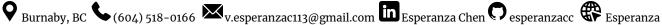
# Esperanza Chen















## **SUMMARY**

Mobile app Developer with experience in iOS app development and a passion for building reliable and user-friendly applications and strength in creative and strategic thinking. I am Currently working on 1+ mobile app projects for my diploma program.

# **Skills**

Languages: Swift, Objective-C, JavaScript, TypeScript, HTML, CSS

Frameworks & Libraries: iOS (UIKit), React JS

## **EXPERIENCE**

#### Vice Store Manager , UNIQLO, New Taipei City, Taiwan Jul 2018 - Jul 2021 ( 3 yrs 1mo )

- Responsible for Leading 40 employees to attain sales goals, training them to be advanced Assistants and running a multi - million dollar store, which was one of Top 3 sales performance in New Taipei City.
- Assisted colleagues to understand company culture completely and planned visual presentation, point of presentation, and item layout of store.

#### Marketing Coordinator, Microsoft, Taipei, Taiwan Jun 2017 - Jun 2018 ( 1yr 1mo )

- Validated 100+ global engineers' contributions (needed to read articles on Medium/ Blog, and do research about their projects on GitHub) in development and nominated best candidates to be global Microsoft MVPs.
- Cooperated with global managers, colleagues and communicated with global developers in Global meetings.
- Managed official Technical social media that owned 20,000 followers to promote Microsoft technologies communicated with engineers to make strong connections with them.

# **Projects**

**iOS Project Accompany:** Help pregnant women to get lists they have to do from different trimesters, record photos, and can share all information with their partner or family during their birthing cycle.

**Web Project** Movie Stream: Show movie lists from open source API and detailed page.

# **Education**

Cornerstone International Community College of Canada

Aug 2021 - present

Diploma in Web and Mobile Application Development

National Central University in Taiwan

Sep 2014 - Jun2018

Bachelor of Business Administration