





Neha Desaraju

Data Scientist

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Highly motivated, self-starting developer with a focus on data science and machine learning. With a multidisciplinary background, I approach every problem with a fresh lens.

EDUCATION

University of Texas at Austin, Undeclared

August 2021 - June 2025

Coppell High School, High School Diploma

August 2017 - May 2021

EXPERIENCE

Data Intern MVM, Inc.

Jun 2021 - Sep 2021

Remote

- Engineered data pipeline to consolidate online marketing data for creative ad agency
- Designed and developing dashboards for ecommerce clients including data from Facebook Ads, Shopify, Google Analytics, and more
- Calculated meaningful insights from consolidated data such as MER, ROI, and conversion rates

Decentralized Communications Coordinator Sunrise Movement

Sep 2020 - Aug 2021

Remote

- [Full-time] Supported over 20k organizers nationally for communications around a Green New Deal and for the November 2020 election
- Published in The New Republic, Reuters, and Mashable as a national spokesperson
- Developed a system to bridge the gap between the national communications team and communications teams in over 300 cities across the country
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- Created multiple guides and resources to share skills around press, social media, and narrative
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SKILLS

Languages Python, SQL, JavaScript

Tools React, Data Studio, BigQuery

Other Data Visualization, Writing