

# Essam Ali El Sayed

## DATA ANALYST

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### SUMMARY

Data Analyst with strong experience in **data cleaning, analysis, and interactive dashboard design** using **Power BI, SQL, and Excel**. Skilled at extracting **key performance indicators (KPIs)** and identifying trends to support data-driven decisions. Detail-oriented with solid reporting and visualization skills. Currently expanding skills in **Python for data analysis** to strengthen analytical and technical capabilities.

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### Technical Skills

- Data Analysis Tools: Microsoft Excel (Pivot Tables, Power Query, Functions), Power BI (DAX, Data Modeling, Dashboards)
  - Database Management: SQL (Joins, Aggregations, Data Cleaning)
  - Data Visualization: Charts, KPIs, Reports, Interactive Dashboards
  - Data Cleaning & Transformation: Power Query, Excel formulas, SQL queries
  - Reporting & Insights: Business Performance Tracking, Trend Analysis, KPI Monitoring
  - Other Tools: Google Sheets, PowerPoint, Microsoft Word
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### Soft Skills

- Analytical Thinking & Problem Solving
  - Attention to Detail
  - Time Management
  - Communication & Presentation Skills
  - Team Collaboration
  - Self-Learning & Adaptability
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### EDUCATION

Bachelor's Degree in Commerce, Accounting Department  
Al-Azhar University – Expected Graduation: 2025

## EXPERIENCE

### **Excel Sales Dashboard | May 2025**

Developed an interactive sales analysis dashboard in Microsoft Excel using Pivot Tables and Slicers to visualize total sales, customer count, and product performance.

**GitHub Repository:** <https://github.com/essam1212/Seles-Dashboard-By-Excel/tree/main>

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### **Sales Store Dashboard – Power BI Data Analysis | Jul 2025**

Built an interactive Power BI sales dashboard to visualize KPIs, identify sales trends, and analyze performance by category, product, region, and customer.

**GitHub Repository:** <https://github.com/essam1212/Seles-Store-By-Power-Bi/tree/main>

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### **Online Courses Data Analysis Dashboard | Aug 2025**

Developed an interactive Power BI dashboard to analyze course performance, pricing strategy, and content quality. Identified trends in subscriber behavior, subject popularity, and content value perception to guide strategic content and pricing decisions.

**GitHub Repository:** <https://github.com/essam1212/Online-Courses>

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### **Service Branch Dashboard | Oct 2025**

Created a Power BI dashboard connected to SQL Server to analyze company revenue and working hours by region, department, and client.

**GitHub Repository:** <https://github.com/essam1212/Services-Data-By-SQL-Power-Bi-/tree/main>