## ESSENCE VENTURE CAPITAL

#### **Experienced founder with strong network**





SVP of Engineering of Top-tier VC funded startup.



Founded Top-tier VC funded company that was acquired.



Early employee at a unicorn company.



Active open source maintainer.

Unique deal flow from a variety of high quality sources

Early employees /
coworkers in cloud-native
startups: Docker,
Mesosphere, CoreOS,
VMWare, Cloudera, etc.

leg: There, low things going there? I remember you take about starting a startup, how is that going so fair?

JUL 23, 2019, 739 AM

That's right! I put in my notice with Intel on Friday, out by Aug 2 and taken a few weeks before being heads down on the next thing at Hows life in the VC world?

OSS and Research communities: Apache, CNCF, Stanford, Berkeley, University of Washington VCs referrals /
Accelerators / Angels:
BVP, Accomplice, Madrona,
Workbench, Redpoint,
11.2 capital, YC,
Techstars, etc.

In bound from Blogging, Twitter and Linkedin.



Arjun lyer • 8:27 PM

Hi Tim, your work at HyperPilot really piqued my interest and I wanted to know if you are available for a chat. Thanks

Founder friends / Portfolio network referrals / Angels intro

# A technical expert that brings critical value add early on

Stage:
Pre-seed and seed-stage teams that focus on enterprise.

Areas: Data infrastructure, Cloud, DevOps, Developer & Data scientist tooling, AI/ML systems and applications.

Geography: Primarily
Pacific Northwest
(Vancouver, Seattle, etc)
and Bay Area.

#### An active partner to help founders get to series A

Be the founder's active partner at the beginning of the startup journey, helping to refine raw ideas and directions to shape the core essence of the venture.

Specific areas of help with early founders include fundraising, open source strategy, product / go-to market iteration, hiring and Data/ML strategies.



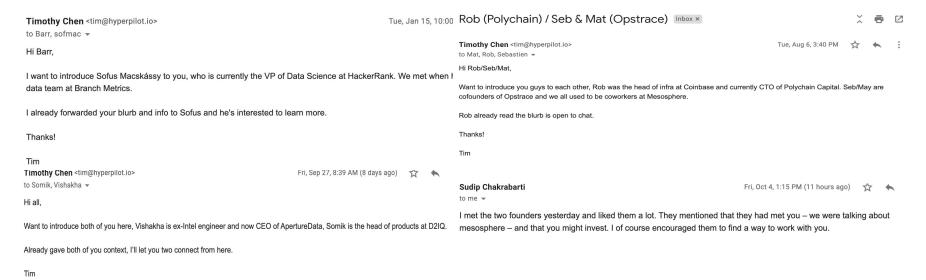
It was great meeting up earlier today and discussing our ideas for the new venture. Not sure if I had mentioned this earlier, but our new company's name is NeurOps - Al Ops as a service to reduce mean time to remediation (MTTR). I've attached the investor deck for your reference.

It'd be great if you could consider angle-investing in our company. Given your rich experience in this industry and wide connections in the community, both Pradeep and I will also appreciate it if you could take on an advisor role, to give us early feedback on our ideas, product designs and market fit, as well as connecting us to potential customers.

#### Unique ability to get early customers leads to access.

Help introduce early customers and investors based on existing customers relationship during Hyperpilot, Mesosphere, Cloudera, etc.

Also receive recommendations and referrals from top VCs and angels for allocation.



#### **Engineering talent**

Leverage network and talent sources that was established when hiring for Hyperpilot (both in US and Taiwan) and Tendermint (globally) to help develop engineering pipeline and distributed teams practices. Strong engineering talent sources in the data, devops, cloud, Al/ML, hardware space from both the US and Taiwan.

#### High quality pipeline for Fund I is ready to go

Mentoring and tracking 20+ early promising teams that are still in founding and idea validation mode.

Teams include ex-Docker founder, Founding engineers at Mesosphere, ex-CTO of Cloudera ML, Senior director at AppDynamics, Early Kubernetes Committer, Uber Engineer Managers, Computer science Professors, etc.

