



## Business Intelligence – Summer/24

### Lab 11 – Merge Queries

#### Objective:

The purpose of this lab is to practice data merging and transformation techniques in Power BI. You will work with two datasets: (**Sales Data** and **Customer Data**) to perform various merging operations. Each task is designed to help you understand different aspects of merging queries and working with combined datasets.

#### Tasks:

- 1. Merge Sales Data with Customer Data.**  
Perform an inner join on CustomerID to combine Sales Data and Customer Data.
- 2. Left Join with Missing Customers.**  
Perform a left join on Sales Data with Customer Data to see which customers in Sales Data have no matching entries in Customer Data.
- 3. Right Join to Include All Customers.**  
Perform a right join to include all customers, even those who didn't make any purchases.
- 4. Full Outer Join.**  
Combine Sales Data and Customer Data with a full outer join to include all records from both tables.
- 5. Self-Join on Sales Data to Find Repeat Purchases.**  
-Perform a self-join on Sales Data by CustomerID to identify customers who made multiple purchases.  
-Filter the results to show only those customers with more than one purchase record.
- 6. Anti-Join to Find Customers with No Sales.**  
Perform an anti-join by merging Customer Data with Sales Data to find customers who have not made any purchases.