ESSENCE VENTURE CAPITAL

Experienced founder with strong network





SVP of Engineering



Acq. by Cloudera



10th employee



Incubator committee

Particular Areas of Interest

Stage:
Pre-seed and seed-stage teams that focus on enterprise.

Areas: Data infrastructure, Cloud, DevOps, Developer & Data scientist tooling, AI/ML systems and applications.

Geography: Primarily
Pacific Northwest
(Vancouver, Seattle, etc)
and Bay Area.



Early employees /
coworkers in cloud-native
startups: Docker,
Mesosphere, CoreOS,
VMWare, Cloudera, etc.

hey there, how things going there? I remember you talke

IIII 23 2019 7:39

That's right! I put in my notice with Intel on Friday, out by Aug 2 and taken a few weeks before being heads down on the next thing $\underline{\omega}$



How's life in the VC world?

OSS and Research communities: Apache, CNCF, Stanford, Berkeley, University of Washington VCs referrals /
Accelerators / Angels:
BVP, Accomplice, Madrona,
Workbench, Redpoint,
11.2 capital, YC,
Techstars, etc.

In bound from Blogging, Twitter and Linkedin.



Wed, Aug 28, 8:35 PM 🕏

Arjun lyer • 8:27 PM

Hi Tim, your work at HyperPilot really piqued my interes wanted to know if you are available for a chat. Thanks

Founder friends / Portfolio network referrals / Angels intro

Michael <> Tim ➤ Inbox ×

Anand Nandakumar <nr.anand@gmail.com>

to me, michael@getsomatic.com

Hi Tim please meet Michael (founder of Somatic) and Michael please meet Tim (a very helpful angel).

Founder experience

Be the founder's active partner at the beginning of the startup journey, helping to refine raw ideas and directions to shape the core essence of the venture.

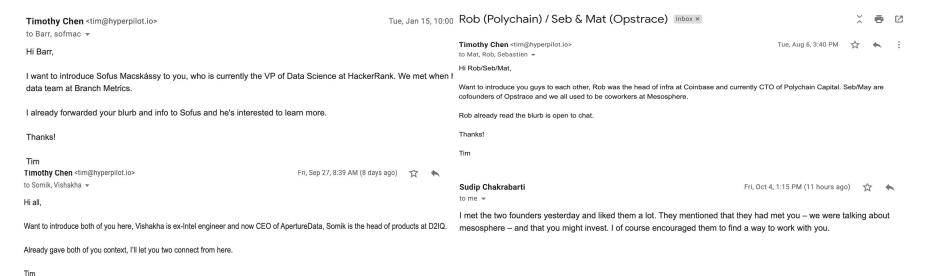
Specific areas of help with early founders include fundraising, open source strategy, product / go-to market iteration, hiring and Data/ML strategies.



Customer and Investor network

Help introduce early customers and investors based on existing customers relationship during Hyperpilot, Mesosphere, Cloudera, etc.

Also receive recommendations and referrals from top VCs and angels for allocation.



Pipeline

Mentoring and tracking 20+ early promising teams that are still in founding and idea validation mode.

Teams include ex-Docker founder, Founding engineers at Mesosphere, ex-CTO of Cloudera ML, Senior director at AppDynamics, Early Kubernetes Committer, Uber Engineer Managers, Computer science Professors, etc.

Investments with top-tier VC and Angels

| Company | Invested Stage | Co-invested / Follow-ons |
|-------------------|----------------------------|--|
| lterative.ai | Pre-seed (currently Seed) | Afore Capital, True Ventures, Florian Leibert, Tobi Knaup, Andrew Lee, etc |
| Elotl | Pre-seed | Angels |
| marionet | Pre-seed | Founder Collective, Angellist Spearhead |
| N eurOps | Seed | Mango Capital, 8VC, Point72 |
| ≫ OR | Seed (currently Post-Seed) | SignalFire |
| mobikit | Pre-seed | Angels |
| Mogul | Series A | Hearst Corporation and Founders & Heads of Comcast, Match.com, LinkedIn, McGraw Hill Education, MTV, NPR, Gary Vaynerchuk, and Diane Von Furstenberg |
| \$\text{flatfile} | Pre-Seed | Afore Capital, Gradient Ventures, Liquid 2, Founder Collective, Designer Fund, CEO of Kaggle, |
| kubecost | Seed | Afore Capital, Unusual Ventures, Andrew Lee, etc. |
| (i) OPSTRACE | Seed | Kleiner Perkins, Liquid 2, Florian Leibert, etc. |

Strong ecosystem relationships













































Fund Summary

Sector: Enterprise (Infrastructure, SaaS, AI/ML,

Cloud-native)

Stage: Pre-seed and Seed

Number of investments: 10-20

Investment period: 1-2 years

Check size: \$50-100K per company

Fund Terms

Size: 1M

GP Commit: \$30,000

Carry: 20%

Management fees: None*

Minimum investment: \$25,000

Back-office: Hosted on AngelList

^{*} Tim does not charge any management fees. AngelList charges 1% admin fee per year, for up to 10 years for fund administration services.

Current Limited partners





Tristan Zajonc ex-CTO of ML at Cloudera



Jonathan Swanson Thumbtack Founder



Pradeep Padela ex-CEO at ContainerX



Jake Zeller Partner at Angellist



James Huang CIO at Business Next Media



Xiaoyun Zhu CTO of Neurops

VC recommendations



Anamitra Banerji Founding Parter at Afore Capital



Sudip Chakrabarti Parter at Madrona Venture Partners



Muzzammil Zaveri Parter at Gradient Ventures



Mike Miller General Parter at Liquid 2 Ventures

THANK YOU!



Summary: Collaboration for ML

Category: Machine learning (B2B)

Invested: Pre-seed @ 4m valuation, lead by Afore Capital

Valuation today: 18m (Seed), lead by True Ventures

Sourced: Inbound



Summary: Customer data management

Category: Data infrastructure (B2B)

Invested: Pre-seed @ 8m valuation, lead by Afore Capital. 2-3x oversubscribed. Participated in due diligence calls from Gradient Ventures, Story Ventures, Designer Fund, Afore Capital.

Sourced: Developer network



Summary: Monitoring / Logging at scale for Enterprises

Category: Monitoring (B2B)

Invested: Pre-seed @ 20m valuation, lead by Kleiner Perkins.

Highly competitive round that closed before YC demo day.

Sourced: Ex-colleagues at Mesosphere



hev:-)

so we are closing our round. we have Kleiner Perkins and a few angels

we would love to have you on board



Summary: HR recruiting automation

Category: HR (B2B)

Invested: Seed @ 10m valuation, lead by Signalfire. Hit 1m ARR

before round closed.

Valuation today: ~20m (Seed 2), lead by Signalfire. Hit 2m+ ARR

Sourced: Introduced by Iterative.ai founders

Appendix - Founder events

Create high quality founder events to help foster PNW startup community, and foster the culture of helping each other.

Example enterprise dinner includes:

Bessemer investor, CEO of Algorithmia, CEO of Togethar, CEO of Rubica, CEO of Hyperproof, ex-CEO of Glimpzit, CEO of Kaskada

