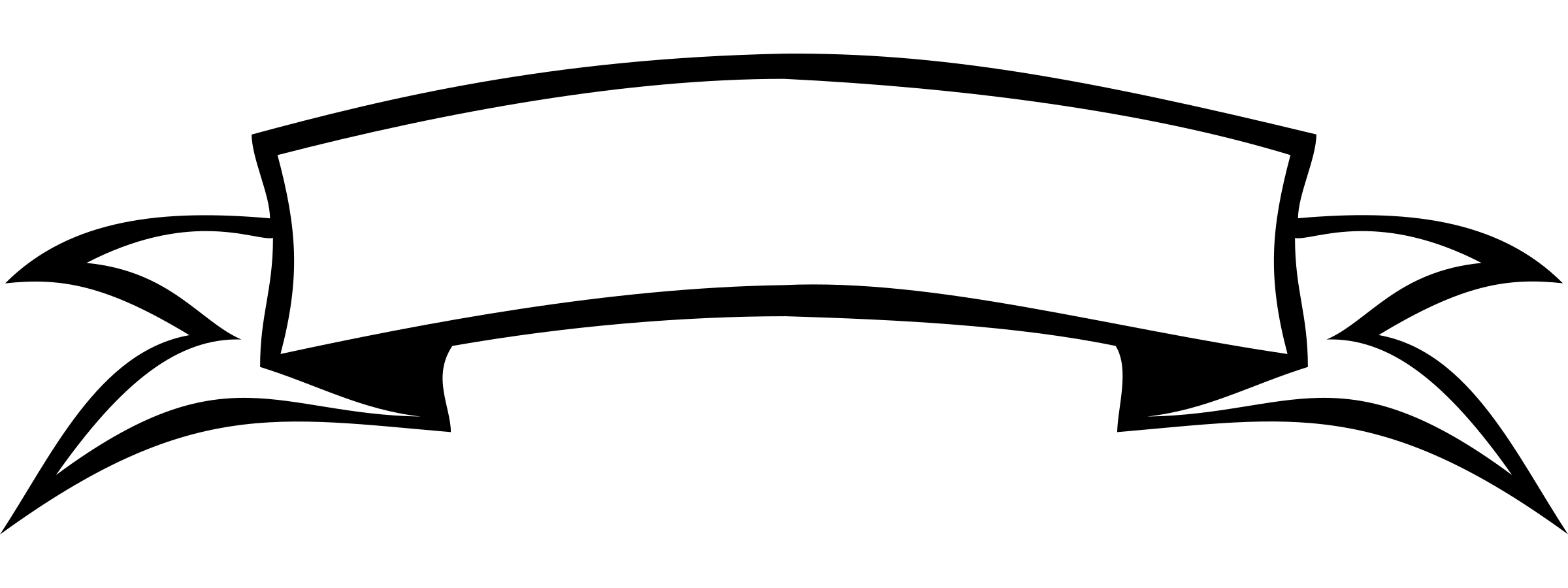
Timeline



Username

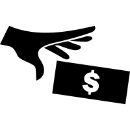


Completed on 10/23/18



Level 1

Created an account with Aspire Higher.

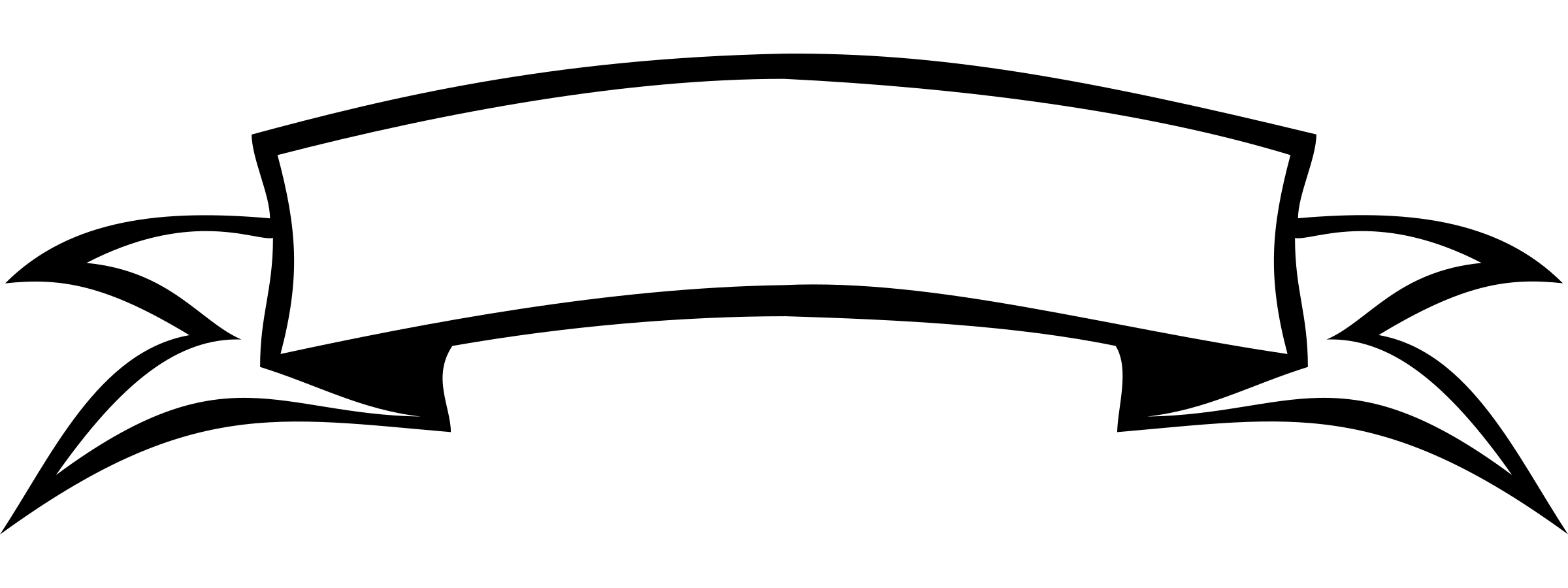


Shaquille Oatmeal



Password

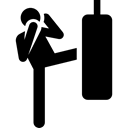
Completed on 10/21/18



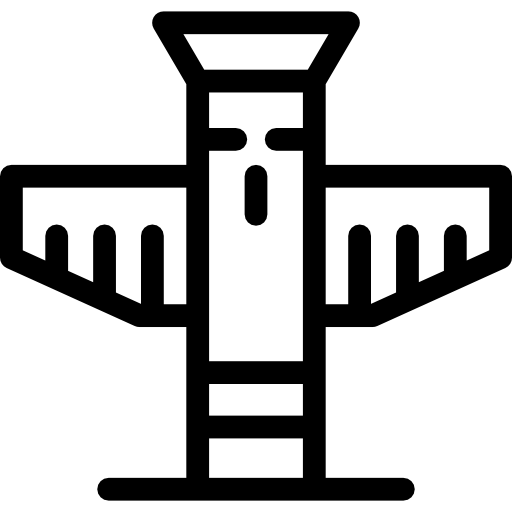
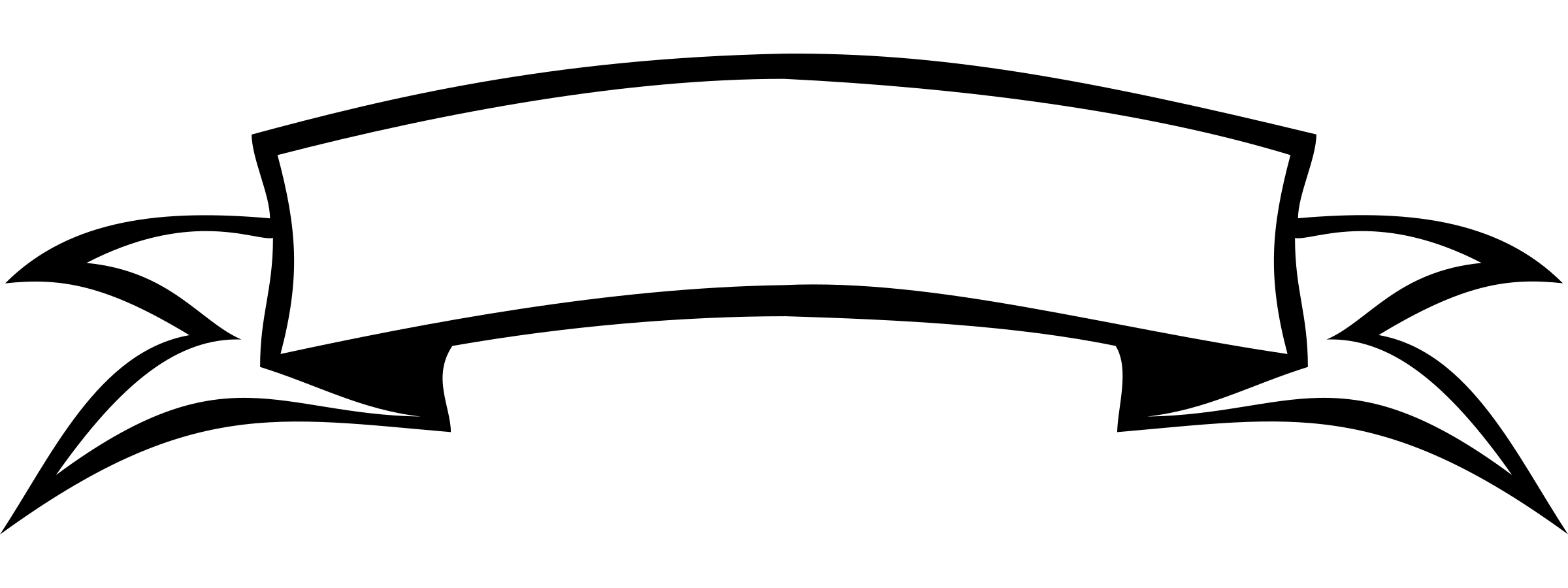
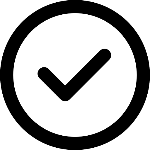
Level 3

Put 10% of October’s paycheck into savings .

Confirm Password



Oprah Windfury



Completed on 10/20/18

Went to the gym 5 times this week.

Level 2

Already have an account? Log in here.

If users create an account, they can connect with their friends and view each other’s progress in the form of recent achievements. The idea here is to help users stay motivated through positive reinforcement.

Users can choose to create an account for increased personalization and socialization, though this will not be required.