

## Hawwa Wellness — ONE-PAGER

Project: Hawwa Wellness (formerly Hawwa Postpartum Care)

Founder: [Founder Name]

Status: Accepted into QSTP incubator (Sept 2025)

### Mission

Provide compassionate, evidence-based postpartum care and wellness for new mothers and families th

### Problem

- New mothers face fragmented postnatal care and lack centralized support.
- Providers lack efficient tools for scheduling, communication, and quality tracking.
- Families need accessible, culturally-aware wellness support and continuity of care.

### Solution

Hawwa Wellness is a Django-based SaaS platform that offers:

- Provider marketplace and booking system for postpartum care, wellness, and home services
- Care coordination and vendor staff assignment automation
- Patient-facing onboarding, education, and follow-up workflows
- Admin & analytics dashboards for operations and finance
- Change management, incident tracking, and activity logging

### Traction

- Accepted to QSTP incubator (Sept 2025)
- Working MVP with booking, vendor management, payments scaffolding, and analytics
- Automated seeding and integration tests for reproducible demos

### Business Model

- Commission on bookings
- Monthly SaaS subscriptions for clinics/hospitals
- Enterprise integrations and premium reporting

### Go-to-Market

- Pilot with QSTP healthcare partners and private clinics
- Partnership with home-care vendors and insurers
- Targeted outreach to mothers' communities and expat networks in Qatar

### Ask

We are seeking:

- Technical mentorship and cloud credits (Azure/GCP/NVIDIA) for model training and hosting
- Seed funding to build product-market fit and expand the team
- Introductions to regional healthcare partners and insurance companies

### Contact

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