# Do Stocks Create News, or does the News Drive Stocks?

Team G08 - Wes Bailey, Trupti Abnave, Abubeker Abdullahi

## The Datasets

#### Historical Financial News Archive



About this file  This data represents the historical news archive for the last 12 years of the US equities publicly traded on RYSERNASDAQ which still has a price higher than 10\$ per share								
Auto-incremented count of order when the item was collected	A ticker   A ticker symbol or stock symbol is an abbreviation used to uniquely identify publicly traded shares of a particular stock on a	A title	A category  Type: news or analysis/opinion	A content	Date of news release, has no time of a day	Attribution to the content author. Name of a source of the content.	db url F Link to the original source of the content.	© article_id Unique identifier of the article assigned by investing.com website
222k: 443k	AAPL 9% MSFT 4% Other (193172) 87%	215447 unique values	opinion 57% news 43%	220997 unique values	10ct08 12Feb20	Zacks Investment         40%           Reuters         25%           Other (78341)         35%	221512 unique values	669 201m
221515	NIO	Why Shares of Chinese Electric Car Maker NIO Are Flying High Today	news	What s happening Shares of Chinese electric car maker NIO NYSE NIO were sharply higher on Wednesda	2626-61-15	The Motley Fool	https://invst.ly/pig qi	2060327

#### AMEX, NYSE, and NASDAQ Stocks Histories



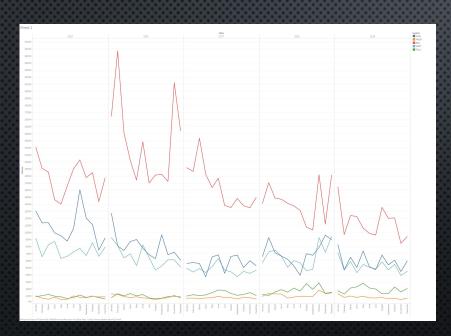
# The Idea Behind the Story

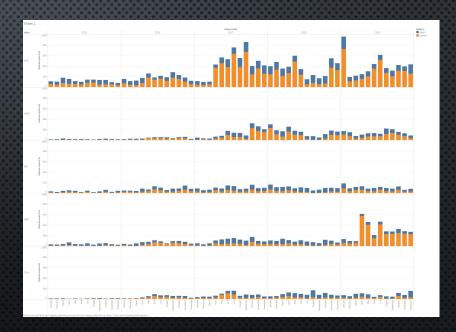
Sales volume in the stock market fluctuates constantly, and so does the news coverage.

How does stock trading correlate with the news and opinions in published media?



Still images showing the Tableau visualizations of the raw datasets.

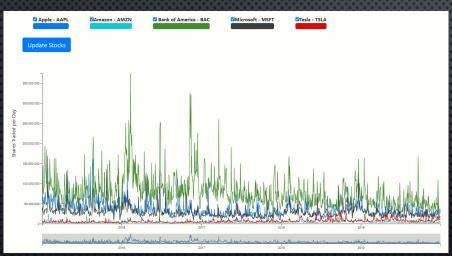


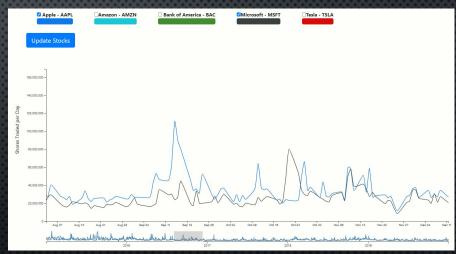


5 Most Active Trading Volume - 5 Years

5 Most News & Opinion Stories - 5 Years

Interactive graph showing daily trading volume for 5 stocks over a 5 year period.





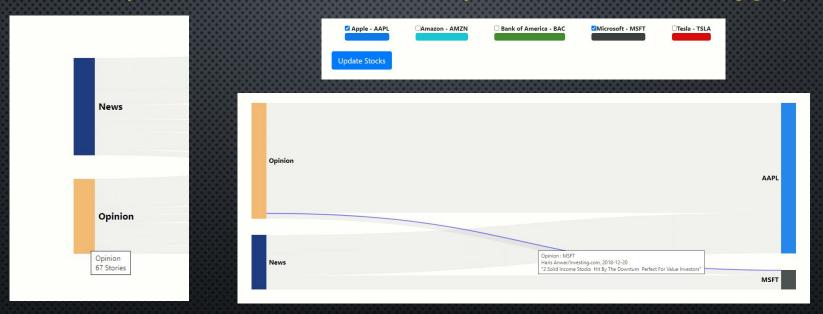
The data can be filtered by company (top checkboxes) or by date range (bottom bar).

Interactive sankey chart is synchronized with stocks and time frame of stock trading graph.



When the user hovers their mouse over the chart, details are given about the story, and a link is provided to the original online article simply by clicking the chart.

Interactive sankey chart content is also filtered in conjunction with the stock trading graph.



Total story count is given when the user places the cursor over any end node.

### Resources

Kaggle.com <a href="https://www.kaggle.com">https://www.kaggle.com</a>

AMEX, NYSE, and NASDAQ stocks histories <a href="https://www.kaggle.com/qks1lver/amex-nyse-nasdaq-stock-histories">https://www.kaggle.com/qks1lver/amex-nyse-nasdaq-stock-histories</a>

Historical financial news archive <a href="https://www.kaggle.com/gennadiyr/us-equities-news-data">https://www.kaggle.com/gennadiyr/us-equities-news-data</a>

Multiline chart <a href="https://bl.ocks.org/LemoNode/a9dc1a454fdc80ff2a738a9990935e9d">https://bl.ocks.org/LemoNode/a9dc1a454fdc80ff2a738a9990935e9d</a>

Brush & Zoom line chart <a href="https://bl.ocks.org/EfratVil/92f894ac0ba265192411e73f633a3e2f">https://bl.ocks.org/EfratVil/92f894ac0ba265192411e73f633a3e2f</a>

Sankey Diagram with D3 v5 <a href="https://bl.ocks.org/d3noob/5ba21a90a721cb19a47ff14c9513e43a">https://bl.ocks.org/d3noob/5ba21a90a721cb19a47ff14c9513e43a</a>