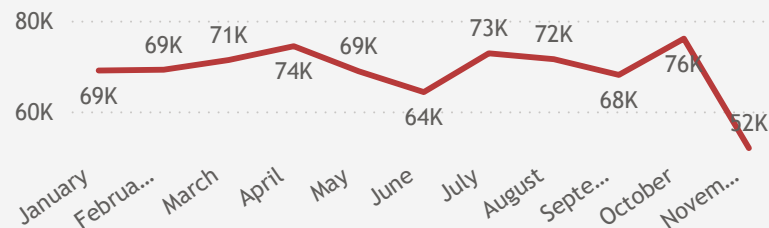


E-COMMERCE DATA ANALYSIS

Quick measure

Total revenue by month



3660 users & products
3660 orders



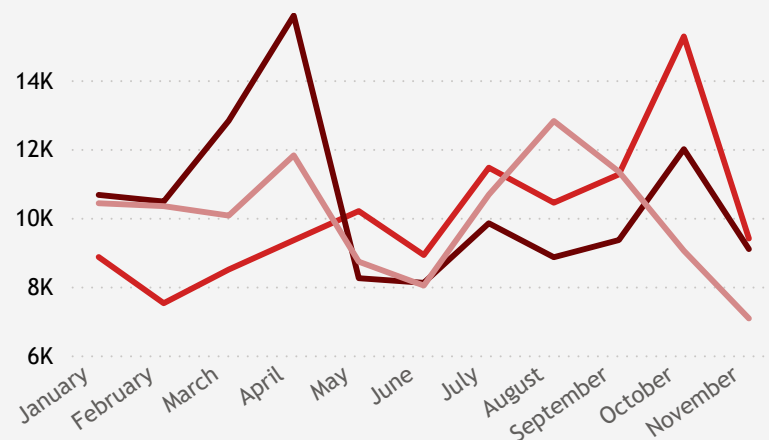
\$757.278 revenue

Total revenue by payment method

Credit Card	Debit Card	Cash on ...
191195	188712	
UPI	Net Banking	
191116	182645	178902

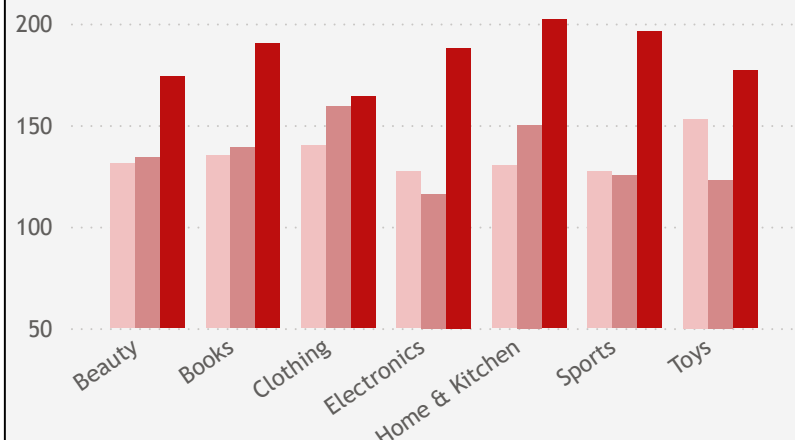
Top 3 categories' revenue by month

● Books ● Clothing ● Home & Kitchen

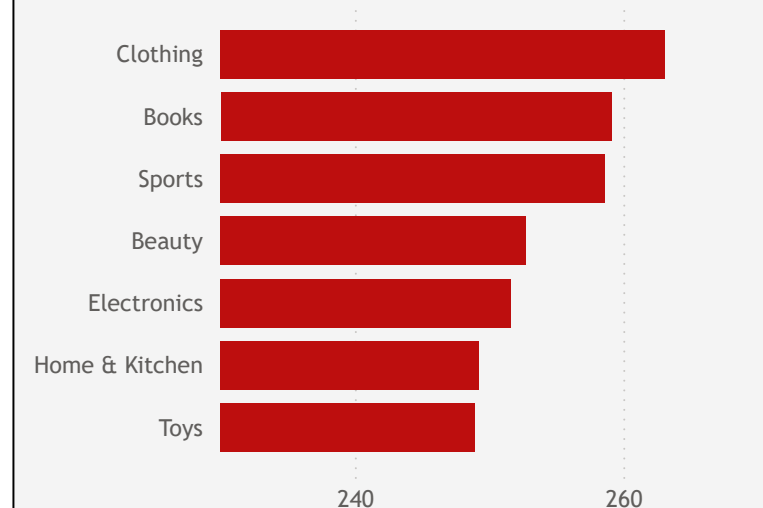


Discount rates by category

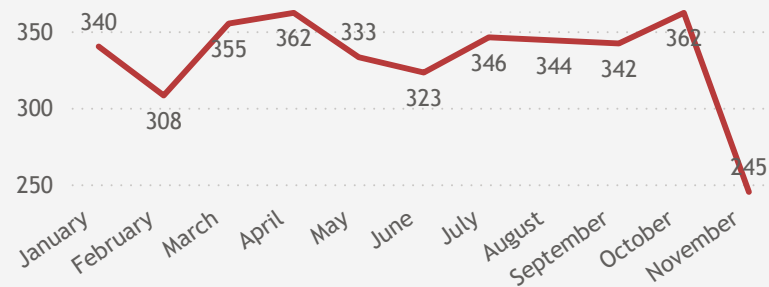
● 0-10% ● 15-20% ● 25-50%



Average price by category



Total number of sales by month



Total number of sales by category



Total revenue by category