### **Investments with top-tier VC and Angels**

2x more likely to get follow-on compared to industry average

Company	Invested Stage	Co-invested / Follow-ons
	Pre-seed (currently Seed)	True Ventures, Afore Capital, Florian Leibert, Tobi Knaup, Andrew Lee, etc
ElotI	Pre-seed	Angels
marionet	Pre-seed (currently Seed)	Initialized, Founder Collective, Angellist Spearhead
<b>N</b> eurOps	Seed	Mango Capital, 8VC, Point72
<b>≫</b> IOR	Seed (currently Post-Seed)	SignalFire
mobikit	Pre-seed	Angels
Mogul	Series A	Hearst Corporation and Founders & Heads of Comcast, Match.com, LinkedIn, McGraw Hill Education, MTV, NPR, Gary Vaynerchuk, and Diane Von Furstenberg
\$\text{flatfile}	Pre-Seed	Afore Capital, Gradient Ventures, Liquid 2, Founder Collective, Designer Fund, CEO of Kaggle,
kubecost	Seed	Afore Capital, Unusual Ventures, Andrew Lee, etc.
OPSTRACE	Seed	Kleiner Perkins, Liquid 2, Florian Leibert, etc.
MONOGRAPH	Pre-Seed (currently Seed)	Homebrew, Index Ventures, Parade.vc, Designer Fund, Hustle Fund, Brick & Mortar

#### Top funds value my unique value add and invite me into deals





































#### **Fund Summary**

Sector: Enterprise (Infrastructure, SaaS, AI/ML,

Cloud-native)

Stage: Pre-seed and Seed

Number of investments: 10-20

Investment period: 1-2 years

Check size: \$50-100K per company

Follow ons can be done with SPV.

#### **Fund Terms**

Size: 1M

GP Commit: \$50,000

**Carry: 20%** 

Management fees: None\*

Minimum investment: \$50,000\*\*

Back-office: Hosted on AngelList

<sup>\*</sup> Tim does not charge any management fees. AngelList charges 1% admin fee per year, for up to 10 years for fund administration services.

<sup>\*\*</sup> Exception is possible based on circumstances

#### **Current Limited partners**





Tristan Zajonc ex-CTO of ML at Cloudera

Jake Zeller



Jonathan Swanson Thumbtack Founder



Sudip Chakrabarti Partner at Madrona



**Director of Data** 



Jeff Magnusson VP of Data Platform ex-CTO of AeroFs at Stitchfix



Weihan Wang



William Peterov Security CTO at Gigaom



Fuyao Zhao

ex-CEO of



Chongzhe Li ex-CTO of Insight.io



Garrett Vargas Srikrishna Shrinivas CTO at CarRentals Head of Analytics at Google



Neelima Rustagi Director of Product At Palo Alto Networks



Kurt Bilafer ex-GM at Amazon Pay



Jesse Proudman Partner at Angellist ex-CEO of Bluebox



Sofus Macskássy Science at Linkedin



James Wu

Investor at M12

**CEO of Neurops** 



THANK YOU!



**Summary: Collaboration for ML** 

Category: Machine learning (B2B)

Invested: Pre-seed @ 4m valuation, lead by Afore Capital

Valuation today: 18m (Seed), lead by True Ventures

**Sourced: Inbound** 



**Summary: Customer data management** 

**Category: Data infrastructure (B2B)** 

Invested: Pre-seed @ 8m valuation, lead by Afore Capital. 2-3x oversubscribed. Participated in due diligence calls from Gradient Ventures, Story Ventures, Designer Fund, Afore Capital.

**Sourced: Developer network** 



Summary: Monitoring / Logging at scale for Enterprises

Category: Monitoring (B2B)

Invested: Pre-seed @ 20m valuation, lead by Kleiner Perkins.

Highly competitive round that closed before YC demo day.

Sourced: Ex-colleagues at Mesosphere



hev:-)

so we are closing our round. we have Kleiner Perkins and a few angels

we would love to have you on board



**Summary: HR recruiting automation** 

Category: HR (B2B)

Invested: Seed @ 10m valuation, lead by Signalfire. Hit 1m ARR

before round closed.

Valuation today: ~20m (Seed 2), lead by Signalfire. Hit 2m+ ARR

**Sourced: Introduced by Iterative.ai founders** 

#### **Appendix - Founder events**

Create high quality founder events to help foster PNW startup community, and foster the culture of helping each other.

#### **Example enterprise dinner includes:**

Bessemer investor, CEO of Algorithmia, CEO of Togethar, CEO of Rubica, CEO of Hyperproof, ex-CEO of Glimpzit, CEO of Kaskada

