



# ESTEFANÍA RIERA ROMERO

## PROFILE

I am an UX Researcher & Designer with 2 years of experience in the field and more than 7 years in competitive working environments.

I have great abilities identifying and translating problems into viable concepts and solutions. I am used to work closely with stakeholders and developers teams to verify the technical constraints. As I did in my last project in the Catalan health system.

I want to keep making a difference through research and learning, improving people's experience. I would love to get more responsibilities, so I can face new challenges.

## LANGUAGES

- Spanish - native
- Catalan - native
- English - intermediate, B2
- Norwegian - intermediate, B2

## SKILLS

- Analytical mind
- Problem solver
- Proactive
- Teamwork
- Staff training

## CONTACT DETAILS

📞 (+34) 650-680-824

✉️ rieraromeroestefania@gmail.com

LinkedIn

Portfolio

## WORK EXPERIENCE

### Opentrends S.L. 2021 – Currently

UX Researcher & UX Designer

- Design Cross-Platform Experiences.
- Design the interaction of digital products for large clients, national and international.
- Perform interactive prototypes, tests with users, in lab, remote and guerrillas.

Worked with clients like CaixaBank, /Salut, UOC

### PricewaterhouseCoopers S.L. 2018 – 2020

Senior Systems & Processes Assurance

- Create functional and technical documents
- Conduct day-to-day project coordination, planning
- Managed complex projects from start to finish
- Prepared presentations for clients

### Riera y Méndez asociados S.L. 2010 – 2017

Logistic manager

- Responsible for provisioning and storage
- Administrative management
- Customer service

## ACADEMIC BACKGROUND

### Course UX Writing – 2021

SHIFTA by ELISAVA

- Content strategy (microcopy, style guide, contents definition)
- Content design
- Best writing practices
- Psychological principles and behavioural design
- Localization

### Master in User Experience – 2019-2020

Ramón Llull University

- Conduct a real project with a client as an intern
- Learned the entire life process of user experience projects over the course

### Bachelor in Computer Engineering – 2010-2015

Autonomous University of Barcelona (UAB)

- Intensive course in Information Technologies
- Final project with honours: "Enterprise Resource Planning analysis for a SME"

## PROFESSIONAL SKILLS

### Software

Figma, Validity, Lookback, Miro, Adobe Photoshop