

Week 0 - Front End Orientation

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Week 0: Career Services Assignment - Set up your LinkedIn profile

One of the best things you can do right now to set yourself up for success is to set up your [LinkedIn](#) profile. Even though you're just getting started, it's good to become familiar with people by regularly posting about your journey.

You must be thinking it's too early for this, and it is... intentionally! If you start building your network now, you will have time to create trust with people, which will come in handy when you want to apply for jobs, attract freelance clients, or even launch your own startup.

For right now, let's just get your LinkedIn set up and start connecting with a few people.

Assignment instructions

Follow the steps below to set up your LinkedIn account and optimize it for success.

If you want to go in-depth right away, you can read the entire Career Services lesson about LinkedIn setup starting here: [LinkedIn account signup](#)

LinkedIn checklist

- **If you do not already have a LinkedIn profile, [create one](#).**
 - Make sure the email address you sign up with is professional (i.e. tom.sawyer@gmail.com rather than bigdaddy227@hotmail.com).
- **Do a quick check-up on your [privacy settings](#).**
- **[Personalize your URL](#).**
- **[Update your contact info](#).**
 - Consider making your email address and phone number public to 1st level connections.
- **Upload a [professional headshot](#).**
- **[Optimize your headline](#) to reflect the kind of job or freelance clients you will be targeting.**
- **Create a summary statement ([the About section](#)) that introduces you, talks about what you do, outlines major accomplishments, and includes something personal.**
- **Start filling out your [experience section](#) with basic information** (company name, job title, dates). You can come back and fill in the details later.
- **[Add the new skills](#) you will learn in your program of study and then pin your top three that you wish to highlight.**
- **Add Promineo Tech to your education section.**

- **Connect with others!** You can start with your instructors, mentors, classmates, Promineo Tech staff, and [alumni](#). You can also follow [Promineo Tech](#) on LinkedIn.

- **Get started by adding people from Promineo Tech. We love connecting with our students!**

- [Nick Suwyn](#)
- [Shaun Condie](#)
- [Nathan Suwyn](#)
- [Nick Barraclough](#)
- [Devin O'Sullivan](#)
- [Tyler Wilhelm](#)
- [Jennifer Lopez](#)
- [Jenn Best](#)
- [Lisa Smith](#)
- [Matthew Cox](#)
- [Jolene Melanson](#)
- [Stephanie Back](#)
- [Kristina Macias](#)
- [Chris Conway](#)
- [Nereida Rondon](#)
- [Joe Cobarrubias](#)
- [Andrew Folkman](#)
- [Zach Rind](#)
- [Sofia Navarro](#)
- [Bri Crosby](#)
- [Megan Bennett](#)
- [Cait Mitchell](#)
- [Erin Bannen](#)
- [Madison Stewart](#)
- [Chris Mitchell](#)
- [Yvi Roderus](#)

Completion

Once you have finished setting up your LinkedIn profile, you may check the box below.

Optional

- **Continue connecting** with other Promineo Tech students and [alumni](#).

- **Change your LinkedIn profile background photo** (the header image).
 - You can find some [free resources on Canva](#).
- **Fill out [any additional profile sections](#)** you'd like to include on your profile with relevant information.
- **Review the [full LinkedIn curriculum](#)**, and download [this example profile](#) to use as inspiration.
 - You can also download the [LinkedIn profile checklist](#) to use while you continue to build your LinkedIn profile.
 - By doing so, you'll be ready to job search as soon as you graduate!

Get help

If you have questions about this specific assignment, or anything related to your career path or job search, please ask in the [#career-services](#) Slack channel or attend Career Services Office Hours. You can see the current schedule in your sidebar along with the technical office hours options.

All items: 100%

☒ I have finished have setting up my LinkedIn profile

[<](#) [Mentor Sessions](#)

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