

## Assignment Brief

Student Name/ID Number/Section	
HTU Course Number and Title	(30302123) Art Appreciation and Techniques
Academic Year	2023/2024
Course Tutor	Gida Hamam
Assignment Title	Art for Social Change
Formative Assessment dates	20 <sup>th</sup> May 2024
Submission Date	<b>Papers written in class on the 23<sup>rd</sup> of May 2024 as a team. Artworks discussed in the group paper should be uploaded in a single document on E-Learning by the 23<sup>rd</sup> of May by 5:00 PM.</b>  <b>Group presentations in class on the 3<sup>rd</sup> of June 2024.</b>
IV Name	<b>Areej Abuqudairi March 2024</b>

Submission Format
<p>The submission is in the form of:</p> <ol style="list-style-type: none"> <li>1- A research paper.</li> <li>2- A presentation.</li> </ol> <p>The paper should be written in a concise style. As such, your choice of font face and font size should contribute to the clarity of information. The report should be well-structured, using headings, sub-sections and paragraphs as appropriate. Any images, graphics, or texts that are derived from other sources must be correctly referenced using a standard form of citation. A bibliography should be included and in a standard academic format. The report should be between 5-10 pages long, and no more than 15 pages including figures and annexes. Please use clear handwriting. All team members must write a segment of the paper. Please upload all artworks discussed in the paper in a separate document on E Learning.</p> <p>The presentation should not exceed 20 minutes for each group, including the question and answer period. All team members should present their segments.</p>
Unit Learning Outcomes
<p><b>L03</b> – Understand artwork in context, identifying key moments, definitions and expressions within social, cultural and historic contexts</p> <p><b>L04</b> – Demonstrate the ability to research and develop a topic related to the arts</p>

## Assignment Brief and Guidance

### The scenario:

You are working for an art exhibition. You are asked to conduct research with a group of your colleagues and to make a presentation in front of an audience interested in art. Your topic is Art for Social Change or Art for a Socially Conscious Topic. Your senior has asked you to analyse different works of art and explain how they relate to social change, making a socially conscious statement.

### Suggested modes:

#### What Makes Art?

Consider what you think of as art and then try to explain what makes it art. What do you respond to in a work of art? Is it the way it looks, or the way it makes you feel or the ideas it brings to mind? How important are the formal qualities (elements of art)? How important is the content? Should one be subservient to the other, or are they equally important? These are somewhat subjective criteria and there are really no right and wrong answers, but please think about the question seriously and be sure to reference actual works of art in your discussion to illustrate your ideas, opinions and discussions. Each member needs to include various artworks to highlight their explanation and discussion of why they think the artworks represent their definition of art. All the artworks chosen need to be within the category of art made for a socially conscious purpose.

#### Curatorial Practice

1. Select a few works of art that represent the theme of Art for Social Change (at least 2 per team member).
2. Spend time considering the artworks. How are they related, how can they be displayed together in an art show? After establishing the relationship of the artworks to the theme/s and why you chose this set of artworks together, consider the artworks individually and how they relate to each other and to the common theme. You can look for the elements of art and the principles of organization. How are the artists using shape, colour, line, and texture? How are the pieces balanced? What rhythms are established? How is he or she using these "formal" aspects to help convey a mood, or idea? Also, you may want to find out a little about the artists and the historical period they represent. What do you think was the purpose for making these pieces? What do you think they were trying to say? How do the works tie together?
3. Respond to these works of art, both critically and personally. Do you think they are equally successful as works of art? Why? How do they make you feel? Do you like them? Why or why not?

#### Art Review

Go to an art exhibition at a museum or gallery near you. The theme must be related to Art for Social Change. This must be an actual, not a virtual exhibition. Look at the whole show and give your overall impression of the show. Does the show have a theme? What kind of work does it include? Choose a few pieces to describe. Did you like the works? Why or why not? Which pieces were particularly meaningful? How do the artworks relate to the theme? Is there any symbolism used, what is it? Respond to the artworks, both critically and personally. Do you think they are equally successful as works of art? Why?

How do they make you feel? Do you like them? Why or why not?

### Hands on Art Project

Create a work of art that makes a statement. It can be done in any medium you like. See what materials you might already have on hand. (i.e. crayons, markers, fabric scraps, paints, digitally or using any interesting objects that would serve your purposes.) It can be composed completely of collaged images or found objects so that you do not need to be able to draw. The work can make a political or social statement or it can be of a more personal nature, but you need to be able to verbalize the basic premise of the piece. The purpose of this project is to experience some of the processes of creating a work of art.

### Work within these broad guidelines:

This is a group assignment and requires that you work together to research a topic and prepare a presentation. You will choose one of the broad topics listed above.

- Find out some possible divisions to break up your research among group members.
- Each of you research, in books, magazines and on the web and collect as much information as possible.
- Compile your information with your group. Decide what area you want to focus in on and investigate that further.
- Plan a short PowerPoint presentation of the material you have found.
- Do not just copy and paste from a web site.
- Research and then present what you have learned in your own words.

## Learning Outcomes and Assessment Criteria – Appreciation of Art

<b>LO3</b> – Understand artwork in context, identifying key moments, definitions and expressions within social, cultural and historic contexts		
<b>P4</b> - Describe an artwork within an objective framework using key expressions in relation to historic context, style, form, meaning, subject matter and content.	<b>M4</b> - Demonstrate an understanding of artworks within broader cultural, social, historical and political settings.	
		<b>D3</b> – Exhibits an enhanced understanding of arts as they relate to other social, historical and/or political situations.

<b>L04</b> - Demonstrate the ability to formulate ideas and opinions and participate in discussions about the arts.		
<b>P5</b> – Demonstrate basic comprehension of main concepts and ideas.  <b>P6</b> – Identify, and be able to express, the role of the artist in society and the relevance of artistic practice.	<b>M5</b> - Conduct research and present outcomes and findings to a selected audience.  <b>M6</b> - Express clear opinion and demonstrate understanding during short assignments and discussions.	<b>D4</b> – Demonstrate well developed analytical skills and argument formulation with regards to the arts and artistic practice.

## Plagiarism

Plagiarism is a particular form of cheating. Plagiarism must be avoided at all costs and students who break the rules, however innocently, may be penalised. It is your responsibility to ensure that you understand correct referencing practices. As a university level student, you are expected to use appropriate references throughout and keep carefully detailed notes of all your sources of materials for material you have used in your work, including any material downloaded from the Internet. Please consult the relevant unit lecturer or your course tutor if you need any further advice.