

Final Portfolio

INSERT NAME HERE
WRIT_{xyz} – INSERT NAME HERE
Professor INSERT PROF HERE

INSERT DATE HERE

My signature below certifies that I have complied with the University of Pennsylvania's Code of Academic Integrity in completing this portfolio.

Name (printed)

 Signature _____ Date _____

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OCZ Storage Solutions
6373 San Ignacio Ave
San Jose, CA 95119 USA

November 25, 2016

Re: Social Media Intern

Dear Hiring Manager:

My name is Brandon Lin, currently a student at the University of Pennsylvania. I plan to major in Computer Science and Chemical Engineering. I became aware of the Social Media Internship at OCZ via recommendations from my writing seminar class. Upon reviewing the position, I believe that this internship is perfect for me based on my experiences and skills.

Writing has always been an enjoyable activity for me, and to apply it to managing social media would be an invaluable experience for me in any career path. I currently run a YouTube channel, where I learned the true value of social media in today's modern age. In my YouTube channel, I post videos of Rubik's Cube solves, footage at national competitions, as well as tutorials teaching others how to solve puzzles and how to get faster. Currently, the channel has over 2000 subscribers, along with nearly 300 likes on its associated Facebook page. The skills that I have obtained via running a YouTube channel regarding being known on social media are directly applicable to the internship; for example, by analyzing social data for OCZ's target audiences and making posts and media content directly catering to them.

Additionally, being the chief editor of my high school's math journal not only taught me the skills required to oversee the editing of a school journal, but also some indispensable writing techniques. As evident in my writing portfolio, I am aware about how to write effective works of prose, such as a literature review investigating the evolution of the field of chromosomal analysis, as well as a public argument piece advocating research for newer fields of genetic medicine. Using very detailed logical reasoning allows me to write coherent papers, and there is no doubt that my skills would be greatly useful in this internship when it comes to writing for web pages or social media.

I would be willing to be interviewed for this Social Media Internship so I can speak about my experiences more. Please do not hesitate to contact me at branlin@sas.upenn.edu if you have further questions. Thank you for your time.

Sincerely,



Brandon Lin

Brandon Lin

University of Pennsylvania

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Oakland Gardens, NY 11364 USA
☎ +1 (347) 886 4714
✉ branlin@sas.upenn.edu
🌐 <http://esqu1.github.io>

Programming

- Python
- Java
- LaTeX
- HTML/CSS
- C

Applications

- Microsoft Word/Excel/PPT
- Github
- Java Processing
- Python Flask
- Jinja2
- GIMP

Operating Systems

- Windows
- Ubuntu Linux

Social Media

- Facebook
- Snapchat
- YouTube

Other Interests

- Rubik's Cube
- Music
- Videography

Education

- 2016–present **University of Pennsylvania, College of Arts and Sciences**, Philadelphia, PA.
Candidate for Bachelor of Arts in May 2020
- 2012–2016 **Stuyvesant High School**, New York, NY.
Graduated with Advanced NYS Regents Diploma – Cumulative GPA: 4.00

Work Experience

- 2016–present **Penn Labs, Developer.**
- Back-end developer working with the Penn Undergraduate Assembly to build software for the Penn student body
- 2016–present **Art of Problem Solving, Grader/Teaching Assistant.**
- Assisting instructors by grading student solutions to various olympiad math classes

Leadership & Volunteer Experience

- 2016–present **Penn Cubing, President.**
- Rubik's Cube speedcubing club at the University of Pennsylvania
- 2015–2016 **Stuyvesant HS Computer Science Dojo, Leader/Sensei.**
- Tutored students of Introduction to Computer Science and AP Computer Science in daily after-school sessions, helping with homework and test preparation
- 2014–2016 **Stuyvesant HS Speed Cubed, President.**
- Ran Stuyvesant HS's Rubik's Cube club to build speedcubing community
 - Organized citywide competition for speedcubers to promote speedcubing in NYC
- 2013–2014 **North Shore LIJ/Northwell Health, Volunteer.**
- Prepared posters for weekly meetings and created lab checklists
 - Assisted with escort and transport of patients to their proper locations

Other Experiences

- 2015–2016 **Stuyvesant HS Math Survey, Editor In-Chief.**
- Wrote and compiled articles for Stuyvesant HS's math journal
- 2011–present **World Cube Association, Competitor.**
- Volunteering and competing in various worldwide Rubik's Cube competitions in the Northeast region

Programming Projects

- 2014 **VirtCube, Java Processing.**
- Created a virtual Rubik's Cube built in Java Processing

Awards and Achievements

- Guinness World Record Holder for Square-1 Average (Rubik's Cube)
- USA Computing Olympiad Gold Division Qualifier
- American Invitational Math Examination (AIME) Qualifier (2013-2016)

Justificatory Genre Final Draft

Literature Review Final Draft

Peer Review of Literature Review Draft 1

Summarizing Judgment:

Propositional Content: x.y

Invention: x.y

Rhetoric: x.y

Genre: x.y

Presentation: x.y

Logical Outline

Premises:

Proposition:

Reasons/Evidence:

1.

