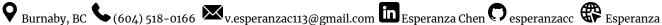
Esperanza Chen













SUMMARY

Mobile app Developer with experience in iOS app development and a passion for building reliable and user-friendly applications and strength in creative and strategic thinking. I am Currently working on 1+ mobile app projects for my diploma program.

Skills

Languages: Swift, Objective-C, JavaScript, TypeScript, HTML, CSS

Frameworks & Libraries: iOS (UIKit), React JS

EXPERIENCE

Vice Store Manager , UNIQLO, New Taipei City, Taiwan Jul 2018 - Jul 2021 (3 yrs 1mo)

- Responsible for leading 40 employees to attain sales goals, training them to be advanced Assistants and running a multi - million dollar store, which was one of Top 3 sales performances in New Taipei City.
- Assisted colleagues to understand company culture completely and planned visual presentation, point of presentation, and item layout of store.

Marketing Coordinator, Microsoft, Taipei, Taiwan Jun 2017 - Jun 2018 (1yr 1mo)

- Validated 100+ global engineers' contributions (needed to read articles on Medium/ Blog, and do research about their projects on GitHub) in development and nominated best candidates to be global Microsoft MVPs.
- Cooperated with global managers, colleagues and communicated with global developers in Global meetings.
- Managed official Technical social media that owned 20,000 followers to promote Microsoft technologies communicated with engineers to make strong connections with them.

Projects

iOS Project Accompany: Help pregnant women to get lists they have to do from different trimesters, record photos, and can share all information with their partners or families during their birthing cycles.

Web Project Movie Stream: Show movie lists from open source API and detailed pages.

Education

Cornerstone International Community College of Canada

Aug 2021 - present

Diploma in Web and Mobile Application Development

National Central University in Taiwan

Sep 2014 - Jun2018

Bachelor of Business Administration