

WEBSITE PLANNING DOCUMENT

WDD 230 FINAL PROJECT- ROGUIN P. ESPINAL

Site Purpose:

The overall goal of the website project is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips. The website should reflect the Church culture and be designed to support a temple-oriented theme as well as the concept of being a haven of comfort and accessibility.

Target Audience:



Juliana Garrido of 36 years old, is a single mother and secretary that likes to go to the temple in her free time, she has 3 kids and usually get a babysitter for two hours to enter to

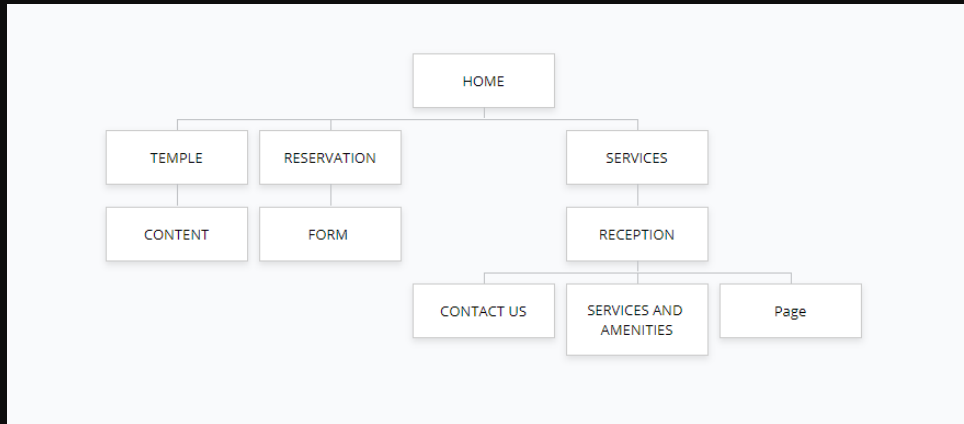


The Bells, retired marriage, they are currently visiting a temple outside the city and are waiting for their daughter's wedding, they will need a place to stay.

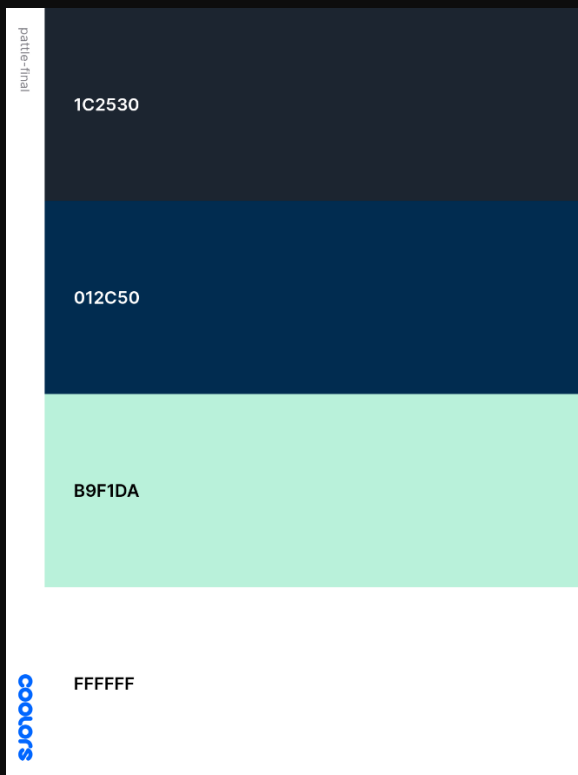


Josh Peter is a young 26 year old student who is visiting the country and wants to learn more about the temple here in the country his intention is to spend a few days doing ordinances in the temple while meeting new people.

Site Map:



Color Scheme



- Gummental (#1c2530)
- Prussian Blue (#012c50)
- Aero Blue (#b9f1da)
- White (ffffff)

Typography

Header	Raleway	#012c50	1em (16px)
Navigation	Raleway	#012c50	1.375em (22px)
H1	Raleway	(#b9f1da)	1.625em (26px)
H2	Raleway	(#b9f1da)	1.625em (26px)
H3	Raleway	(#b9f1da)	1.625em (26px)
Text	Noto Sans	(#ffffff)	1.625em (26px)
Footer	Raleway	#012c50	1em (16px)

Wireframe Sketche

