# MELISSA OSORIO

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## PROFESSIONAL PROFILE

### WEB DEVELOPMENT | FRONT END DEVELOPMENT | TROUBLESHOOTING | PROGRAMMING LANGUAGES | USER DESIGN

*Strong enthusiasm for websites and applications, data manipulation, frontend development, and UI/UX designs....*

A seasoned, technically proficient, multilingual, results-driven Front-end Web Developer with almost 10 years of experience and passion for web and front-end development, leadership, technology, and a proven track record of collaborating with cross-functional teams through the entire software development lifecycle. Leveraging success and comprehensive experience in web development, specializing in **React, TypeScript, JavaScript, HTML, CSS**, and front-end technologies in large-scale, fast-paced environments. Highly collaborative professional and team player who can foster a positive and adapt to different cultures with a willingness to relocate and a strong sense of teamwork while upholding technical standards and design principles. Capable of integrating best practices to effectively enhance technical designs and drive end-to-end completion of complex projects through unwavering commitment, work ethic, professionalism, accountability, and integrity.

## CORE COMPETENCIES

Front End Web Development | Programming Languages | Software Development Life Cycle | Troubleshooting | Data Structures | Software Engineering | Critical Thinking | User Interface | User Experience Design | Leadership | Team Building | Training | Strategic Analysis | Application & Database Administration | Tactical Planning | Technical Design | Risk Mitigation | Cloud Management | Compliance | Process Improvements |  Data Management | Data Analysis

## TECHNICAL SKILLS

**Programming**: React.js, JavaScript, HTML, CSS, React Native, Java, PHP, SQL, Typescript, Swift, Python, Node.js
**Tools & Environments:** Next.js, Redux, Laravel, PostgreSQL, Angular.js, AWS, Google Cloud Services, GitHub, Swagger, Webflow, Figma, Adobe XD, Photoshop, SEO Optimization, Shopify, Jenkins, Tableau, Vite, Jest, Docker, Kubernetes, Express
**Databases:** MySQL, NoSQL, GraphQL, DynamoDB and Firebase
**Methodologies:** Agile Model, DevOps, CI/CD pipelines and Scrum

## PROFESSIONAL EXPERIENCE

Zeeto Media (Remote)                                                                                          San Diego, USA

*SENIOR FRONT END DEVELOPER*                                                                      *2024 - Present*

- Developed and maintained scalable front-end features within a multi-service SaaS platform serving thousands of users, ensuring performance and stability using React, JavaScript, Redux, and Bootstrap.
- Contributed to a staged rollout system that managed feature visibility across environments and user types, using feature flags, Git workflows, and comprehensive QA pipelines to reduce deployment risk.
- Led UI implementation efforts with pixel-perfect, responsive design, collaborating cross-functionally with Product, Design, and Backend teams to ensure seamless user flows and high-impact interactions.
- Applied Test-Driven Development, unit and integration testing, and rigorous debugging practices to deliver reliable components, significantly reducing production bugs and improving release confidence.

dgmx tech (Remote)                                                                                           Mexico City, MX

## FRONT END HEAD

*2022 - 2024*

- Promoted to lead the Front-End team after an exceptional first-year performance; spearheaded challenging projects and showcased advanced problem-solving abilities.
- Lead team members, overseeing educational resources and guiding ongoing learning initiatives to foster professional growth, strategizing aligned efforts through cross-team meetings, driving collaboration and efficiency.
- Implemented Atomic Design principles on midsize and large projects, creating reusable components aligned with unit testing and functional testing to ensure high-quality code delivery with the latest trends and best practices.

## SENIOR FRONT END ENGINEER

*2021 – 2022*

- Designed and prototyped mobile apps and websites using Figma, assuming key UX/UI Designer responsibilities.
- Developed successful React Native apps with Expo and JavaScript, available on both the App Store and Play Store.
- Led numerous React.js projects, utilizing Typescript and JavaScript, integrating AWS-powered microservices, and implementing meticulous version control practices, seamlessly integrating RESTful APIs and optimizing performance.
- Delivered expert front-end support on Webflow as an outsourced employee for an international company, collaborating with teams across EMEA, APAC, and LATAM.

| Escarlata | Culiacan, MX |
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## FULL STACK SOFTWARE ENGINEER

*2020 – 2021*

- Independently developed a custom Shopify e-commerce site using Liquid, collaborating with the marketing team to coordinate the launch, resulting in a 40% increase in online sales.
- Designed and prototyped a responsive e-commerce experience in Figma, applying UX/UI best practices to reflect the brand's identity, and created a digital brand book to ensure cohesive design across web and social media platforms.
- Developed a scalable internal system as a full-stack engineer, utilizing Firebase, JavaScript, PHP, HTML, and CSS. The system supports live inventory reporting, client interface, shipping logic, and support, remaining in active use.

| Geeklopers | Culiacan, MX |
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## LEAD WEB DEVELOPER

*2019 – 2020*

- Promoted to lead the Web Development team, leveraging three years of outstanding performance as a Web Developer.
- Mentored 3 junior developers, reducing onboarding time by 50% and improving team delivery velocity through regular code reviews and shared learning sessions while developing and supporting numerous React.js applications.
- Actively collaborated with the internal backend team to enhance and resolve product-related issues within Laravel-based monolithic applications, ensuring seamless API and REST functionalities integration into user interfaces.

## WEB DEVELOPER

*2016 – 2019*

- Executed assignments using web applications, scripts, and programming languages, such as HTML, CSS, and JavaScript.
- Coordinated efforts across departments, providing feedback to UX Designers across multiple projects and engaging directly with clients to understand requirements and define features.
- Developed user interfaces for websites within the Laravel framework, employing the Blade templating engine and PHP to ensure optimal performance, as well as demonstrating and producing software solutions and web applications.

## EDUCATION & CERTIFICATIONS

Bachelor's degree in Software Engineering – Universidad Tecmilenio                    2022

> Relevant Coursework: Mobile app development, Engineering development, Productivity-based technology, Project management and administration

Google UX Design Professional – Certificate                    2024