

Evidence-Powered Change

A locally-led MEAL platform that operationalizes learning, accountability, and ethical data use through Theory of Change pathways.

[Take the 5-minute Reality Check](#)[Sign In](#)[!\[\]\(e3f8612927870f2e0f9f5989e6dd3064_img.jpg\) Watch 3-4 min demo](#)

Is your MEAL helping you decide what to do next — before report week?

Most CSOs struggle with disconnected data, manual reporting, and "indicator chaos." Take the 5-minute reality check to see where you stand.

⚠️ The Reactive Reporting Cycle

- ✗ Evidence collection starts when the deadline is announced.
- ✗ Data lives in scattered folders, memories, and message threads.
- ✗ Narrative reports are reconstructed after the fact.
- ✗ No clear link between activities, evidence, and actual outcomes.

✓ The ESSET Standard

- ✓ Real-time readiness: Know what's missing before the deadline.
- ✓ Single source of truth: ToC linked directly to indicators.
- ✓ Institutional memory: Data stays safe even when teams change.
- ✓ Evidence-led pivoting: Learn and adapt during the project.

Take the 5-minute Reality Check

Answer 12 quick questions about your current MEAL practices. Takes 4-6 minutes.

Saved only in your browser. Nothing is uploaded.

Preparing a donor report is a manageable and predictable process for our team.

Strongly Disagree

Disagree

Neutral

Agree

Strongly Agree

← Back

See Results

WHAT**What is ESSET MEAL?**

A practical workspace that connects your results map, evidence, and reporting.

[Learn more →](#)

WHY**Why use it?**

So reporting stops being a last-minute rebuild from folders, chats, and memory.

[Learn more →](#)

HOW**How does it work?**

Capture evidence as you implement, link it to results, and generate reporting packs anytime.

[Learn more →](#)

Start with the 5-minute Reality Check — no login needed.

[Take the Reality Check →](#)

How ESSET works

Three simple steps: build your map, track your progress, explain your results.



Step 1

Map

Build your results map

Define key outcomes/outputs (Theory of Change) in a simple map.

→ *Drag in one project and its main pathways*



Step 2

Track

Add data and evidence

Regularly update your indicators and attach field stories, survey results, and photos.

→ *Log progress and link each evidence piece to the map*



Step 3

Explain

Generate reports

ESSET turns ongoing tracking into dashboards and draft reports.

→ *See what's on track/at risk and export donor-ready updates in one click*

[Take the Reality Check](#)

Control who sees what

ESSET lets you work with partners safely. Each team has its own workspace to input data, while project leads see only aggregated info. Drafts stay internal until approved, and donors see final reports without raw details.



Field Team

Input activity data & evidence — limited to their scope

✓ Write



MEAL Team

Review aggregated data → validate quality before publishing

✓ Review



Program Manager

About How it Works Reality Check Use Cases FAQ

Sign In

Start 7-Day Pilot



Approve reports — control what gets shared externally

✓ Approve

**Donor**

View final reports — no access to internal drafts or raw data

✓ Read Only

How ESSET is different

Compare the typical scramble with a system designed for continuous learning.

✗ Typical MEAL workflow

Reporting starts at the deadline

Evidence is scattered across folders and chats

Indicators get updated only during reports

Changes aren't tracked clearly

Lessons get discussed but not captured

✓ ESSET MEAL workflow

- ✓ Reporting starts from day one
- ✓ Evidence is captured and linked to results
- ✓ Indicators are tracked continuously
- ✓ Changes and learning are documented over time

Partner data arrives inconsistent

- ✓ Lessons turn into clear decisions and actions
- ✓ Partner inputs are organized and comparable

[Start 7-Day Pilot](#)[Take the 5-minute Reality Check](#)

The ESSET Manifesto

MEAL shouldn't end in paperwork; it should end in decisions. We believe good systems should serve people and communities, not just compliance.

“

MEAL should end in a decision, not a document.





Decision & Adaptation

- MEAL should end in a decision, not a document.
- Learning counts only when it changes what we do next.
- Adaptation should be explainable, not defensible.
- A good system reduces panic — it increases clarity.

PROVIDES PROTECTION AGAINST:
Compliance-only fatigue



Evidence & Workflow

- Reporting starts on day one, not at the deadline.
- Evidence is stronger when linked to the results supported.
- Evidence is co-created for use, not just donor extractive.
- Partner contributions are comparable, not chaotic.

