

Title

Cover

Company name: Hawwa Wellness

Tagline: Compassionate postpartum care, digitally delivered

Founder: [Founder Name]

QSTP Incubator: Accepted (Sept 2025)

Problem

Fragmented postpartum care

Difficulties in provider coordination and continuity of care

Lack of culturally-tailored, accessible support for new mothers

Solution

Provider marketplace + booking

Care coordination + automated assignments

Patient onboarding, education, and follow-ups

Analytics + admin dashboards for operations

Market Opportunity

TAM (Regional maternal health & postpartum care services)

Early adopter segments: private clinics, home-care vendors, insurers

Product

Architecture: Django backend, Postgres, Redis, optional ML services

Demo screenshots / live demo link

Roadmap: marketplace, payments, enterprise integrations

Business Model

Commission on bookings; SaaS subscriptions; enterprise services

Traction

QSTP incubator acceptance

MVP with core booking and vendor management features

Seed customers / pilots planned

Competition

Local clinics and specialized platforms; how we differentiate (cultural tailoring, integrated workflows)

Team

Founder & key team bios

Ask

Mentorship, cloud credits, introductions, seed funding

Contact

Founder: [Founder Name] — [email]

Repo: <https://github.com/essyem/hawwa>