Estanislao Molinas

Project & Product Manager

Santa Fe, Argentina — Open to Remote and Hybrid Roles

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Projects

Radar PYME — AI Business Intelligence for SMEs *2026*

- B2C AI product delivering real-time SME business alerts. Built backend MVP: data ingestion, event classification, automated alert pipeline. MVP Video

Data Analysis Portfolio — WTO Digitally Delivered Services *2025*

- End-to-end data analysis of WTO digitally delivered services exports (2005–2024); BI-ready datasets for country-level trade insights. GitHub Repo

Professional Portfolio Website *2025*

- Professional academic portfolio built in HTML with integrated booking and CV download. Live Site

Experience

Freelance Consultant — ASSAL (Santa Fe, Argentina) *Oct 2025 – Ongoing (Project contract)*

- Developed AI-generated educational video content using HeyGen.
- Increased student engagement and learning retention by 5× in digital educational platform.

Junior SEO Analyst — Refindable LLC *Jan 2025 – Sep 2025*

- Managed SEO performance for 3 clients.
- Built and overseen SEO-oriented KPI dashboards (Looker Studio) and conducted keyword traffic analysis.

Project Manager Trainee — Project Copilot (Remote) *Apr 2024 – Jan 2025*

- Planned and coordinated 25% of project tasks with CTO and Product Manager.
- Supported Agile workflows, sprint documentation, and delivery reporting.

Education

Universidad Católica de Santa Fe *Mar 2022 – Mar 2026*

B.A. International Relations — GPA 4.0

Thesis: *Artificial Intelligence Development in Cyberspace: The Bilateral Relationship Between the United States and China (2017–2025).*

Università degli Studi di Torino *Sep 2023 – Mar 2024*

Global Law and Transnational Studies — CUIA SMUS Program.

Skills

Tools: Looker Studio, Power BI, Tableau, MySQL, GitHub

Data & AI: Python (Pandas, NumPy, Lang Graph, OpenAI API lib), SQL, Data Cleaning, n8n (basic)

Project Management: Agile, Roadmapping, KPI Tracking, Stakeholder Coordination

Languages: Spanish (Native), English (C1), Italian (B2)

Certifications

Google Project Management Professional Certificate — Jan 2025

Google AI Essentials — Oct 2024

PLIDA B2 Italian Certification — Mar 2025

Introduction to SQL — DataCamp — Dec 2025

Summary

22-year-old Junior Project & Product Manager with 2+ years of experience. Robust background in International Relations with practical training in Data Analysis (Excel, SQL, Python, Power BI) to support product decisions and project delivery. Focused on building reliable, data-informed solutions for business and operational contexts.