ANDERSON ESTEBAN LOZADA MORENO

Fullstack Developer

Bogotá, Colombia | 3228051614 | estebiart@gmail.com

https://www.linkedin.com/in/anderson-esteban-lozada-moreno/

PROFESSIONAL PROFILE

Web and application developer with over 4 years of experience specializing in frontend and fullstack development. Skilled in designing and implementing attractive and functional user interfaces using technologies such as React, Vue, and Angular. Demonstrated expertise in utilizing preprocessors like Tailwind and Sass to optimize development efficiency.

With a solid academic background in literature and digital marketing, supplemented by additional studies in animation, I bring a creative approach and a deep understanding of advertising strategies and campaigns. My ability to blend design with technical development has enabled me to create engaging and effective user experiences.

In addition to technical skills, I excel in teamwork and leadership. Previous experience includes successful collaborations on multidisciplinary projects, demonstrating effective communication skills and the ability to lead teams towards common goals.

With a problem-solving mindset and a passion for innovation, I am constantly seeking new opportunities for learning and improvement. My professional background encompasses projects across various sectors, providing me with a broad and adaptable understanding of client needs and the market

PROFESSIONAL EXPERIENCE

February / 2023 - Present   Flare BBDO (Bogotá) | **Advertising and Development Agency**

Fullstack Developer

Responsibilities:

- Development and maintenance of web applications using frontend and backend technologies
- Collaboration with multidisciplinary teams to design and implement creative and effective solutions
- Integration of external systems and APIs to optimize functionality and user experience

Key Achievements:

- Implemented performance optimization techniques and clean code practices, reducing site loading times and enhancing user experience
- Developed and implemented web pages and progressive web applications for international clients
- Developed and maintained multilingual websites in various programming languages

June/ 2021 – February/2023 Flare BBDO (Bogotá) | **Advertising and Development Agency**

Frontend Developer

Responsibilities:
- Collaboration with designers to translate creative concepts into engaging digital experiences
- Development and optimization of user interfaces using HTML, CSS, and JavaScript
- Management and development in CMS
-
- **Key Achievements:**
  - Contributed to the successful launch of several digital advertising campaigns related to landing pages
  - Provided creative solutions to address program implementation challenges by researching and implementing lesser-known technologies, saving development costs and meeting requirements
  - Actively participated in the presentation of creative proposals and their execution

January/ 2021 – June/2021 Makrosoft | **Hardware Company**

Fullstack Developer

Responsibilities:
- E-Commerce development

Key Achievements:
- Creation and implementation of online sales and positioning strategies

EDUCATION

Master's in Fullstack Development
Nebrija University | 2022

Software Development and Mobile Applications
Politécnico Internacional | 2021

Literature
Universidad Nacional de Colombia| 2019

ADDITIONAL EDUCATION

An Introduction to Accessibility and Inclusive Design

University of Illinois at Urbana-Champaign | 2024

Engineering Practices for Building Quality Software

University of Minnesota | 2024

UX Design Fundamentals
California Institute of the Arts | 2020

JavaScript Programming

Fundación Telefónica| 2020

Angular Web Development
Universidad Austral | 2020

ADDITIONAL SKILLS

- English – B2

• NODE • PHP • PYTHON • JAVA • GIT • DOCKER • ANIMATION • DATABASES • CMS • CREATIVITY • TEAMWORK • LEADERSHIP • PROBLEM SOLVING