Wireframe:

What content will the site display?

-At the moment, the site advertises the business and its services. It does not contain products.

What type of structure / layout does the site need?

-Are we designing for mobile

Do you want users to follow a particular sequence of pages or access different pages only as needed?

-Users can select the page they would like to browse; however certain pages will suggest visiting some other with which they share a theme. For example: kitchen/batroom suggests clicking on kitchenware page next.

It is important to always consider the end users of the site. How can the content of the site be designed to both appeal, and be accessible, to users?

-Here we should add features linked to our Persona.

Website requirements are a list of necessary functions, capabilities or characteristics related to your website and the plans for creating it:

- **Client Req.** (about us section, contact form, etc)
    - ○
    - ○
    - ○

- **User Req.** (Persona req, e.g. provide a link to the homepage from every page in the web site)
    - ○
    - ○
    - ○

- **Functional Req.**(how the site should behave and specify what's needed for development)
    - ○ Image carousel for homepage. Require bootstrap
    - ○
    - ○

Wireframe:

Areas to Consider

CONTENT HIERARCHY: Arrange the elements so visitiors naturally gravitate toward the most important elements.

LOGO: Best place for the logo is the top-left corner of the site. Make it a link to the homepage.

NAVIGATION: It is recommended to place the main navigation near to the logo across the top, or along the left-hand side.

KISS (keep it simple, stupid)

SITE MAP