



Our Visual Approach

Using the colour palette

Typical uses for the primary and secondary colors are for complex information graphics, graphs and charts or for items that need color coding – and we have shown some examples here. No other colors or tints should be used.



R	245	137	251	245	214	186	180	115	157	91	197	146	116	6
G	208	171	190	132	144	36	190	145	149	81	216	186	125	53
B	156	72	167	102	159	98	164	101	191	144	232	216	175	122
C	0	0	0	0	14	28	31	58	40	76	21	42	50	100
M	16	32	30	60	50	100	17	28	40	78	8	16	41	82
Y	40	80	30	60	23	46	38	71	6	13	3	6	0	0
K	3	6	0	0	0	0	0	7	0	2	0	0	15	30