DS4A / Latin America:
Project Description Guidelines For Teams

Context

Data Science For All / Latin America is an elite AI & Data Science training program, offered by Correlation One in partnership with SoftBank. We bring the premier instructors in the world, a hyper-practical curriculum, the best external talent, and real-world AI projects.

In this document we discuss how teams should build the Project Description portion of their Final Project.

Project Options

Your team has the choice of creating your own Project Description or adopting a Project Description provided by a SoftBank portfolio company. If you create your own Project Description, the guidelines below help you write up an excellent problem, which will then guide your final project.

How To Describe Your Project

You should create a document (target length is 1 page) with the following sections:

- Overview of an industry, business or problem
- Define the specific problem that should be solved
- Why does this problem matter?
- What are the datasets that you will consider to solve this problem?
  - You should give a brief description of each dataset. It should give context around what the data represents and how it was collected, and describe the major variables/fields available
  - You can also note that you will be searching for external data sets

Your project description need not have technical details and can be relatively high-level. It just needs to be something that you can start from, and allow you to ask further questions about, if necessary. The project scope may evolve over time, and that is perfectly acceptable.

The important thing is that the Project Description defines the problem, contextualizes the problem, and summarizes the datasets for initial consideration.