

BRAND GUIDELINE

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For Forecasting and Civil Defence

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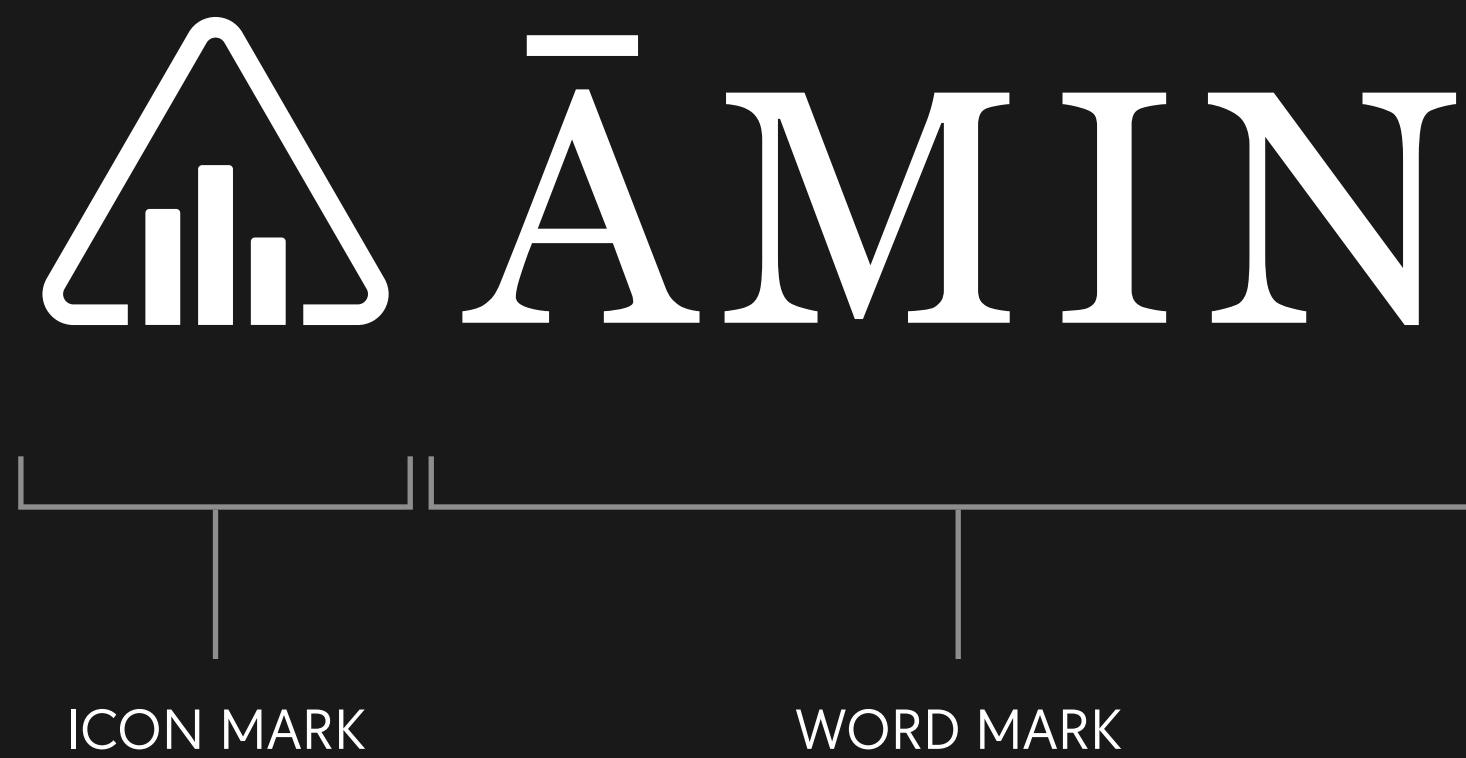
Logo Concept

The concept of the logo is to combine the triangle icon for civil defense which was agreed upon in the Geneva Convention, with the site's work which predicts natural disasters, warns citizens about them, and provides the necessary services.



تقوم فكرة الشعار على دمج أيقونة المثلث لمنظمات الدفاع المدني التي تم الاتفاق عليها في اتفاقية جنيف، وعمل الموقع الذي يتنبأ بالكوارث الطبيعية ويحذر المواطنين منها ويقدم الخدمات اللازمة.

Logo Construction



Color Palette



#000000
RGB: 0, 0, 0

#088b8b
RGB: 3, 143, 143

#f5f2ea
RGB: 249, 246, 238

#ffffff
RGB: 255, 255, 255

Typography

Georgia Font for HeadLines

Regular, Bold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890.:,;(!?)+-*/=

Montserrat Family for Paragraphs

Regular,...

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890.:,;(!?)+-*/=

Safe Zone



Logo Variations



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pattern

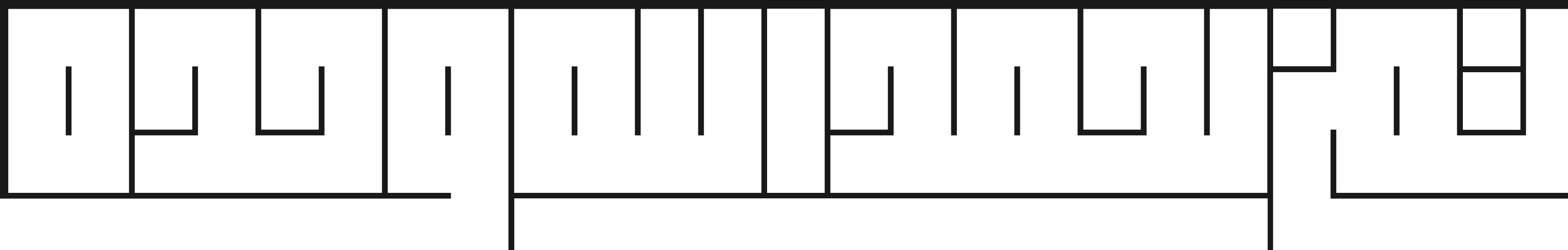


Logo Usages



Logo Usages





وشكراً

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