

Jiixin An

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RESEARCH INTERESTS

Health information behavior. Vulnerable groups. Mixed methods research. User-centered design.

EDUCATION

- 2018 - present **Master of library and information science**, Peking University. Expected July 2020.
2015 - 2018 **Bachelor of Psychology**, Peking University.
2014 - 2018 **Bachelor of Library and Information Science**, Peking University.

RESEARCH EXPERIENCE

2018 - present **Information Behavior of Parents of Children with ASD (autism spectrum disorder)**

- Lead a group to conduct mixed methods research for the Master thesis.
- Design the study protocol, interview guideline, observation note formats, and questionnaires.
- Recruit and screen participants.
- Conduct field studies and interviews at ASD therapy classes at *Paintings of the Innocents*, Beijing.
- Conduct content analysis (with NVivo 12).

2016 - 2017 **Factors Influencing Emoji Usage in Smartphone Mediated Communications**

- Led a group to conduct a quantitative design study on emoji usage in WeChat (funded by Peking University Principal Fund Project).
- Designed the study protocol, WeChat messages collection guideline and emoji sentiment coding guideline.
- Recruited participants and screened message data.
- Analyzed data using descriptive statistics and non-parametric tests (with SPSS).

2015 - 2016 **The Primary School Students' Internet Usage for Learning**

- Led a group to conduct a diary study on Internet usage in primary school students' learning (funded by Peking University Challenge Cup Academic Competition).
- Designed the study protocol and diary.
- Recruited and screened participants.
- Conducted content analysis and descriptive statistics.

RESEARCH SKILLS

- **Hardware and software:** Experience using survey software, qualitative analysis software (NVivo), statistical analysis software (SPSS).
- **Research training:** trained in quantitative and qualitative methods, and in social science research design techniques including designing and implementing questionnaires, surveys, field studies, interviews, user scenarios, content analysis, and literature reviews.
- **Statistical analysis:** Experience using SPSS to perform quantitative statistical analysis including descriptive statistics, t-tests correlations, ANOVAs, non-parametric tests.

PUBLICATIONS

1. **An, J.**, Na, Y., & Zhang, P. (2019). How do parents of children with ASD use information grounds to seek for ASD-related information?. *Proceedings of the Association for Information Science and*

Technology, 56(1), 10-20.

2. **An, J.**, Li, L., Teng, Y., & Zhang, P. (2018). Factors Influencing Emoji Usage in Smartphone Mediated Communications. *iConference 2018 Proceedings*.
3. Zhe, W., **An, J.**, & Zhang, P. (2017). Activity patterns of collaborative sensemaking in small discussion groups. *iConference 2017 Proceedings*.
4. **An, J.**, Fu, Y., Wang, M., & Liu, C. (2017). To learn or not to learn? The primary school students' internet use for learning. *iConference 2017 Proceedings*.

TEACHING EXPERIENCE

2018 - 2019 **Teaching Assistant** of course *The Organization of Information*, Peking University

- Led a group of undergraduates (N=12) to discuss assigned reading materials.
- Introduced extracurricular knowledge to students based on their needs.
- Graded students' assignments.
- Designed syllabus, outline for reviews, assignments, and examinations for online courses.
- Made the FAQ video for online course students.

INTERNSHIP

2018 Jul-Aug **Intern** at [The Valley Fund](#) funded by [CUSPEI](#)

- Learned basic knowledge of venture capital.
- Worked at two start-ups invested by The Valley Fund, including global market analysis and user interviews.

2017 - 2018 **Product Manager Assistant** at [Didi Chuxing](#), Beijing, China.

- Participated in the strategy design of order distribution.
- Conducted data analysis with SPSS and SQL.
- Designed and conducted an interview study on the user experience of ride-sharing drivers and riders.

ACTIVITIES

2016 – present **Volunteer** at [Association for Rehabilitation of Autism Children, Beijing, China](#)

- Companied children with ASD during art therapy classes.
- Participated in public-interest performances.

2014 – 2016 **Leader** of Department of Information Management Debate Team, Peking University

- Trained new debaters.
- Participated in competitions on behalf of department and university.

HONORS AND REWARDS

2017 Dayuan Wu – Suiqiao Chen Scholarship, Peking University

2016 China Social Welfare Foundation excellent volunteers

2016 Challenge Cup Academic Competition 2nd Place, Peking University

2016 The Champion of Debate Competition, Peking University