

DS4A Latin America:

What To Do During Practicum Period

The Practicum Period lasts from May 10 - May 28. During this period, participants will work to complete their Final Projects. Your TAs will walk you through the details, but this document serves as a reference.

What To Do During Class

May 15 & 16 and May 22 & 23 are class days during the Practicum. Students are expected to spend full class days on their deliverables (see Deliverables section below). There will be no lectures or other programming.

You will work with your team, and spend extra time meeting with your TAs. Please discuss with your TAs your exact meeting schedule.

What To Do Outside of Class

The final projects are your chance to apply everything you are learning, and to build professional collateral for your data science portfolio.

In your extra time outside of class during the Practicum period, you should work on your deliverables with your team. TAs will also be answering questions and available to help you outside of class hours during the Practicum weeks.

Your Deliverables

There are three key deliverables:

- **Project Report:** your main technical write-up, which you have been working on week by week.
- **DataFolio:** a 1-page summary of your Project Report, following [Correlation One's template](#).
- **Presentation:** a 10-minute video recording of your group presenting your project

More details on your Presentation and DataFolio are below. The due-dates for the deliverables are below:

Deliverable	Due Date
Project Report	May 24 11:59 PM
Data Folio	May 25 11:59 PM
Presentation	May 26 11:59 PM

Project Report

You will continue working on the report that you have already started building.

DataFolio

The DataFolio is a concise one-page summary of your work. We at Correlation One developed this DataFolio format based on what employers want to see. Your DataFolio will be the main collateral you share on your LinkedIn profile summarizing your Final Project for DS4A.

For additional details on the DataFolio format and examples, please see [\[here\]](#).

Note: For those of you working on Portfolio Company projects, the DataFolio must adhere to confidentiality provisions. Please see details below, and have your TA review your Datafolio from a confidentiality perspective as well.

Confidentiality:

- Anonymize the Datafolio (do not use the name of the company that specified the project)
- Do not mention any confidential insights.
- An example of how to relay insights without sacrificing confidentiality is here: [\(link\)](#)

Presentation

Your presentation is a 10-minute video recording of your team walking through your project. Like all presentations, it is important to discuss why you chose to analyze the problem the way you did.

[Presentation Tips & Guidelines](#)

[Project Grading Rubric](#)

For people working on Open Projects (by Portfolio Companies) without any employees of that company in your team, please ask your TA for confidentiality requirements in your presentation.

Logistics for Presentation Days

Local Finale

On the last weekend of class, your presentation recordings will be watched by your classmates, your TAs, and Correlation One. Prize pool with a value of \$10,000 will be awarded for various categories.

Grand Finale

The top 7 presentations (judged based on video and report) will be selected for a Grand Finale on June 2nd. During the Grand Finale, the project teams selected will have the opportunity to present their projects to the SoftBank Investment Committee and win additional prizes worth \$10,000.

Portfolio Company Presentations

Additionally, if you worked on a project for a SoftBank PortCo, you will present your project to your respective PortCo between June 1-12. Along with your presentation, there will be significant time dedicated to a Q&A session. Data and business team leaders from the PortCos will attend, giving you the opportunity to discuss your project outcomes in depth with the real stakeholders for your project.

We will share more details on the Presentation days as we get closer to the date.