JOSUÉ BRAVO

USER EXPERIENCE & INTERFACE DESIGNER

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Beaverton, OR

ABOUT

UX Designer with a background in sales, front-end, and multimedia technologies.

Recently earned a Certificate in UX / UI Design from the University of Oregon where I honed my skills to create usable, iterated designs that empathize with the user throughout Discovery, Ideation & Testing. Seeking out opportunities to learn and grow in this industry!

SKILLS

UX Method

User Research
Interviews & Surveys
Personas

Definition & Ideation
Value Proposition,
Journey Mapping, User Flows
Information Architecture

Design
Sketches & Wireframes,
Prototyping, Interaction Design
Usability & A/B Tests

Testing & Iterating
Style Sheets, Heat Maps
Guerilla Tests & Feedback

Technologies

Visual / UI
Figma & XD,
InVision, Miro,
Adobe CC

Front-End
JavaScript ES6
Bootstrap, Git/hub
CSS3 & HTML5

Soft Skills

Excellent Communication
Strong Organization,
Empathy, Tech Savvy,
Time Management
Team Collaboration

Languages

English (Native)
Spanish (Fluent)

EDUCATION & LEARNING

UX/UI Design Bootcamp   Feb - Aug 2022
Oregon State University – Oregon

Associates of Arts and Sciences   2012 – 2014
Columbia Basin College – Pasco, Wa

Modern JavaScript (20hr Certificate)   2020
Udemy

PROJECTS

HOLLYWOOD FARMERS MARKET Website Redesign   June 2022
UX Researcher, UI Design & Usability Testing

- Planned and conducted interviews with market goers and a key stakeholder to discover user pain points, and business goals respectively.
- Ideated and prototyped a design that was brought to Hi-Fidelity through a series of user tests, as well as stakeholder feedback.

WASHINGTON STATE DOL Website Redesign   April 2022
UX Researcher, UI Design, Usability Testing

- Evaluated website heuristics, and interviewed users to uncover pain points throughout different task flows.
- Restructured navigation using Information Architecture methods to test throughout design and iteration phases.

HUME Wellness App Design   March 2022
UX Researcher, UI Design, Usability Testing

- Interviewed users to uncover characteristics of a strong support system throughout states of mental stability as well as crisis.
- Designed and tested a solution that provides users with periodic wellness insights based on their logged habits, as well as features that teach mindfulness for crisis management.

EXPERIENCE

Freelance Graphic Design & Website Services   2019 – 2020
Cielo Home PDX

- Took on learning Squarespace CMS to help a local business launch their interior design website, including maintenance and ongoing iterations.
- Applied my knowledge of HTML & CSS into my editing process, providing the client with greater flexibility over their site.

Front-End Pharmacy Technician   2019 – 2022
AllianceRx Walgreens Prime Specialty Pharmacy

- Process prescriptions through various stages of dispensing with accuracy to ensure business KPIs are met.
- Reported adverse therapy interaction to drug manufacturers and the FDA.

Inbound Acquisitions Team   2015 – 2019
Comcast Corporation

- Iterated on sales processes to integrate empathy for a better shopping experience and increased conversion rates.
- Recommended products & services based on the needs & pain points discovered through empathizing with the subscriber.