Suggestions for Revision:

Copy of Document Reviewed

On-Demand Writing 2

Pre-Outline of Justificatory Genre

Proposition:

Audience:

Goal:

Reasons/Evidence:

1.

Counterarguments/Refutations/Concessions:

1.

Post-Outline of Justificatory Genre

Rhetorical Outline

Proposition:

Audience:

Goal:

Plan:

Logical Outline

Proposition:

Paragraph 1:

Function:

Paragraph 2:

Function:

Early Draft of Justificatory Genre

Model Used for Public Argument

Source: [url](#)

Peer Reviews of My Work

One-on-One Review of Justificatory Genre Draft 1

Function:

Propositional Content:

Evaluation:

Rhetorical Outline

Proposition:

Audience:

Goal:

Plan:

Genre:

Logical Outline

Premises:

Proposition:

Reasons/Evidence:

1.

Grammar and Mechanics:

-

Multiple Reviews of Justificatory Genre Draft 2

Peer Review 1

Summarizing Judgment:

Propositional Content: x.y

Invention: x.y

Rhetoric: x.y

Genre: x.y

Presentation: x.y

Logical Outline

Premises:

Proposition:

Reasons/Evidence:

1.

Suggestions for Revision:

Peer Review 2

Summarizing Judgment:

Propositional Content: x.y

Invention: x.y

Rhetoric: x.y

Genre: x.y

Presentation: x.y

Logical Outline

Premises:

Proposition:

Reasons/Evidence:

1.

Suggestions for Revision:

Peer Review 3

Summarizing Judgment:

Propositional Content: x.y

Invention: x.y

Rhetoric: x.y

Genre: x.y

Presentation: x.y

Logical Outline

Premises:

Proposition:

Reasons/Evidence:

1.

Suggestions for Revision:

My Reviews of Classmates' Work

One-on-One Review of Justificatory Genre Draft 1

Propositional Content:

Evaluation:

Rhetorical Outline

Proposition:

Audience:

Goal:

Plan:

Genre:

Logical Outline

Premises:

Proposition:

Reasons/Evidence:

1.

Counterargument/Concession/Refutation:

-

Multiple Reviews of Justificatory Genre Draft 2

Peer Review 1

Summarizing Judgment:

Propositional Content: x.y

Invention: x.y

Rhetoric: x.y

Genre: x.y

Presentation: x.y

Logical Outline

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Proposition:

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Propositional Content: x.y

Invention: x.y

Rhetoric: x.y

Genre: x.y

Presentation: x.y

Logical Outline

Premises:

Proposition:

Reasons/Evidence:

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Suggestions for Revision:

Revision Plans

Revision Plan for revising Draft 2 into final draft

Summary:

Analysis:

Revision Plan:

Revision Plan for revising Draft 1 into Draft 2

Summary:

Analysis:

Revision Plan:

Pre-Outline of Literature Review

Premises:

Proposition:

Reasons/Evidence:

- 1.

Post Outline of Literature Review Final Draft

Rhetorical Outline

Proposition:

Audience:

Goal:

Plan:

Logical Outline

Proposition:

Paragraph 1:

Function:

Paragraph 2:

Function:

Early Draft of Literature Review

Midterm Draft of Literature Review

Peer Reviews of My Work

One-on-One Review of Literature Review Draft 1

Summarizing Judgment:

Propositional Content: x.y

Invention: x.y

Rhetoric: x.y

Genre: x.y

Presentation: x.y

Logical Outline

Premises:

Proposition:

Reasons/Evidence:

1.

Suggestions for Revision:

Multiple Reviews of Literature Review Draft 2

Peer Review 1

Summarizing Judgment:

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Reasons/Evidence:

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Rhetoric: x.y

Genre: x.y

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Revision Plan for revising Draft 3 into final draft

Summary:

Analysis:

Revision Plan:

Revision Plan for revising Draft 2 into Draft 3

Summary:

Analysis:

Revision Plan:

Revision Plan for revising Draft 1 into Draft 2

Summary:

Analysis:

Revision Plan:

