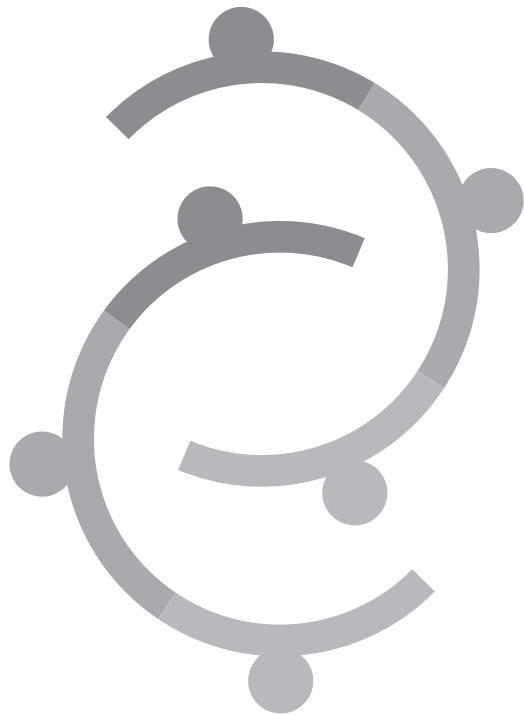




CultureWins

مجتمع الثقافة التنظيمية

Organizational Culture Community

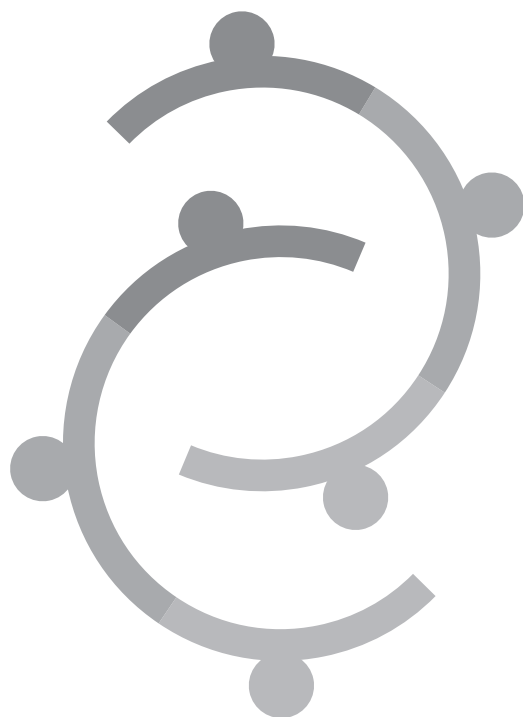


CultureWins

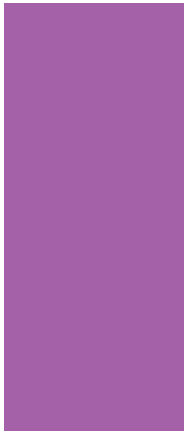
مجتمع الثقافة التنظيمية

Organizational Culture Community





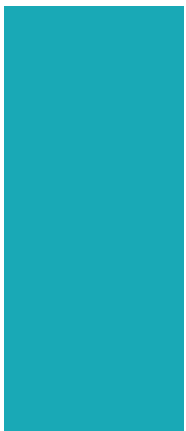




Purple is a symbol of spirituality, passion, vitality, nobility, luxury, and ambition. Since the color purple is a combination of red and blue, it retains its qualities. Incorporating it in the logo design shows elegance and glam. As well as, lavender is the new color for Saudi ceremonial carpets used at official state receptions and occasions



Orange stands out as a symbol of creativity and joy. It encourages emotional energies of compassion, warmth, passion, happiness, and understanding. Studies have shown that orange enhances a sense of activity and increases mental activity. Thus, it is highly visible in logo designs



Blue is for freedom, confidence, imagination. The color blue gives more dynamic feeling to the logo along with the shape of our dynamic shape. Also, color blue is always associated with the concept of technology and future.



#a462a8

R: 164

G: 98

B: 168

C: 38%

M: 73%

Y: 0%

K: 0%

H: 296

S: 41%

B: 65%



#f8961d

R: 248

G: 150

B: 29

C: 0%

M: 49%

Y: 100%

K: 0%

H: 32

S: 88%

B: 97%



#00aab6

R: 0

G: 170

B: 182

C: 76%

M: 11%

Y: 29%

K: 0%

H: 183

S: 100%

B: 71%