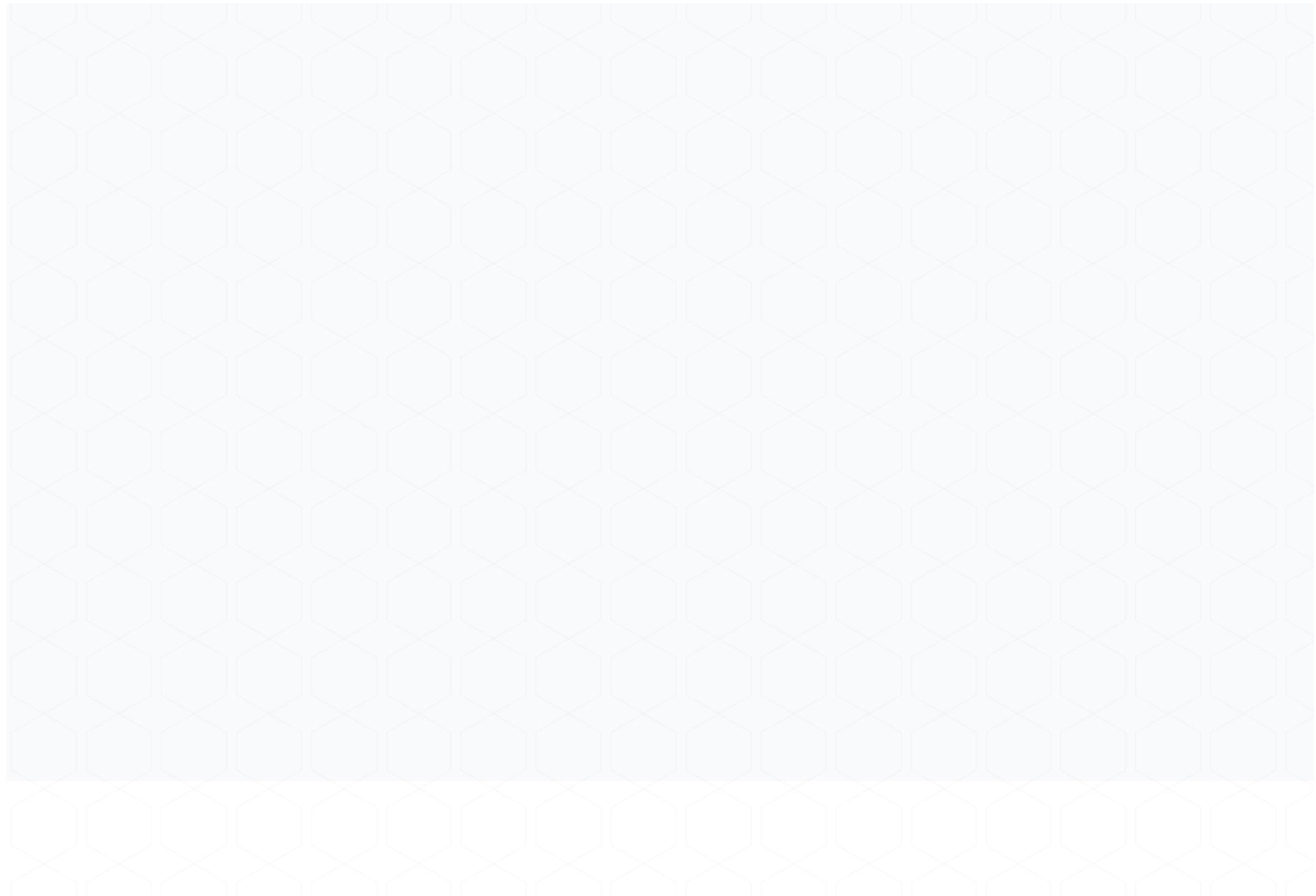
PROVIDES PROTECTION AGAINST:
Last-minute data panic



Accountability & Collaboration

- Communities deserve clear "You said — we did" closure.
- Evidence must be locally owned to be transformative.
- Shared clarity is a human right in development.
- Learning culture is a prerequisite for impact.

PROVIDES PROTECTION AGAINST:
Accountability "dead-ends"



Tailored Solutions

ESSET MEAL adapts to your context — whether you're managing multiple projects, working with partners, or navigating complexity.

Single CSO, multiple projects

Keep results, evidence, and reporting consistent across all your projects.

Best for: program teams and MEAL officers

Consortium / sub-grants

Collect partner inputs in a comparable way and generate consolidated reporting packs.

Best for: lead agencies and networks

Low-bandwidth field implementation

Adaptive programming & learning

Capture evidence as you work — even when connectivity is limited.

Best for: field teams and partners

Track changes, assumptions, and decisions over time — without losing the story.

Best for: projects in complex contexts

Donor reporting without panic

Build reports from linked evidence, not memory and scattered files.

Best for: reporting-heavy grants

Accountability & Feedback Loop

Close the loop with communities and document what changed as a result.

Best for: community-centered programs

[Start 7-Day Pilot](#)

[Take the 5-minute Reality Check](#)

Resources & Learning

Tools, guides, and training to set up and run your MEAL system with confidence.



ESSET MEAL Toolkit

Practical templates and checklists to set up a calm, evidence-linked MEAL workflow.

Toolkit (coming soon)



Quick videos (2–5 min)

Short walkthroughs: Reality Check, evidence linking, reporting packs.

Coming soon



Blogs & insights

Clear guidance on adaptive MEAL, reporting, and learning in complex contexts.

Coming soon



eLearning (self-paced)

Short lessons for CSOs: set up, run, and improve your MEAL system.

Coming soon

[Start 7-Day Pilot](#)

[Take the 5-minute Reality Check](#)

Frequently Asked Questions

Clear answers to common questions about ESSET MEAL.

Do I need strong internet to use ESSET MEAL?



Can we use it with partners and consortia?



What do we need to get started in 7 days?



Is the Reality Check saved or shared with anyone?



Can we export results for donor reporting?



How does ESSET MEAL handle data privacy and access control?



Can we start simple and grow later?



What happens after the 7-Day Pilot?



[Start 7-Day Pilot](#)

[Take the 5-minute Reality Check](#)



Evidence-powered change for
CSOs.

Product

- Reality Check
- 7-Day Pilot

Resources

- Toolkit (coming soon)
- Videos (coming soon)
- Insights (coming soon)
- eLearning (coming soon)

Contact

- Request a demo (coming soon)
- Email (coming soon)

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